

APPAM

Annual Fall
Research Conference
November 7-9, 2013 //
Washington, DC

Power of the
Past—Force for
the Future

NOW
ACCEPTING
PROPOSALS

CONFERENCE SPONSORSHIP OPPORTUNITIES

APPAM Institutional Members have the opportunity to be sponsors of the Fall Conference. There are different levels of sponsorship available, as well as individual items available for sponsorship. Recognition will be given to each sponsor on the preliminary program conference website, at the social events, on signage, in pre-conference marketing materials, and on APPAM.org. This is a great opportunity to highlight your program or institution in front of 1,700+ potential students and employees.

PREMIUM SPONSORSHIP PACKAGES

Platinum level sponsorship: \$10,000

Complimentary full banner ad that will display on both the preliminary program website landing and an interior page of APPAM.org. (\$1,250 value)

Complimentary final program premium position ad (\$1,850 value) *(Note: there are a limited number of premium position ads, are available on a first come, first served basis. If premium position ads are not available, two full page ads will be substituted.)*

Complimentary exhibit space (\$1,000 value)

Five full complimentary registrations for students or employees (\$2,765 value)

Recognition as a platinum sponsor on all official conference signage

Recognition as a platinum sponsor in all official conference publications and promotions

Recognition as a platinum sponsor in all scripted remarks throughout the conference

Space on the sponsor table for organization flyer or brochure

Opportunity to provide informational collateral in the registration materials

Special sponsor ribbon for all attending company members

Full page ad in the new onsite program pocket guide

Logo recognition in the new APPAM Conference mobile app

Gold level sponsorship: \$7,500

Complimentary full tower ad that will display on both the preliminary program website landing page and an interior page of APPAM.org. (\$1,000 value)

Complimentary final program full page ad (\$1,250 value)

Complimentary exhibit space (\$1,000 value)

Three full complimentary registrations for students or employees (\$1,975 value)

Recognition as a gold sponsor on all official conference signage

Recognition as a gold sponsor in all official conference publications and promotions

Recognition as a gold sponsor in all scripted remarks throughout the conference

Space on the sponsor table for organization flyer or brochure

Opportunity to provide informational collateral in the registration materials

Special sponsor ribbon for all attending company members

Full page ad in the new onsite program pocket guide

Logo recognition in the new APPAM Conference mobile app

Silver level sponsorship: \$5,000

Complimentary full banner ad that will display on both the preliminary program website landing and an interior page of APPAM.org. (\$500 value)

Complimentary final program half page ad (\$750 value)

Complimentary exhibit space (\$1,000 value)

Two full complimentary registrations for students or employees (\$1,185 value)

Recognition as a silver sponsor on all official conference signage

Recognition as a silver sponsor in all official conference publications and promotions

Recognition as a silver sponsor in all scripted remarks throughout the conference

Space on the sponsor table for organization flyer or brochure

Opportunity to provide informational collateral in the registration materials
Special sponsor ribbon for all attending company members
Full page ad in the new onsite program pocket guide
Logo recognition in the new APPAM Conference mobile app

Bronze level sponsorship: \$2,500

Complimentary half tower ad that will display on both the preliminary program website landing and an interior page of APPAM.org. (\$400 value)
Complimentary final program half page ad (\$750 value)
Recognition as a bronze sponsor on all official conference signage
Recognition as a bronze sponsor in all official conference publications and promotions
Recognition as a bronze sponsor in all scripted remarks throughout the conference
Space on the sponsor table for organization flyer or brochure
Special sponsor ribbon for all attending company members
Logo recognition in the new APPAM Conference mobile app

INDIVIDUAL SPONSORSHIP OPPORTUNITIES

Individual sponsorship opportunities are also available in addition to the above Premium Packages.

Student Senior/Scholar Roundtable and Reception: \$7,500

Your organization's logo and signage will be placed at the reception, and you will have the opportunity to address the group at the start of the reception.

Registration Bags: \$7,000

Your organization's logo will be placed on each registration bag and also includes (1) one Bag Insert. An insert can be a flyer, keychain or other item you would like all the conference attendees to have. You would need to provide APPAM with the insert to be placed in all 1,700+ registration bags.

Cyber Café: \$5,000

This includes sponsor signage on the tables and in the general area of the cyber café as well as setting the start pages of the internet browsers on each computer to institution/organization homepage.

Hotel Keycards: \$5,000

Your organization's logo will be placed on the keycard to all APPAM attendee hotel rooms at all official APPAM host hotels.

Refreshment Breaks: \$3,500 each

This includes sponsor signage on the tables and in the general area of each break at all official APPAM host hotels.

Lanyards: \$4,750

Your organization's logo will be placed on all 1,700+ lanyard strings of the registration badges.

***NEW!* Program Book Wrap: \$3,000**

Your organization's name and logo on the paper band that encloses the Final Onsite Program and the new Pocket Guide.

Hotel Room Drop: \$3,000

Drop a piece of your organization's collateral outside of all APPAM attendee's guest room doors.

Registration Bag Insert: \$750

Insert a piece of your organization's literature in each APPAM Conference registration bag, sponsor to provide insert copies to APPAM.

2013 Fall Research Conference Affiliate Receptions

There are three host hotels at the 2013 Fall Research Conference in which to hold an affiliate reception. Please refer to the link below for information on the *NEW* special approval procedures that apply.

[Click here for more information on reserving space for a reception, contact information and restrictions.](#)



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SPONSORSHIP RESERVATION FORM

I. CONTACT INFORMATION

Full Name: _____

Name of Institution/Organization: _____

Mailing Address for Invoice: _____

E-mail Address: _____

Phone Number: _____

Contact person and e-mail for billing (if different than above): _____

II. SPONSORSHIP PURCHASED

Which Sponsorship Package(s) are you reserving? _____

Is your institution/organization an APPAM member? _____ Yes _____ No

Cost of Sponsorship(s): _____

TOTAL COST: \$ _____

III. PAYMENT INFORMATION

Please provide credit card information with this completed contract. Reservations WILL NOT be accepted without credit card information.

Name on credit card: _____

Amount to be charged: \$ _____

_____ Please charge my credit card now for the amount above.

_____ I will send a check. I understand my credit card will be charged if payment is not received by October 31, 2013.

Payment Type: _____ American Express _____ MasterCard _____ Visa _____ Check

Note: Check payments must be received in the APPAM office by October 31, 2013.

Credit card number: _____

Billing Address: _____

Expiration Date: _____ Security Code: _____

Signature: _____

To submit, fax to 202.496.0134 or e-mail to fallconference@appam.org. Questions? Contact Jayme Washam, 703.635.7997 ext. 803.