

SUBMISSIONS NOW BEING ACCEPTED
GLOBAL CHALLENGES, NEW PERSPECTIVES
HYATT REGENCY HOTEL & ALBUQUERQUE
CONVENTION CENTER, ALBUQUERQUE, NM
NOVEMBER 6-8, 2014



ASSOCIATION FOR
PUBLIC POLICY ANALYSIS
& MANAGEMENT

2014 APPAM Fall Research Conference Sponsorship Opportunities

The 2014 APPAM Fall Research Conference in Albuquerque, New Mexico is fast approaching. This year's conference will be held at the Hyatt Regency Hotel and Albuquerque Convention Center, November 6 - 8. This is a great opportunity to highlight your program or institution in front of 1,700+ potential students and employees. After reviewing all the sponsorship opportunities at APPAM.org, please use this form to reserve your desired sponsorship at the conference.

CONTACT INFORMATION

Full Name: _____
Name of Institution/Organization: _____
Mailing Address for Invoice: _____
E-mail Address: _____
Phone Number: _____
Contact person and e-mail for billing (if different than above): _____

PAYMENT INFORMATION

Please provide credit card information with this completed contract. Reservations WILL NOT be accepted without credit card information.

Name on credit card: _____
Amount to be charged: \$ _____

- Please charge my credit card now for the amount above.
- I will send a check. I understand my credit card will be charged if payment is not received by October 31, 2014.

Payment Type: American Express MasterCard Visa Check

Note: Checks must be received in the APPAM office by October 31, 2014

Credit Card Number: _____
Billing Address: _____
Expiration Date: _____ Security Code: _____
Signature: _____

To submit, fax to 202.496.0134 or email fallconference@appam.org. Questions? Contact Tristanne Staudt, 202.496.0130, ext. 207 or fallconference@appam.org.

Please use this page to select your desired conference sponsorship opportunities. For details on any of the items below, please visit APPAM.org.

GENERAL CONFERENCE SPONSORSHIP LEVELS

<input type="checkbox"/> Platinum - \$10,000	<input type="checkbox"/> Gold - \$7,500
<input type="checkbox"/> Silver - \$5,000	<input type="checkbox"/> Bronze - \$2,500

ADDITIONAL SPONSORSHIP ITEMS

<input type="checkbox"/> Registration Bags - \$5,500	Refreshment Break - \$3,500 Each	<input type="checkbox"/> Hotel Key Cards - \$5,000 SOLD
<input type="checkbox"/> Registration Bag Insert - \$750	<input type="checkbox"/> Thursday	<input type="checkbox"/> Cyber Lounge - \$5,000
<input type="checkbox"/> Student Meet Up - \$7,500	<input type="checkbox"/> Friday SOLD	<input type="checkbox"/> APPAM/NASPAA Reception SOLD
<input type="checkbox"/> Mobile App - \$5,000 SOLD	<input type="checkbox"/> Saturday	<input type="checkbox"/> Conference Lanyards - \$3,000

ADVERTISING

Digital Preliminary Program

Landing Page	Interior Page
<input type="checkbox"/> Leaderboard - \$1,500 SOLD	<input type="checkbox"/> Leaderboard - \$500 SOLD
<input type="checkbox"/> Full Tower - \$900 SOLD	<input type="checkbox"/> Full Tower - \$400 SOLD
<input type="checkbox"/> Half Tower - \$750 SOLD	<input type="checkbox"/> Half Tower - \$250 SOLD

Final Program (Print Only)

Premium Position Full Page	Non-Premium Position Full Page
<input type="checkbox"/> Inside Cover - \$1,850 SOLD	<input type="checkbox"/> Full Page - \$1,250
<input type="checkbox"/> Back Cover - \$1,850 SOLD	<input type="checkbox"/> Half Page Horizontal - \$850
<input type="checkbox"/> Inside Back Cover - \$1,850 SOLD	<input type="checkbox"/> Half Page Vertical - \$850

Pocket Program (Print Only)

Premium Position Full Page	Non-Premium Position Full Page
<input type="checkbox"/> Inside Cover - \$850 SOLD	<input type="checkbox"/> Full Page - \$500
<input type="checkbox"/> Back Cover - \$850 SOLD	
<input type="checkbox"/> Inside Back Cover - \$850 SOLD	

EXHIBIT SPACE

APPAM Members	Non-Members
<input type="checkbox"/> Single Booth (10 x 10) - \$1,000	<input type="checkbox"/> Single Booth (10 x 10) - \$1,500
<input type="checkbox"/> Double Booth (10 x 20) - \$1,500	<input type="checkbox"/> Double Booth (10 x 20) - \$2,000

JOB INTERVIEW SPACE

APPAM Members	Non-Members
Thursday, November 6	Thursday, November 6
<input type="checkbox"/> Full Day: 8:30 am – 5:00 pm - \$900	<input type="checkbox"/> Full Day: 8:30 am – 5:00 pm - \$1000
<input type="checkbox"/> Half Day: 8:30 am – 12:30 pm - \$500	<input type="checkbox"/> Half Day: 8:30 am – 12:30 pm - \$550
<input type="checkbox"/> Half Day: 1:00 pm – 5:00 pm - \$500	<input type="checkbox"/> Half Day: 1:00 pm – 5:00 pm - \$550
Friday, November 7	Friday, November 7
<input type="checkbox"/> Full Day: 8:30 am – 5:00 pm - \$900	<input type="checkbox"/> Full Day: 8:30 am – 5:00 pm - \$1000
<input type="checkbox"/> Half Day: 8:30 am – 12:30 pm - \$500	<input type="checkbox"/> Half Day: 8:30 am – 12:30 pm - \$550
<input type="checkbox"/> Half Day: 1:00 pm – 5:00 pm - \$500	<input type="checkbox"/> Half Day: 1:00 pm – 5:00 pm - \$550

