



## 2015 APPAM Fall Research Conference Sponsorship Opportunities

The 2015 APPAM Fall Research Conference in Miami, Florida is fast approaching. This year's conference will be held at the Hyatt Regency Miami, November 12-14. This is a great opportunity to highlight your program or institution in front of 1,700+ potential students and employees. After reviewing all the sponsorship opportunities at APPAM.org, please use this form to reserve your desired sponsorship at the conference.

### CONTACT INFORMATION

Full Name: \_\_\_\_\_

Name of Institution/Organization: \_\_\_\_\_

Mailing Address for Invoice: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Contact person and e-mail for billing (if different than above): \_\_\_\_\_

\_\_\_\_\_

### PAYMENT INFORMATION

Please provide credit card information with this completed contract. Reservations WILL NOT be accepted without credit card information.

Name on credit card: \_\_\_\_\_

Amount to be charged: \$ \_\_\_\_\_

Please charge my credit card now for the amount above.

I will send a check. I understand my credit card will be charged if payment is not received by October 30, 2015.

Payment Type: American Express  MasterCard  Visa  Check

*Note: Checks must be received in the APPAM office by October 30, 2015*

Credit Card Number: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_

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Please submit this form or any questions to Tristanne Staudt at [tstaudt@appam.org](mailto:tstaudt@appam.org) or 202.496.0130, ext. 27.

Please use this page to select your desired conference sponsorship opportunities. For details on any of the items below, please visit [APPAM.org](http://APPAM.org).

#### GENERAL CONFERENCE SPONSORSHIP LEVELS

<input type="checkbox"/> <b>Platinum</b> - \$10,000	<input type="checkbox"/> <b>Gold</b> - \$7,500
<input type="checkbox"/> <b>Silver</b> - \$5,000	<input type="checkbox"/> <b>Bronze</b> - \$2,500

#### ADDITIONAL SPONSORSHIP ITEMS

<input type="checkbox"/> <del>Conference Lanyards - \$3,000</del> <b>SOLD</b>	<input type="checkbox"/> <b>Refreshment Break</b> - \$1,500 Each	<input type="checkbox"/> <del>Hotel Key Cards - \$5,000</del> <b>SOLD</b>
<input type="checkbox"/> <b>Literature at Registration</b> - \$750	<input type="checkbox"/> <del>Thursday</del> <b>SOLD</b>	<input type="checkbox"/> <del>Mobile App - \$5,000</del> <b>SOLD</b>
<input type="checkbox"/> <del>Conference Wi-Fi - \$5,000</del> <b>SOLD</b>	<input type="checkbox"/> <b>Friday</b> <b>SOLD</b>	
	<input type="checkbox"/> <del>Saturday</del> <b>SOLD</b>	

#### SPECIAL EVENT SPONSORSHIP (Non-exclusive)

<input type="checkbox"/> <b>Student Meet Up</b> - \$1,000	<input type="checkbox"/> <b>Student Lounge</b> - \$1,000	<input type="checkbox"/> <b>Big Data Workshop</b> - \$1,000
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#### ADVERTISING

##### Digital Preliminary Program

Landing Page	Interior Page
<input type="checkbox"/> <del>Leaderboard - \$1,550</del> <b>SOLD</b>	<input type="checkbox"/> <del>Leaderboard - \$550</del> <b>SOLD</b>
<input type="checkbox"/> <del>Full Tower - \$950</del> <b>SOLD</b>	<input type="checkbox"/> <del>Full Tower - \$450</del> <b>SOLD</b>
<input type="checkbox"/> <b>Half Tower</b> - \$800	<input type="checkbox"/> <del>Half Tower - \$300</del> <b>SOLD</b>

##### Final Program (Print Only)

Premium Position Full Page	Non-Premium Position Full Page
<input type="checkbox"/> <del>Inside Cover - \$1,900</del> <b>SOLD</b>	<input type="checkbox"/> <b>Full Page</b> - \$1,300
<input type="checkbox"/> <del>Back Cover - \$1,900</del> <b>SOLD</b>	<input type="checkbox"/> <b>Half Page Horizontal</b> - \$900
<input type="checkbox"/> <del>Inside Back Cover - \$1,900</del> <b>SOLD</b>	

#### EXHIBIT SPACE

APPAM Members	Non-Members
<input type="checkbox"/> <b>Single Booth (10 x 10)</b> - \$1,000	<input type="checkbox"/> <b>Single Booth (10 x 10)</b> - \$1,500
<input type="checkbox"/> <b>Double Booth (10 x 20)</b> - \$1,500	<input type="checkbox"/> <b>Double Booth (10 x 20)</b> - \$2,000