

**Scorecard for APPAM 2016 - 2020 Strategic Plan**

<b>Goal</b>	<b>Recommendation</b>	<b>Committee</b>	<b>Resources</b>
<b>I. To promote the discipline of public policy analysis and management, and foster the professional development of people with degrees and interests in public policy analysis and management</b>	1. Create a new Professional Development Committee to consider virtual and face-to-face professional development workshops	Professional Development Committee (sub-committee of Membership Comm)	Staff /Committee
	2. Invest more Association resources in doctoral professional development, communication about career options, and a strengthened position at the Fall conference to help employers and job seekers to meet.	Professional Development Committee (sub-committee of Membership Comm)	Staff /Committee /Financial
	3. Task a committee to analyze options for a second APPAM peer-reviewed journal that would contain a clear vision distinct from that of JPAM and top management journals.	Publications Committee	Staff /Committee /Financial
	4. Solicit calls for pre-Fall conference workshops focused on topics about a) increasing relevance of our work through deeper engagement with policymakers/program implementers and b) developing more rigor in our use of research methodologies .	Meetings Committee	Staff /Committee
<b>II. To continue efforts to increase the policy relevance of the Association's members' research (and teaching) and expand interactions between researchers and policy makers, including focusing on state and local concerns</b>	1. APPAM, through the Policy Relevance Committee, should continue pressing its existing mechanisms to improve policy engagement and attempt new ways to engage policy makers outside of our existing mechanisms.	Policy Relevance Committee	Staff /Committee
	2. Efforts should continue to improve the Association's website with particular attention to policymakers looking for policy-relevant materials.	Communications Committee	Staff /Committee /Financial
	3. APPAM should continue to press for the use of research in policymaking and the ongoing need to improve the policy data infrastructure.	Exec Committee	Staff /Committee

	4. Working with institutional members, develop and analyze options for engagement with state and local government agencies, and international agencies to hold a forum addressing an issue of importance to these agencies .	Policy Relevance Committee	Staff /Committee /Financial
	5. Develop a process to modify the Bylaws that relates to elections for executive positions and Policy Council members such that the current distinction between academics and practitioners is changed to a distinction between people working in academic settings and people working in other settings.	Executive committee	Staff /Committee
<b>III. Expand efforts to create a more diverse membership – with attention especially to race/ethnicity, academic discipline and policy interests, including policy issues with which other countries also are struggling</b>	1. Expand the efforts of the current Diversity Committee by dedicating additional resources to further encourage more racial and ethnic diversity in the APPAM membership and leadership.	Diversity Committee	Staff /Committee /Financial
	2. Create and fund an APPAM fellowship for a to-be-determined number of PhD students of diverse backgrounds to support membership and attendance at the Fall conference .	Diversity Committee	Staff /Committee /Financial
	3. Create and fund mentoring and professional development programs for emerging scholars who are under-represented in the profession	Diversity Committee	Staff /Committee /Financial
	4. Create a separate committee (or sub-committee of the Membership Committee) that is tasked with publicizing APPAM's desire to include more areas of policy interest in the organization's activities, especially the Fall research conference .	Membership Committee (or subcommittee)	Staff /Committee /Financial
	5. Task the new committee (or sub-committee) with coordinating with the Program Committee (and President-elect) to create a symposium and at least four sessions (with perhaps two being round-table sessions) that focus on policy topics beyond social policy issues.	Membership Committee (or subcommittee)	Staff /Committee

	<i>6. Specific tactics should be developed to attract non-U.S. participation in each of the core APPAM activities .</i>	Ad-hoc International Committee	Staff /Committee
	<i>7. Create an ad hoc committee tasked with determining how to move forward with regard to the future of the international conference after the June 2016 conference .</i>	Ad-hoc International Committee	Staff /Committee /Financial