



ASSOCIATION FOR
PUBLIC POLICY ANALYSIS
& MANAGEMENT

2017 Public Policy Undergraduate Camp Sponsorship Opportunities

September 15 | George Washington University | Washington, DC

In an effort to increase the pipeline of diverse students into APPAM institutional member graduate public policy and public affairs schools, as well as introduce the field of public policy to a group of students who might not otherwise be familiar with it, APPAM will hold a one-day public policy camp for undergraduate students in Washington, D.C. The programming will be interactive and designed to show promising, underrepresented undergraduates that have shown a proclivity towards policy what a career in the policy world might look like.

Platinum Package - \$5,000

- Complimentary half page ad in the printed program
- Complimentary sidebar ad on the program website
- Recognition as a platinum sponsor in all scripted program remarks
- Recognition as a platinum sponsor in all official program signage
- Logo Recognition on the program website
- Opportunity to provide informational collateral in all attendee program bags
- Exclusive sponsorship of one of the following activities:
 - Lunch/Plenary Session
 - Ice Cream Social

*Sponsorship of the above activities includes event signage and a table for materials

Gold Package - \$3,000

- Complimentary half page ad in the printed program
- Complimentary sidebar ad on the program website
- Recognition as a gold sponsor in all scripted program remarks
- Recognition as a gold sponsor in all official program signage
- Logo Recognition on the program website
- Opportunity to provide informational collateral in all attendee program bags
- Exclusive sponsorship of one of the following activities:
 - Continental Breakfast during Registration
 - Afternoon Refreshment Break

*Sponsorship of the above activities includes event signage and a table for materials

Silver Package - \$2,000

- Complimentary half page ad in the printed program
- Logo Recognition on the program website
- Recognition as a silver sponsor in all scripted program remarks
- Recognition as a silver sponsor in all official program signage
- Opportunity to provide informational collateral in all attendee program bags

Bronze Package - \$1,000

- Logo Recognition on the program website
- Recognition as a bronze sponsor in all scripted program remarks
- Recognition as a bronze sponsor in all official program signage
- Opportunity to provide informational collateral in all attendee program bags

Please select your desired conference sponsorship opportunity:

<input type="checkbox"/> Platinum - \$5,000	<input type="checkbox"/> Gold - \$3,000
<input type="checkbox"/> Silver - \$2,000	<input type="checkbox"/> Bronze - \$1,000

CONTACT INFORMATION

Full Name: _____

Name of Institution/Organization: _____

E-mail Address: _____

Phone Number: _____

PAYMENT INFORMATION

Please provide credit card information with this completed contract. Reservations WILL NOT be accepted without credit card information.

Name on credit card: _____

Amount to be charged: \$ _____

Please charge my credit card now for the amount above.

I will send a check. I understand my credit card will be charged if payment is not received by 9/8/2017

Payment Type: American Express MasterCard Visa Check

Credit Card Number: _____

Billing Address: _____

Expiration Date: _____ Security Code: _____

Signature: _____

Please submit this form or any questions to Tristanne Staudt at tstaudt@appam.org or 202.496.0130, ext. 27.