



2018 APPAM Fall Research Conference Sponsorship Opportunities

The 2018 APPAM Fall Research Conference in Washington, DC is fast approaching. This year’s conference will be held at the Washington Marriott Wardman Park, November 8-10. This is a great opportunity to highlight your program or institution in front of 2,200+ potential students and employees. After reviewing all the sponsorship opportunities at APPAM.org, please use this form to reserve your desired sponsorship at the conference.

CONTACT INFORMATION

Full Name: _____
Name of Institution/Organization: _____
Mailing Address for Invoice: _____
E-mail Address: _____
Phone Number: _____
Contact person and e-mail for billing (if different than above): _____

PAYMENT INFORMATION

Please provide credit card information with this completed contract. Reservations WILL NOT be accepted without credit card information.

Name on credit card: _____
Amount to be charged: \$ _____

- Please charge my credit card now for the amount above.
- I will send a check. I understand my credit card will be charged if payment is not received by October 31, 2018.

Payment Type: American Express MasterCard Visa Check

Note: Checks must be received in the APPAM office by October 31, 2018

Credit Card Number: _____
Billing Address: _____
Expiration Date: _____ Security Code: _____
Signature: _____

Please submit this form or any questions to Tristanne Staudt at info@appam.org or 202.496.0130, ext. 27.

Please use this page to select your desired conference sponsorship opportunities. For details on any of the items below, please visit APPAM.org.

All prices listed for the opportunities below are listed as member/nonmember.
 For example, (\$1,000/\$1,100) is \$1,000 for institutional members and \$1,100 for institutional nonmembers.

GENERAL CONFERENCE SPONSORSHIP LEVELS

<input type="checkbox"/> Diamond - \$20,000 / \$22,000	<input type="checkbox"/> Gold - \$7,500 / \$8,250
<input type="checkbox"/> Platinum - \$10,000 / \$11,000	<input type="checkbox"/> Bronze - \$2,500 / \$2,750
<input type="checkbox"/> Silver - \$5,000 / \$5,500	

ADDITIONAL SPONSORSHIP ITEMS

<input type="checkbox"/> Charging Station - \$3,000 / \$3,300	<input type="checkbox"/> Registration Ribbon Wall - \$1,500 / \$1,650
<input type="checkbox"/> Conference Lanyards - \$5,000 / \$5,500	<input type="checkbox"/> Refreshment Break - \$1,850 Each / \$2,035
<input type="checkbox"/> Conference Water Bottles - \$5,000 / \$5,500	<input type="checkbox"/> Thursday
<input type="checkbox"/> Hotel Key Cards - \$5,000 / \$5,500	<input type="checkbox"/> Friday
<input type="checkbox"/> Innovation Lounge - \$1,500 / \$1,650	<input type="checkbox"/> Saturday
<input type="checkbox"/> Literature at Registration - \$750 / \$825	<input type="checkbox"/> Registration Window Cling - \$750 / \$825
<input type="checkbox"/> Mobile App - \$7,500 / \$8,250	<input type="checkbox"/> Ruby Fund Donation* - \$_____
<input type="checkbox"/> Daily Event Email - \$1,500 / \$1,650 Each	<input type="checkbox"/> Student Lounge - \$1,000 / \$1,100
<input type="checkbox"/> Wednesday	
<input type="checkbox"/> Thursday	
<input type="checkbox"/> Friday	
<input type="checkbox"/> Saturday	
** All four days for \$5,000 / \$5,500 **	

SPECIAL EVENT SPONSORSHIP (Non-Exclusive)

<input type="checkbox"/> Equity & Inclusion Fellowship Lunch (Max 3) - \$2,500 / \$2,750 Each	<input type="checkbox"/> Poster Luncheon (Max 4) - \$3,000 / \$3,300 Each
<input type="checkbox"/> LGBTQI Meet Up (Max 5) - \$1,500 / \$1,650 Each	<input type="checkbox"/> Pre-Conference Workshop (Max 5) - \$1,000 / \$1,100 Each
<input type="checkbox"/> Poster Happy Hour (Max 4) - \$3,000 / \$3,300 Each	<input type="checkbox"/> Student Mixer (Max 5) - \$1,000 / \$1,100 Each

ADVERTISING

Digital Preliminary Program

Landing Page	Interior Page
<input type="checkbox"/> Leaderboard - \$1,395 / \$1,550	<input type="checkbox"/> Leaderboard - \$495 / \$550
<input type="checkbox"/> Full Tower - \$855 / \$950	<input type="checkbox"/> Full Tower - \$405 / \$450
<input type="checkbox"/> Half Tower - \$720 / \$800	<input type="checkbox"/> Half Tower - \$270 / \$300

Final Program (Available in print onsite and as a PDF on APPAM.org during the conference)

Premium Positions	Non-Premium Positions
<input type="checkbox"/> Inside Cover - \$1,710 / \$1,900	<input type="checkbox"/> Full Page - \$1,170 / \$1,300
<input type="checkbox"/> Back Cover - \$2,025 / \$2,250	<input type="checkbox"/> Half Page Horizontal - \$810 / \$900
<input type="checkbox"/> Inside Back Cover - \$1,710 / \$1,900	
<input type="checkbox"/> Section Tab - \$1,440 / \$1,600	

Tab Preference: _____ (options listed on Sponsorship Opportunities webpage)

EXHIBIT SPACE

<input type="checkbox"/> Single Booth (10 x 10) - \$1,000 / \$1,500	<input type="checkbox"/> Double Booth (10 x 20) - \$1,500 / \$2,000
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*Any contribution to the Ruby Fund is 100% tax deductible. This deduction is not applicable to any other sponsorship opportunities. For more information on this fund, please visit APPAM.org.