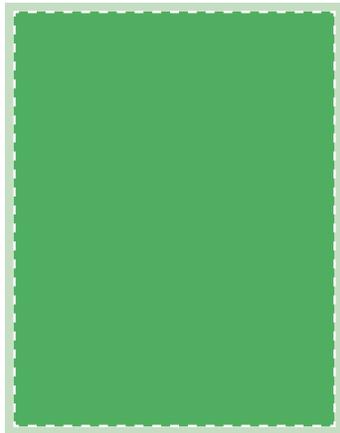


FULL PAGE



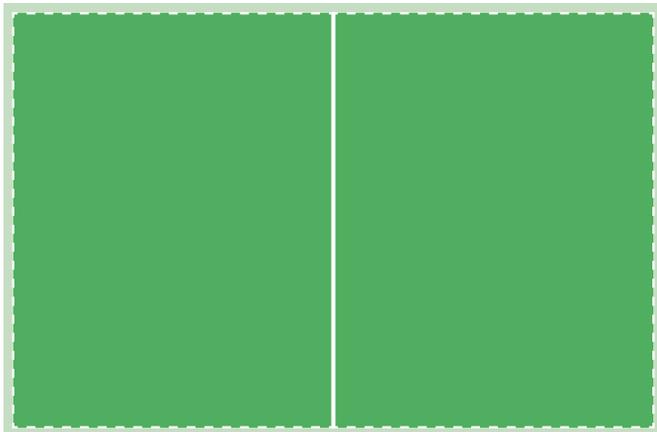
Trim Size:
8.5" W x 11" H

Bleed:
Add .25"

Size with Bleed:
9" W x 11.5" H

- Trim
- Bleed

FULL PAGE SPREAD



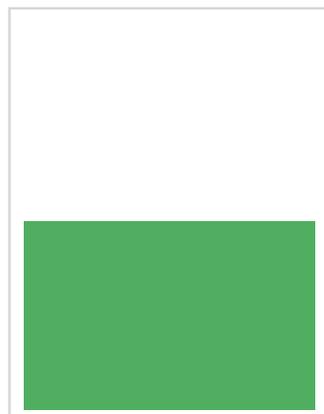
Trim Size:
17" W x 11" H

Bleed:
Add .25"

Size with Bleed:
17.75" W x 11.5" H

- Trim
- Bleed

HALF PAGE HORIZONTAL



Trim Size:
8" W x 5" H

No Bleed

APPAM

Advertising Specifications

Requirements

Advertisements must be delivered using the following guidelines:

300DPI,
Print-Ready,
High-Quality,
.25" of bleed around
all sides for Full
Page and Full Page
Spreads.

File format:
PDF

For Full Page
Spreads allow .5"
space on both sides
of the gutter for im-
portant graphics.