



ASSOCIATION FOR  
PUBLIC POLICY ANALYSIS  
& MANAGEMENT

## **APPAM 2016 INTERNATIONAL CONFERENCE STUDENT NETWORKING RECEPTION**

APPAM would like to invite all student and recent graduate attendees to an informal networking event to connect with other students and APPAM policy professionals. This will be a great opportunity for students to learn from policy experts as well as discuss some of the projects you are currently working on with experts in the field. Cocktails and hors d'oeuvres will be provided.

- ❖ Date: Monday, June 13<sup>th</sup>
- ❖ Time: 7:00 – 8:30pm

### **Dr. Burt Barnow**

Burt S. Barnow, Ph.D., is the Amsterdam Professor of Public Service and Economics at The George Washington University and an Affiliated Scholar at the Urban Institute. Dr. Barnow received a B.S. in economics from Massachusetts Institute of Technology and a Ph.D. in economics from the University of Wisconsin at Madison. Prior to joining George Washington University, Dr. Barnow was Associate Director for Research at Johns Hopkins University's Institute for Policy Studies, where he worked for 18 years. Prior to that, he worked for 8 years at the Lewin Group and nearly 9 years at the U.S. Department of Labor, including 4 years as Director of the Office of Research and Evaluation in the Employment and Training Administration. He has conducted many studies of Department of Labor programs, including studies involving occupational projections, labor market information, and co-enrollment of unemployment insurance claimants in employment and training programs.

Dr. Barnow teaches the core course on program evaluation and a doctoral program seminar on human capital for public policy and public administration students at George Washington University. He has conducted evaluations of a variety of social programs, including unemployment insurance, training, welfare, child support, and fatherhood programs. His current research includes the development and evaluation of pilot programs to test self-sufficiency strategies through career pathway programs for welfare recipients for the Department of Health and Human Services, an evaluation of a new approach to providing adult education and career and technical education sponsored by the Gates Foundation, an evaluation of the Homeless Veterans Reintegration Program for the Department of Labor, the national evaluation of the Trade Adjustment Assistance Community College and Career Training program for the Department of Labor, an evaluation of the Reemployment and Eligibility Assessment (REA) program for

the Department of Labor, and a project involving research and evaluation tasks related to apprenticeship and labor market information. Dr. Barnow has served on 10 National Academy of Sciences committees and one NAS board, and been an editorial board member for two journals; he is currently Consulting Editor for *Evaluation Review* and Methods Section Editor for the *Journal of Policy Analysis and Management*. Dr. Barnow is an elected member of the National Academy of Social Insurance and an elected fellow of the National Academy of Public Administration.

### **Dr. Sarah Cordes**

Sarah Cordes is an Assistant Professor in Educational Leadership at Temple University. Her research and teaching interests are in the areas of education and urban policy, school finance, and applied quantitative methods. Her research focuses on the ways in which the urban context, including neighborhoods, housing, and charter schools, affect student outcomes. In particular, her current work explores the spillover effects of NYC charter schools on nearby public school students, the effects of residential and school mobility on student performance, and how changes in school resources influence parents' investments in their children's education. In other ongoing work, she is examining the effects of housing vouchers on student performance. She is a recent recipient of the C. Lowell Harris Dissertation Fellowship awarded by the Lincoln Institute of Land Policy for her work on the relationship between school resources and parental investments. She received her PhD in Public Policy from the Robert F. Wagner Graduate School of Public Service at New York University in 2015.

### **Dr. Seth Gershenson**

Seth Gershenson is an Assistant Professor in American University's School of Public Affairs, where he teaches MPA, MPP, and PhD courses in public economics, public policy, and quantitative methods. He earned his PhD in economics from Michigan State University, and is a research fellow at the Institute for the Study of Labor (IZA), is a past recipient of the Association for Education Finance and Policy's new scholar award, and sits on the editorial board of *Educational Evaluation and Policy Analysis*. His research focuses on U.S. domestic education policy as it relates to teachers, parental involvement, and home environments. Professor Gershenson's research on teacher effectiveness has been funded by the American Educational Research Association (AERA), W.E. Upjohn Institute, Association for Institutional Research, and the Spencer Foundation. Products of these funded projects have been published in top education-policy journals such as the *Economics of Education Review*, *Education Finance and Policy*, and the *Journal of Policy Analysis and Management* and discussed in popular media outlets such as *The Atlantic*, *Huffington Post*, NBC News, and *The Washington Post*.

### **Dr. Brad Hershbein**

Brad Hershbein is an economist at the W.E. Upjohn Institute for Employment Research, a labor studies research organization in Kalamazoo, Michigan, USA, and a non-resident fellow in Economic Studies at the Brookings Institution. His fields of interest focus on labor economics, economics of the family and demography, and economics of education. Hershbein has investigated how new high school graduates fare in the labor market during and after a recession, how the availability of birth control allowed young

women in the 1960s and 1970s to invest in their careers, and how employers use the selectivity of school and GPA to infer the productivity of new university graduates. More recently, he has worked on issues of higher education access, releasing papers that examine how and why the debt of university graduates has been rising over the last two decades, evaluating the effects of a universal and generous scholarship on college-going and completion, and proposing new ways to provide accurate information on college costs to high school students. He earned his BA in economics from Harvard College, and his PhD, also in economics, from the University of Michigan. Before graduate school, he worked at the Federal Reserve Bank of Boston.

### **Dr. Robert Kaestner**

Robert Kaestner is a Professor in the Institute of Government and Public Affairs of the University of Illinois and a Professor in the Department of Economics of the University of Illinois at Chicago. Dr. Kaestner is also a Research Associate of the National Bureau of Economic Research, a consultant to the Federal Reserve Bank of Chicago and an Affiliated Scholar of the Urban Institute. Dr. Kaestner received his Ph.D. in Economics from the City University of New York. He received his BA and MA from Binghamton University (SUNY).

Dr. Kaestner's areas of research interest are the economic and social determinants of health, health demography, and health, labor and social policy evaluation. He has published over 100 articles in academic journals. Recent studies have been awarded Article of the Year by AcademyHealth in 2011 and the 2012 Frank R. Breul Memorial Prize for the best publication in *Social Services Review*.

Dr. Kaestner is Co-Editor/Managing Editor of the *Journal of Policy Analysis and Management*, Associate Editor of *Journal of Health Economics*, Associate Editor of *American Journal of Health Economics*, Associate Editor of the *Review of Economics of the Household*, and on the Editorial Board of *Demography*.

### **Dr. Dave Marcotte**

Dave E. Marcotte is Professor in the Dept. of Public Administration and Policy and Director of the Washington Institute for Public Affairs Research. His recent research focuses on determinants of achievement in K-12 education; the importance of cost on attainment in higher education; and interventions to improve attainment in STEM education.

### **Dr. Lucie Schmidt**

Lucie Schmidt is a Professor in the Department of Economics at Williams College and a member of the APPAM Policy Council. She is an empirical microeconomist working in the fields of labor and health economics and the economics of the family. Specific research areas include social safety net programs in the United States with a particular focus on programs for individuals with disabilities; retirement security; and the economics of marriage and fertility decisions. Her work has been published in the *Journal of Human Resources*, the *Journal of Public Economics*, the *Journal of Health Economics*, and

Demography, among others. She has an A.B. in Government from Smith College and a M.A. and Ph.D. in Economics from the University of Michigan.

## **Dr. Jacob Vigdor**

Jacob L. Vigdor joined the Evans School as a professor of public policy and governance in Autumn Quarter 2014. He arrived at the University of Washington following 15 years of service on the faculty of the Sanford School of Public Policy at Duke University. Professor Vigdor holds affiliations as a research associate at the National Bureau of Economic Research, an adjunct fellow at the Manhattan Institute for Policy Research, and an external fellow at the Centre for Research and Analysis of Migration at University College London.

His research has been supported by the National Science Foundation, the Institute for Education Sciences, the National Institute on Drug Abuse, the Russell Sage Foundation, the Smith Richardson Foundation, the Spencer Foundation, and the Bill and Melinda Gates Foundation. Professor Vigdor was a William T. Grant Foundation Scholar from 2004 through 2009.

Professor Vigdor's commitment to conveying the insights of research to the policy community and the general public is evidenced by his publication of op-ed articles in outlets including *The Wall Street Journal*, the *Los Angeles Times*, the *Atlanta Journal-Constitution*, and the *Boston Globe*. He has assisted the U.S. Department of Justice in cases of alleged housing discrimination and testified in a Texas school finance lawsuit in 2012. He has addressed school boards and education officials in numerous states and nations, and advised the North Carolina Governor's Office on matters of educator compensation. He has also served on numerous advisory, governing, or editorial boards.

Professor Vigdor received a Ph.D. in Economics from Harvard University in 1999 and a BS in Policy Analysis from Cornell University in 1994.