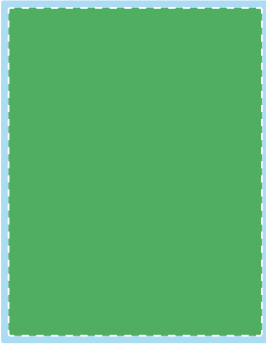


Full Page

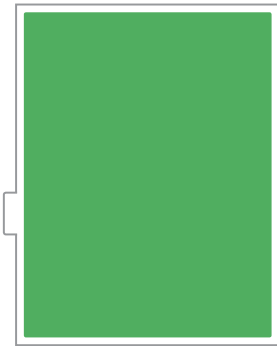


Trim Size:
8.5" W x 11" H

Bleed:
Add .25"

Size with Bleed:
9" W x 11.5" H

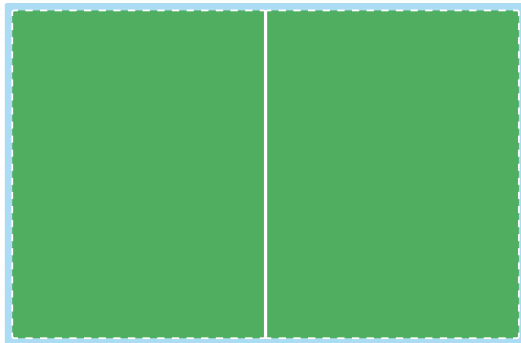
Full Page with Tab



Trim Size:
8" W x 10.5" H

Bleed:
No Bleed

Full Page Spread

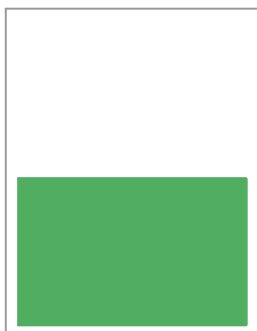


Trim Size:
17" W x 11" H

Bleed:
Add .25"

Size with Bleed:
17.75" W x 11.5" H

Half Page Horizontal

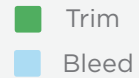


Trim Size:
8" W x 5" H

No Bleed

APPAM

Advertising Specifications



Requirements

Advertisements must be delivered using the following guidelines:

300DPI,
Print-Ready,
High-Quality,
.25" of bleed around all sides for Full Page and Full Page Spreads.

File format:
PDF

For Full Page Spreads allow .5" space on both sides of the gutter for important graphics.