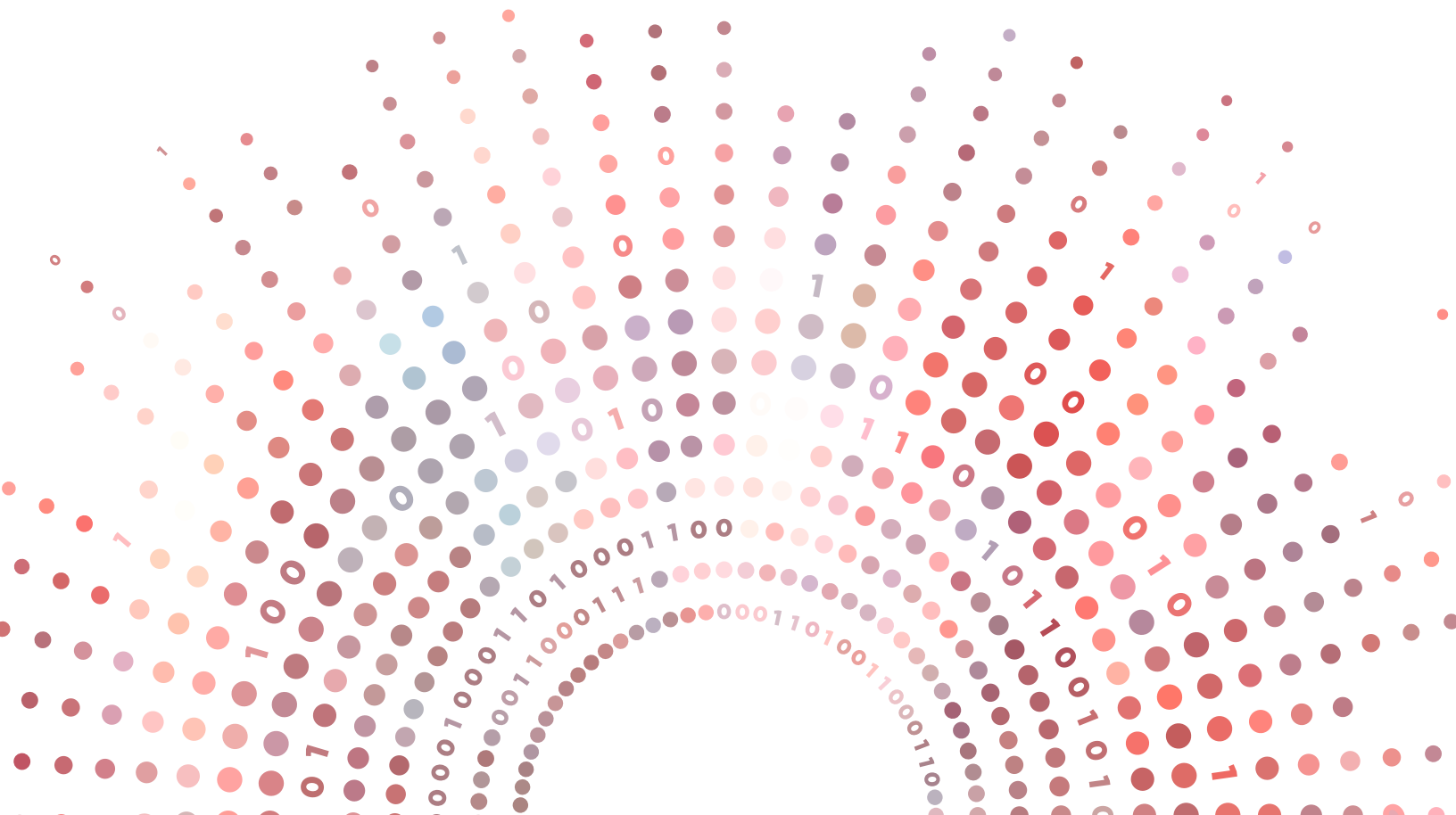




ASSOCIATION FOR
PUBLIC POLICY ANALYSIS
& MANAGEMENT

Annual Report 2017



APPAM debuted its Annual Report in 2014. The feedback was positive but the process to create the perfect, concise snapshot of what APPAM was up to in the last year continues with the 2017 Annual Report. We strive to bring you the most important information, packaged in a way that is easy to understand and condensed enough that it can be read quickly and easily.

Ensuring the membership is fully informed of the Association's work, providing the membership with a better understanding of the progress APPAM is making towards its strategic goals and providing a report card on the condition of APPAM's health and strength are still the goals of this annual report. We will continue to be as transparent and forthcoming as possible as we work to make APPAM stronger and better, each and every year.

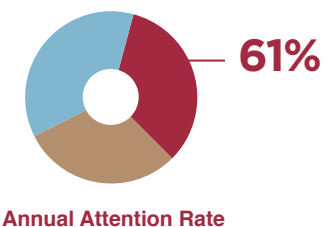
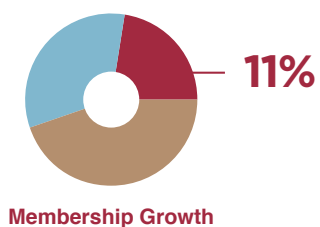
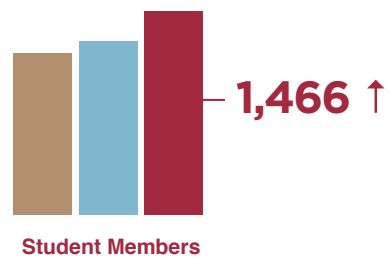
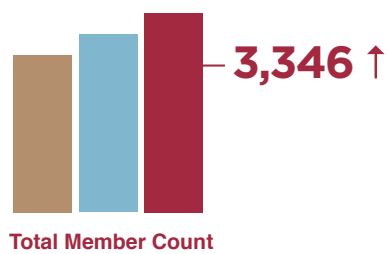


Critical Indicators: 2015 - 2017

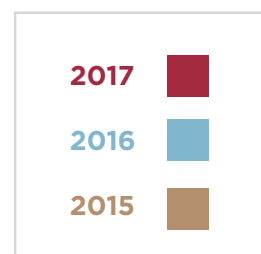
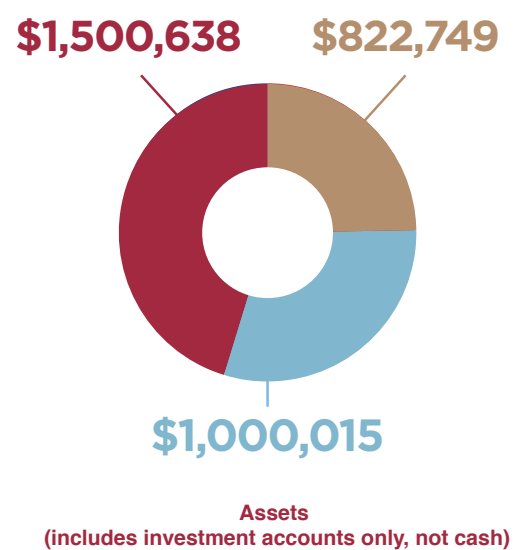
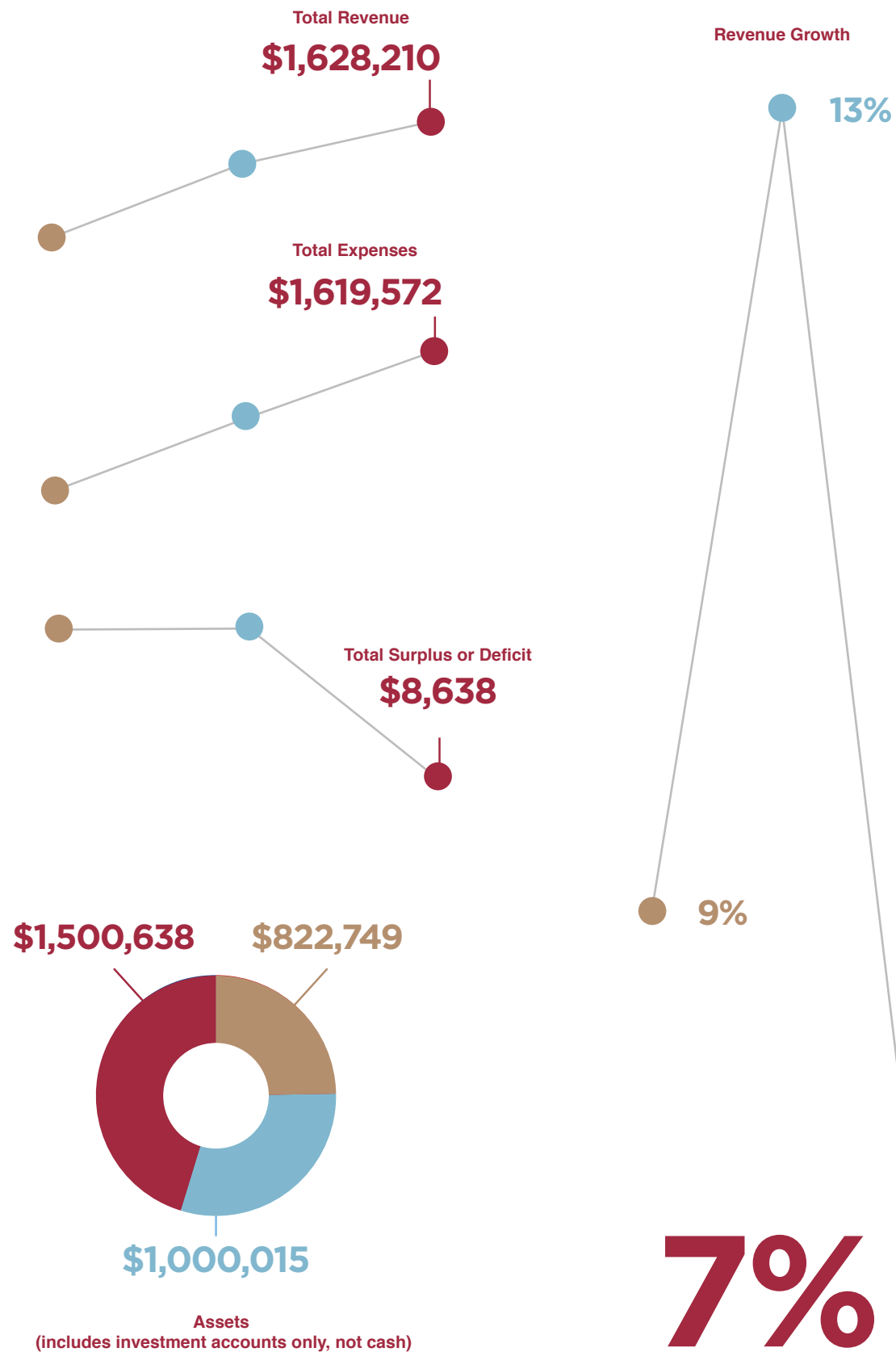
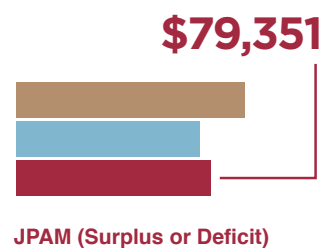
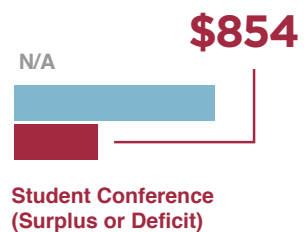
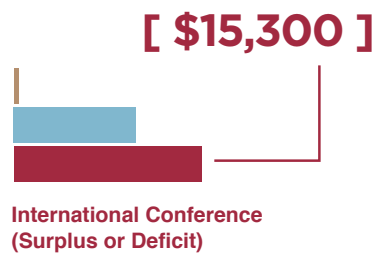
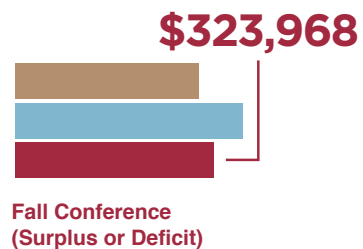
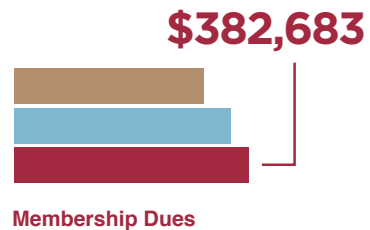
The Critical Indicators report was created in 2012 and is one of the most important tools the APPAM leadership uses to assess the performance of the organization. By analyzing several factors like membership numbers, budget surpluses or deficits, JPAM performance statistics and Fall Conference statistics, among others, the Policy Council can quickly discern areas of strength and identify trends. These measures help assess the operation of the organization, in a timely fashion and in an easily accessible format. The Critical Indicators table in this report includes the last 3 years of figures, for comparison.

Revenue growth in 2017 was 7%. Membership continues to grow at a swift pace, averaging 16% growth each year for the last three years. APPAM's assets grew by 50% in 2017; this growth is attributed to market gains and a decision by the APPAM Policy Council to start building strategic reserves.

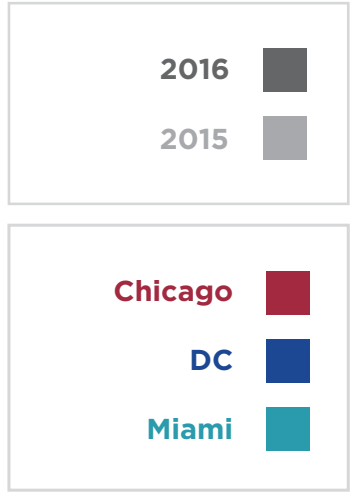
Membership



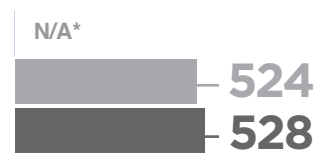
Surplus/Deficit



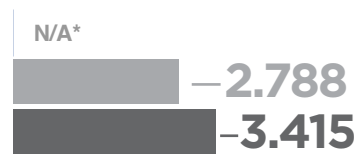
Critical Indicators: 2015 - 2017 (continued)



JPAM



Number of Submissions



Impact Factor (2 year)

* 2017 not available yet

Fall Conference



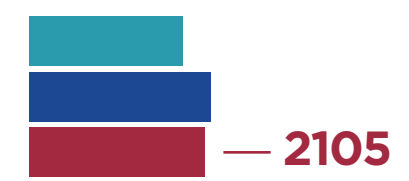
Number of Submissions



Number of Accepted Submissions



Number of Sessions



Number of Registrants

Administration



Staff



Strategic Plan: 2015 – 2020



APPAM revisited its initial strategic plan in 2015, reviewed it and suggested some new goals and objectives to help guide the next 5 years of the association's work. This plan, along with the Strategic Scorecard, helps APPAM determine what to focus on each year. This focus is translated into the Committee Tasks.



Review the full strategic plan and the Strategic Scorecard for 2017 [here](#).



For a full committee roster and their associated tasks for 2017, click [here](#).

Major Achievements for 2017

The APPAM leadership and staff have devoted significant time and energy to a range of activities. Below is a brief description of some of the major achievements, beyond the core activities of the annual Fall Research Conference and the *Journal of Policy Analysis and Management (JPAM)*.

ASHEcon

APPAM began managing the American Society for Health Economists (ASHEcon) in May. There is a 20% overlap in membership between APPAM and ASHEcon and the opportunities for joint programs and activities made this partnership an exciting idea for APPAM. APPAM is assisting the transition from a biennial to an annual conference and is helping ASHEcon achieve some long-term goals like creating a membership survey, adding membership benefits, promoting ASHEcon journal content through social media and on the website and getting their finances in order. An additional staff person was hired to manage ASHEcon activities and help with some APPAM projects, bringing the total APPAM staff size to 6.



Public Policy Camp

APPAM created a day long program for diverse undergraduates to introduce the field of public policy to them, as well as increase the pipeline of diverse students into APPAM institutional member graduate public policy and public affairs schools. Nearly 50 underrepresented undergraduate students attended Public Policy Camp in downtown Washington. The format of the day was a mix of interactive/participatory programming for the students at individual tables; each table had a discussion leader who works in the policy field, in a variety of positions. The discussion focused on the study of public policy and analysis, what a career in policy might look like and how diversity impacted their studies and career paths.

Major Achievements for 2017 (continued)

Two Regional Student Conferences

APPAM held two student conferences in 2017, one in Washington, D.C. and one in California; the California conference was the first APPAM student conference in the region. These are true academic research conferences just for students. They serve as a great opportunity for students to gain experience presenting their research in an academic setting to cultivate them as the next generation of policy researchers, academics, and practitioners.

Interest in these conferences continue to grow and there is consideration of starting a third regional conference in 2019.

Both conferences had several area policy schools sponsor the events and boasted:

338
Submissions

56
Panels

37
Posters across two poster sessions

356
Attendees

184
Presenters

117
Policy schools represented



Duke Institutional Member Forum

APPAM partnered with Duke University for the Institutional Member Forum, *Bridging Research and Policy: What Universities Can and Should Do*. It was the first forum outside of the DC area and over 100 people attended the half day event. Discussion focused on how research is being conducted in universities and informs policy. Panels explored the role of practitioners in making policy, researcher/policymaker partnerships, and strategies to bridge the gap between policy and practice.

Activities Promoting the PhD degree

APPAM added a session to the annual Fall Conference designed to demystify the PhD degree in policy and help students understand what kind of careers a policy PhD degree holder can get. It was called *To Get a PhD or Not Get a PhD Degree* and featured three program directors from PhD programs at APPAM institutional member schools.

In addition, a PhD Fair for students was held over lunch during the Fall Conference and allowed our institutional members with a PhD program to secure a table, disseminate information and meet potential students.





New in 2018

APPAM is already gearing up for a busy 2018. Here are a few things we are especially excited for:



2018 is the 40th anniversary of the Fall Research Conference. A host of special events, including a special fundraising program designed to help promising young professionals attend the conference, will be featured to celebrate this important milestone.



Webinars

One of the key objectives of the strategic plan is to make more APPAM content available digitally. To accomplish this, webinars will be offered quarterly, on issues of importance to the APPAM membership. The first webinar in 2018 focused on the opioid crisis and the latest research in this area. Almost 250 people listened to the webinar. Three more topical webinars are planned for 2018.



Forum

APPAM will return to Duke University in May to host the institutional member forum, *State and Research University Partnerships in the Opioid Crisis*. The daylong forum will feature researchers and practitioners discussing how to grapple with this public health crisis and what role research plays in solving it.



Fellowships

APPAM will offer 40 Equity and Inclusion Fellowships to underrepresented students in 2018, to support their travel to the annual Fall Research Conference. This number is an increase from 35 students in 2017.