Using Multimedia Learning Objects to Enhance Public Affairs Education

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The initiatives’ purpose is to connect educators through the creation and exchange of engaging teaching materials that enhance student learning.
Changing Reality of Higher Education

- Shifting student expectations
  - Unprecedented access to information
  - Experience of active learning
- Changing Course Platforms and Formats
  - Massive Open Online Courses (MOOCs)
  - Online versus Traditional Face-to-Face
New Opportunities

**Science of Teaching & Learning**

- Prior Experience
  - *Brain structure created by repeated interactions*
  - Tacit & Explicit knowledge
    - *Important challenge with adult professionals*
- Neural plasticity
New Opportunities

**Science of Teaching & Learning**

- Social foundation of learning
  - Emotional
  - Body language
  - Identification
Scholarly Teaching

• Evidence-based practice
  – Relevant content
  – Engaging content
    (Development Principles from Technology Enhanced Learning experts)
  – Engaging pedagogical style using social processes

• Research about impact
Portable Learning Materials

• Using
  – Video Briefs
  – Engagement Tools
  – E-Cases & E-Studies

• Creating
  – Mini-Lecture capture
  – Hubert Materials
Using Video Briefs: YouTube as a Resource

Teaching Public Participation

• America Speaks Town Hall
  http://americaspeaks.org/introductory-video/

• Austin Transportation
  http://www.youtube.com/watch?v=NhVy6gOvBvw

Teaching Immigration
Search Results

Collective Impact
This e-Study serves as a resource for the exploration and understanding of Collective Impact. On January 24, 2013, over 60 Minnesota philanthropists gathered at the Humphrey S... Learn more

Visual Strategy
This e-Study explores Visual Strategy Mapping (VSM), using video and visuals to show both the process and results when this method is employed by groups, but also by individu... Learn more

Policy Field Analysis
This Hubert Video Brief provides an overview of the Policy Field Analysis tool. Policy Fields are the government and nonprofit organizations that govern and influence a given... Learn more

Ending Child Sex Trafficking in Minnesota and the U.S.
This Hubert Curated Case explores the mobilization of a cross-sector network to transform Minnesota into a “Safe Harbor” for children being prostituted. Instructors will f... Learn more

Susan G. Komen Foundation
This Hubert Curated Case explores the circumstances and issues surrounding Susan G. Komen’s controversial decision in 2012 to defund Planned Parenthood. Instructors will fin... Learn more
Mission Convergence

We strive to change lives.

This e-case presents a critical question of how public policy innovation develops, adapts and survives in bureaucratic and political power structures in Delhi, India. Through a discussion of the background, design and implementation of

Run Time: 01:30:00

Authors: Richa Dhanju, and Girija Tulpe

The case presents the ability to view each part of this e-Case. You can externally link to this page’s URL through your learning management system. Alternatively, you are free to download the case zip file which will allow you to upload the e-Case within your own institutional server environment.

Organizational Setting / Sector
Children & Families, Community Development, Human Services, International Development, Nonprofit & NGO, Poverty, and Public Sector

Skills Area
Collaborations / Partnerships, Implementation, International Development, Leadership, and Public Management
Creating Content: Mini-Lecture Capture

Judicial Review

Standards of Review

Likelihood Law Is Upheld
Creating: E-Studies, E-Cases, Video Briefs

The Children's Mental Health Partnership
Forging partnerships for a comprehensive approach

Policy Fields Analysis
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