

## BANNER AD & LANDING PAGE PACKAGE SPECS

### BANNER AD PLUS ACCOMPANYING FULL-SCREEN LANDING PAGE

#### Rotating Banner Ad

640Wx110H pixels  
.jpg or .png format  
300 dpi

Suggestions:

- 1 **CALL TO ACTION** "Click Here" or a button that prompts the user to click the ad
- 2 **STRONG MESSAGE** to grab the user attention like "Win an iPad"

#### Accompanying Full-Screen App Landing Page

320Wx418H pixels  
640Wx1008H pixels  
1536Wx1920H or 768Wx960H pixels  
1408Wx1408H or 704Wx704H pixels  
.jpg or .png format  
300 dpi

Suggestions:

- 3 **CREATIVE TEXT** keeps the user attention
- 4 **COMPELLING IMAGERY** that is consistent with your brand identity or product
- 5 **CALL TO ACTION** to elicit a click through response or drive traffic to your booth
- 6 **BRAND AWARENESS** for quick and memorable brand recognition

#### App Landing Page

Full screen app Landing Page features sponsor products or services.  
Ad clicks through to the Exhibitor Profile or to a provided web URL

### CUSTOM GRAPHIC ARTS SERVICES AVAILABLE

Graphic Arts Services offered at a discounted rate can be arranged through your Core-Apps Account Manager.

**DELIVERY:** Email sponsorship/ad package materials to your Core-Apps Account Manager.



#### Rotating Banner Ad

Banners rotate at top of app Dashboard page.  
When tapped, user is directed to sponsor's full-screen app Landing Page



## BANNER & LANDING PAGE EXAMPLES

**ICS** Increase Profitability [MORE >](#)

**SWISHER SWEETS** VISIT US AT BOOTH #5547  
[CLICK HERE FOR MOBILE SWISHER](#)

**CORNING Gorilla® Glass** [FIND OUT MORE >>](#)  
 BOOTH #12642

**ICS**  
 INSURED CASH SWEEP

Booth 500

- ✓ Repurpose collateral into higher earning assets
- ✓ Reduce collateralization expenses
- ✓ Better serve existing customers more profitably and attract new ones, too

**PIN** Promontory Interfinancial Network, LLC [Learn More](#)

BOOTH #5547  
**GO FOR TWO!**

SAVE ON 2 CIGARS  
 SWISHER SWEETS 2 CIGARILLOS

SAVE ON 2 CIGARS  
 SWISHER SWEETS 2 CIGARILLOS

SAVE ON 2 CIGARS  
 SWISHER SWEETS 2 CIGARILLOS

[CLICK HERE TO EXPERIENCE E-SWISHER!](#) **SWISHER**

**CORNING Gorilla® Glass**

Tough just got Better.

Visit Booth #12642 to check out live demonstrations every hour on the hour.

[LEARN MORE >>](#)

EXPERIENCE THE NEW JABRA STEREO RANGE.  
[CLICK HERE >](#) **Jabra** YOU'RE ON

Every solution begins with the right question.  
 What's your question? [>](#) **VISA**

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EXPERIENCE JABRA'S NEW STEREO RANGE >

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2013 International CES  
 MEET US AT BOOTH #11608

Meet **THE WHIZ KIDS**  
 of Issuer Processing.

Every solution begins with the right question.  
 Find your answer. [>](#) **VISA**

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