Who are the Non-academic Employers?

- Abt Associates
- AcademyHealth
- Acumen, LLC
- American Institutes for Research
- Annie E. Casey Foundation
- Brookings Institution
- Mathematica Policy Research
- MDRC
- RAND Corporation
- Urban Institute
- The Volcker Alliance
- W.E. Upjohn Institute
- Westat

Over 90% of employers participated in the survey.
Importance of Research Skills

Percent Reporting Skill as Very Important

For New Masters-level research positions:
- Basic quantitative data analysis: 75%
- Policy analysis: 58%
- Implementation designs: 33%
- Systematic reviews: 33%

For New Doctorate-level research positions:
- Basic quantitative data analysis: 83%
- Quasi-experimental designs: 82%
- Advanced quantitative data analysis: 75%
- Impact Evaluation: 75%
Importance of Writing and Communication Skills

Percent Reporting Skill as Very Important

- **Report writing**: 92% (Masters), 92% (Doctorate)
- **Ability to translate technical material into non-technical material for a lay audience**: 75% (Masters), 92% (Doctorate)
- **Client Interactions**: 75% (Masters), 83% (Doctorate)
- **Conference presentation**: 42% (Masters), 83% (Doctorate)

Legend:
- Green: For New Masters-level research positions
- Dark Green: For New Doctorate-level research positions
Importance of Other Experience or Skills

Percent Reporting Skill as Very Important

- **Interpersonal Skills**: 83% (New Masters-level) vs. 67% (New Doctorate-level)
- **Project management**: 50% (New Masters-level) vs. 42% (New Doctorate-level)
- **Professional experience in nonacademic organizations**: 33% (New Masters-level) vs. 33% (New Doctorate-level)
- **Expertise in a particular policy area**: 83% (New Masters-level) vs. 33% (New Doctorate-level)
Use of Specific Software

Percent Reporting that Skill is Frequently Used

- **Excel**: 100% for New Masters-level research positions, 83% for New Doctorate-level research positions
- **SAS**: 50% for New Masters-level research positions, 42% for New Doctorate-level research positions
- **STATA**: 50% for New Masters-level research positions, 42% for New Doctorate-level research positions
- **R**: 50% for New Masters-level research positions, 58% for New Doctorate-level research positions
Where do Employers Recruit Candidates for Research Positions?

- Directly through graduate programs: 83%
- Online, through popular job search sites: 67%
- Online, through niche job search sites: 50%
- At job fairs: 33%
- Other: 42%