Survey Participants

- 30 Schools
- 31 Programs
- 55% of APPAM Members with Programs
Program Overview

Keywords in Program Title

- Urban Affairs: 5%
- Public Policy: 10%
- Public Analysis: 5%
- Public Affairs: 7%
- Public Administration: 10%
- Political Science: 2%
- Policy Analysis: 10%
- Policy: 5%
- Management: 10%
- Intl Affairs: 2%
- Health: 2%
- Governance: 5%
- Administration: 5%

Percent of Programs with Keyword

Keywords in Concentration

- Public Finance: 24%
- Innovation: 12%
- Education: 15%
- Administration: 15%
- Health: 19%
- Development: 19%
- Governance: 19%
- Social: 23%
- Economics: 23%
- Urban: 23%
- Management: 31%
- Public Policy: 35%
- Policy: 54%

Percent of Programs with Keyword
Enrollment: 2018 - 2019

Average New Enrollment

Change in Enrollment

Part-Time Offered
Time to Completion

Percent of Students

- < 5 Years: 28% (Part Time), 0% (Full Time)
- 5 Years: 13% (Part Time), 58% (Full Time)
- 6-7 Years: 13% (Part Time), 75% (Full Time)
- > 7 Years: 13% (Part Time), 0% (Full Time)

Chart indicates a significant number of students take 6-7 years to complete their studies, with full-time students having higher completion rates than part-time students.
Source of Funding for Students

- School: 76%
- School and Personal: 17%
- Personal: 7%
Number of Applicants

Average Application Number

74
Application Requirements

Masters Degree

- Yes: 36%
- No: 64%

Work Experience

- Yes: 3%
- No: 97%
Applicant Background

Where Are They From?

Highest Concentration of Previous Degree Programs
Diverse Student Recruitment

Where Do You Recruit?

- Masters Programs: 69%
- Community: 35%
- Pipeline Programs: 46%
- No Recruitment: 19%
- Other: 19%

Percent of Programs Using Recruitment Area

Where Do You Recruit?
Program Course Requirements

<table>
<thead>
<tr>
<th>Course Requirement</th>
<th>Number of Course Requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td>Research Design</td>
<td>1</td>
</tr>
<tr>
<td>Quantitative Analysis</td>
<td>1-2</td>
</tr>
<tr>
<td>Qualitative Analysis</td>
<td>1</td>
</tr>
<tr>
<td>Mixed Methods</td>
<td>0</td>
</tr>
</tbody>
</table>

Most Common Number of Course Requirements

Course Exclusive for PhD Students?

- All: 16%
- Some: 40%
- None: 44%
Dissertation

Format Preference

- Single Manuscript: 69%
- Multiple Articles: 12%
- No Preference: 19%

Can Faculty Co-Author?

- Yes: 56%
- No: 44%
Student Services

What Do You Offer?

Percent of Programs with Service

<table>
<thead>
<tr>
<th>Service</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual Career Advising</td>
<td>67%</td>
</tr>
<tr>
<td>Interview/Resume Support</td>
<td>67%</td>
</tr>
<tr>
<td>Conference Attendance</td>
<td>100%</td>
</tr>
<tr>
<td>Job Boards</td>
<td>46%</td>
</tr>
<tr>
<td>Alumni Networking</td>
<td>71%</td>
</tr>
<tr>
<td>Career Forums</td>
<td>50%</td>
</tr>
<tr>
<td>Employer Info Sessions</td>
<td>21%</td>
</tr>
<tr>
<td>Other</td>
<td>38%</td>
</tr>
</tbody>
</table>
Industries for Graduates

Top Ranked Industries for Largest Concentration of Program Graduates

Academia: 63%
Research Orgs.: 17%
Government: 17%
Private Sector: 0%
Other: 3%
Top Program Challenges

➢ Funding
➢ Increasing Program Diversity
➢ Forced Small Cohort Size
➢ Providing Core Courses for Small Programs
Q & A