



ASSOCIATION FOR
PUBLIC POLICY ANALYSIS
& MANAGEMENT

Request for Proposals to Host the 2020 Public Policy Camp

Introduction

Public Policy Camp is an initiative to introduce the field of public policy to a group of students who might not otherwise be familiar with it, as well as increase the pipeline of diverse students into APPAM institutional member graduate public policy and public affairs schools. APPAM hosted the inaugural Public Policy Camp in Washington, DC last September. Nearly 50 promising underrepresented undergraduate students from around the DC area were recruited for the event. They joined policy academics, practitioners and researchers for a full day of discussion focusing on the study of public policy and analysis, what a career in policy might look like and how diversity impacts graduate studies and career paths.

The programming for the day was a mix of interactive/participatory programming for the students at individual tables, coupled with an opening and lunch plenary session for the entire group. During lunch, the group heard from a panel of APPAM members who work in the policy field, in a variety of positions. They took questions from the students, gave their best advice and talked about how their diverse backgrounds impacted their career and education choices. The day ended with an ice cream social and networking.

Two more public policy camps were hosted in 2019, at Syracuse University and University of California Riverside.

2020 Public Policy Camp

APPAM would like to host two Public Policy Camp events in 2020 is requesting proposals from institutional members to host the event. Hosting the camp is a great opportunity to:

- Meet and network with a promising group of underrepresented undergraduates that are interested in graduate school in public policy or public affairs.
- Promote the field of public policy and public affairs.
- Show off your campus, faculty and program to potential students.

Requirements

In order to submit a proposal for consideration, a school must:

- Be able to host the event in the Fall or Spring, during the week.

- Provide meeting space (one room able to accommodate up to 100 people in rounds, one room for a reception) on a complimentary or discounted basis.
- Have relationships with other schools in the area from which to draw potential students. For example, the 2017 Public Policy Camp included undergraduate students from five DC area schools.
- Have connections with area policy researchers, practitioners and other professionals to recruit to act as participants on panels and as table leaders for the Public Policy Camp. For example, the 2017 Public Policy Camp included professionals from the University of Virginia, MDRC, the Lab@DC, The White House Initiative on Educational Excellence for Hispanics, American University, University of Maryland and Urban Institute.

APPAM will cover all the expenses associated with the event but will need the partner school to take the lead on recruitment of students and panelists. APPAM will provide all the administrative and logistical support to accomplish this task.

Submitting a Proposal

All proposals must be submitted by October 31st. Proposals must include:

- **Suggested Dates:** Any dates during the week between mid-February and mid-May or mid-September and mid-October will be considered.
- **Suggested Locations:** Please provide buildings within your school's campus that the Public Policy Camp could be hosted and what potential costs, if any, might be.
- **Area Schools:** Please include area schools with which you have a relationship and could recruit underrepresented undergraduate student participants.
- **Area Connections within the Public Policy Community:** Please include a strategy for drawing from the local public policy community for speakers to participate as table leaders/panelists for the day.

Please submit proposals to Tara Sheehan, tsheehan@appam.org. Any questions? Email Tara directly.