



ASSOCIATION FOR  
PUBLIC POLICY ANALYSIS  
& MANAGEMENT



SCHOOL of  
PUBLIC POLICY

# The Decline of the Middle Classes Around the World?

**Segovia, Spain**

September 28–30, 2014

[Conference Website](#)

*Conference Program*

## Sunday, September 28

2:00 pm – 10:00 pm

Shuttle service from Segovia AVE station to the Parador La Granja  
The shuttle will meet every incoming train.

7:30 pm

**Opening ceremony followed by a cocktail reception**

### **Conference Welcome**

**Francisco Vázquez**, President of Diputación de Segovia; Chairman of the Board of the UNED Associated Center of Segovia

**Clara Luquero**, Mayor of Segovia; Vice-Chairman of the Board of the UNED Associated Center of Segovia

**José Luis Vázquez**, Mayor of Real Sitio de San Ildefonso

**Douglas Besharov**, Norman & Florence Brody Professor, School of Public Policy, University of Maryland, Co-chair APPAM 2014 International Conference

**Antonio López Peláez**, Professor of Social Work and Social Services, Department of Social Work, Faculty of Law, Universidad Nacional de Educación a Distancia; Co-chair APPAM 2014 International Conference

## Monday, September 29

7:00 am – 8:45 am

*Breakfast*

8:15 am – 8:45 am

**Registration**

8:45 am – 9:00 am

**Plenary Session**

**Welcoming Remarks**

9:00 am – 10:30 am

### Keynote Addresses

*José Antonio Martínez Alvarez*, General Director of Fiscal Studies Institute, Madrid, “Has the recession caused the decline of the middle class in Spain? A comparative study with other European countries”

*Amitai Etzioni*, University Professor and Professor of International Affairs; Director, Institute for Communitarian Policy Studies, Elliott School of International Affairs, George Washington University, Washington, D.C., “The social and political consequences of the coming big disruption: The second digital revolution”

*B. Venkatesh Kumar*, Professor and Chairperson, Centre for Public Policy and Governance, Tata Institute of Social Sciences, Mumbai, “Aspirational middle class, neoliberalism, and democratic politics in India”

10:30 am – 10:50 am

*Coffee Break*

10:50 am – 12:40 pm

### Plenary Session

#### **The Middle Class: Who are they, where did they go, and why does it matter?**

*David Johnson*, Chief Economist, U.S. Bureau of Economic Analysis; Moderator  
*Marco Mira d'Ercole*, Head of the Division for Household Statistics and Progress Measurement, Organisation for Economic Co-operation and Development

*Brian Nolan*, Director of Employment, Equity and Growth Programme and Professor of Social Policy at the Department of Social Policy and Intervention, Oxford University

*Sagrario Segado Sánchez-Cabezudo*, Director, Gregorio Marañón Center, Universidad Nacional de Educación a Distancia; English editor, *Comunitania: International Journal of Social Work and Social Sciences*

*Timothy Smeeding*, Director of the Institute for Research on Poverty; Arts and Sciences Distinguished Professor of Public Affairs, University of Wisconsin

12:45 pm – 2:00 pm

*Lunch*

1:15 pm – 2:00 pm

[Poster Session 1](#)

2:00 pm – 3:50 pm

[Parallel Session 1](#)

3:50 pm – 4:10 pm

*Coffee Break*

4:10 pm – 6:00 pm

[Parallel Session 2](#)

6:15 pm – 8:15 pm

City tour of Segovia by bus

## Tuesday, September 30

7:00 am – 9:00 am

*Breakfast*

9:00 am – 10:30 am

Plenary Session

## Keynote Address

**Robert Strauss**, Head of Unit, European Employment Strategy, Directorate General for Employment, Social Affairs and Equal Opportunities, European Commission, “What sort of employment for the middle classes in Europe?”

**Dimitris Kyriakou**, Chief Economist, European Commission's Institute for Prospective Technological Studies, “A rude awakening for the middle class: systemic features of the debt crisis in the eurozone and the road(s) ahead”

**Antonio López Peláez**, Professor, Universidad Nacional de Educación a Distancia; Editor, *Comunitania: International Journal of Social Work and Social Science*, “Labor, health and middle classes: Do young Spaniards have to jeopardize their health to find a job?”

10:30 am – 10:50 am

*Coffee Break*

10:50 am – 12:40 pm

**Plenary Session**

**Skills That Matter: What skills will be needed in the future (and how should we measure them)?**

Moderator: **Ariel Fiszbein**, Program Director, Inter-American Dialogue

**Arup Banerji**, Senior Director for Social Protection and Labor, World Bank

**Paul Decker**, President and CEO, Mathematica Policy Research

**Robert Lerman**, Professor, Department of Economics, American University; Institute Fellow, Urban Institute

**Carmen Pagés-Serra**, Chief of the Labor Markets and Social Security Unit, Inter-American Development Bank

12:45 pm – 2:00 pm

*Lunch*

1:15 pm – 2:00 pm

[Poster Session 2](#)

2:00 pm – 3:50 pm

[Parallel Session 3](#)

3:50 pm – 4:10 pm

*Coffee Break*

4:10 pm – 6:00 pm

[Parallel Session 4](#)

6:00 pm – 8:00 pm

Free visit to La Granja de San Ildefonso Gardens

9:00 pm – 10:30 pm

**Gala Dinner**

## Wednesday, October 1

**7:00 am – 9:00 am**

*Breakfast*

**7:00 am – 12:00 pm**

Shuttle service from the Parador La Granja to the Segovia AVE station

*Note: All conference events will be held at the Parador La Granja, as well as all Conference Package hotel room reservations.*

### Founding Sponsor

