**Website Ad Placement**

The diagram below illustrates the placement of the homepage slideshow and bottom (footer) ads, as well as the banner, left rail, and vertical skyscraper ads as they appear throughout the APPAM.org website.

**Homepage Specs**

*All digital ads must be sent as .jpg, or .gif files*

- Slide Show = 990 x 343
- Bottom (footer) = 988 x 147
Subsequent APPAM.org Webpage Specs

All digital ads must be sent as .jpg, or .gif files

- Left Rail = 215 x 375
- Vertical Skyscraper Left Rail = 215 x 600
- Horizontal Banner = 700 x 104