



# Using Multimedia Learning Objects to Enhance Public Affairs Education

Jodi Sandfort

Jasmine McGinnis-Johnnson

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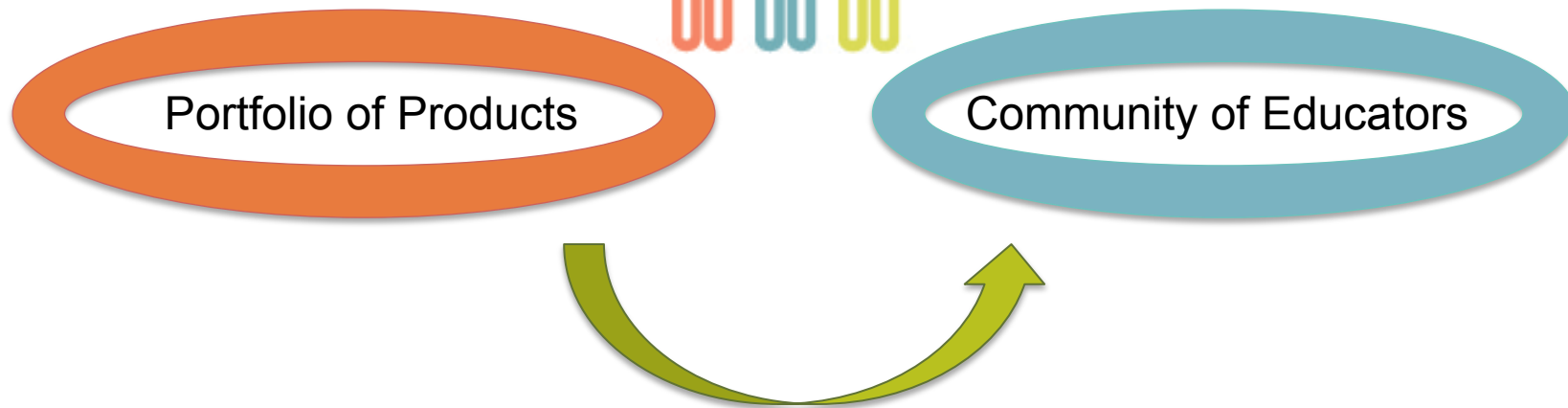
Michael Shires

Leah Lundquist





The initiatives' purpose is to **connect educators** through the creation and exchange of engaging teaching materials that enhance student learning





# Changing Reality of Higher Education

- Shifting student expectations
  - Unprecedented access to information
  - Experience of active learning
- Changing Course Platforms and Formats
  - Massive Open Online Courses (MOOCs)
  - Online versus Traditional Face-to-Face



# New Opportunities

## *Science of Teaching & Learning*

- Prior Experience
  - *Brain structure created by repeated interactions*
  - Tacit & Explicit knowledge
    - Important challenge with adult professionals*
- Neural plasticity



# New Opportunities

## *Science of Teaching & Learning*

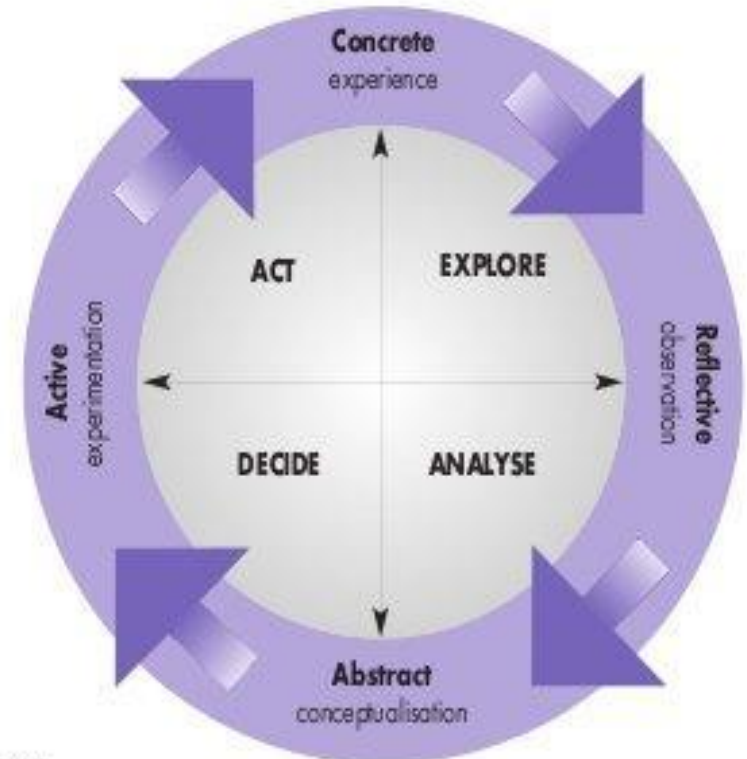
- Social foundation of learning
  - Emotional
  - Body language
  - Identification





# Scholarly Teaching

- Evidence-based practice
  - Relevant content
  - Engaging content  
(Development Principles from  
Technology Enhanced Learning experts)
  - Engaging pedagogical  
style using social  
processes
- Research about impact



Source: Adapted from Kolb (1984)





# Portable Learning Materials

- Using
  - Video Briefs
  - Engagement Tools
  - E-Cases & E-Studies
- Creating
  - Mini-Lecture capture
  - Hubert Materials



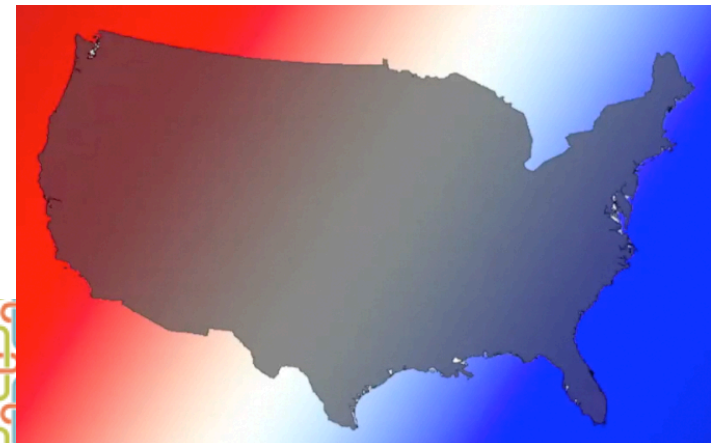
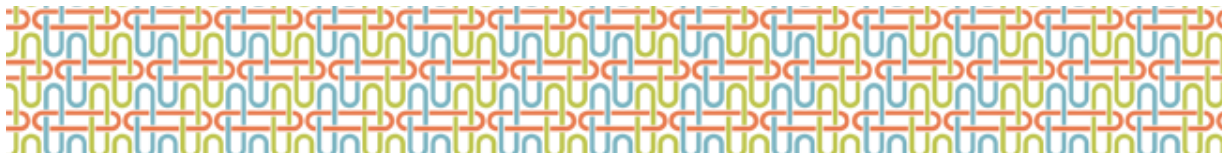


# Using Video Briefs: YouTube as a Resource

## ***Teaching Public Participation***

- America Speaks Town Hall  
<http://americaspeaks.org/introductory-video/>
- Austin Transportation  
<http://www.youtube.com/watch?v=NhVy6gOvBvw>

## ***Teaching Immigration***





## SEARCH

Search Phrase or Author Name

Organizational Setting / Sector

SELECT

Skills Area

Network Analysis

Product Type

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## Mission Convergence



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Click the buttons above to view each part of this e-Case. You can externally link to this page's URL through your learning management system. Alternatively, you are free to download the e-Case zipfile which will allow you to upload the e-Case within your own institutional server environment



This e-case presents a critical question of how public policy innovation develops, adapts and survives in bureaucratic and political power structures in Delhi, India. Through a discussion of the background, design and implementation of

Run Time: 01:30:00

Authors: [Richa Dhanlu](#), and [Girija Tulpule](#)



and [THE KRESGE FOUNDATION](#)

THE KRESGE FOUNDATION

**Usage Note**

**Organizational Setting / Sector**

Children & Families, Community Development, Human Services, International Development, Nonprofit & NGO, Poverty, and Public Sector

**Skills Area**

Collaborations / Partnerships, Implementation, International Development, Leadership, and Public Management

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# Creating: Curation

## Asset Development



Click the image above to preview this Curated Case. To view the entire set of resources, click the arrow button below to download the collection. Please note that there are multiple subjects for which this Curated Case can be used.

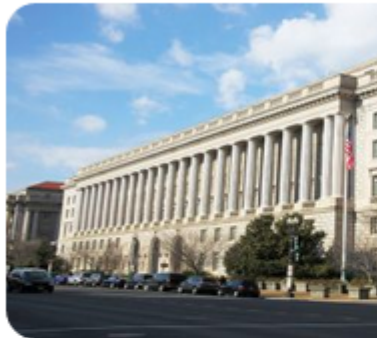


**Organizational Setting / Sector**  
Children & Families, Community

**Skills Area**  
Change Management, Implementation

Add Community Comment

## IRS Targeting of Conservative



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**Organizational Setting / Sector**  
Public Sector

**Skills Area**  
Budgeting & Finance, and Ethics

Add Community Comment



This Hubert Curated Case explores the circumstances and issues surrounding Susan G. Komen's controversial decision in 2012 to defund Planned Parenthood. Instructors will find this case useful in teaching leadership.

## Susan G. Komen Foundation



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**Organizational Setting / Sector**  
Media, and Nonprofit & NGO

**Skills Area**  
Change Management, Collaborations / Partnerships, Communication, Decision Making, Leadership, Network Analysis, and Nonprofit Management

Add Community Comment



This Hubert Curated Case explores the circumstances and issues surrounding Susan G. Komen's controversial decision in 2012 to defund Planned Parenthood. Instructors will find this case useful in teaching leadership.

Total Assets: 20

Author: Hunter Gordon



# Creating Content: Mini-Lecture Capture

JUDICIAL REVIEW

↓

STANDARDS OF REVIEW

↓

LIKELIHOOD LAW IS UPHELD

0:05 / 4:43

CC

# Creating: E-Studies, E-Cases, Video Briefs

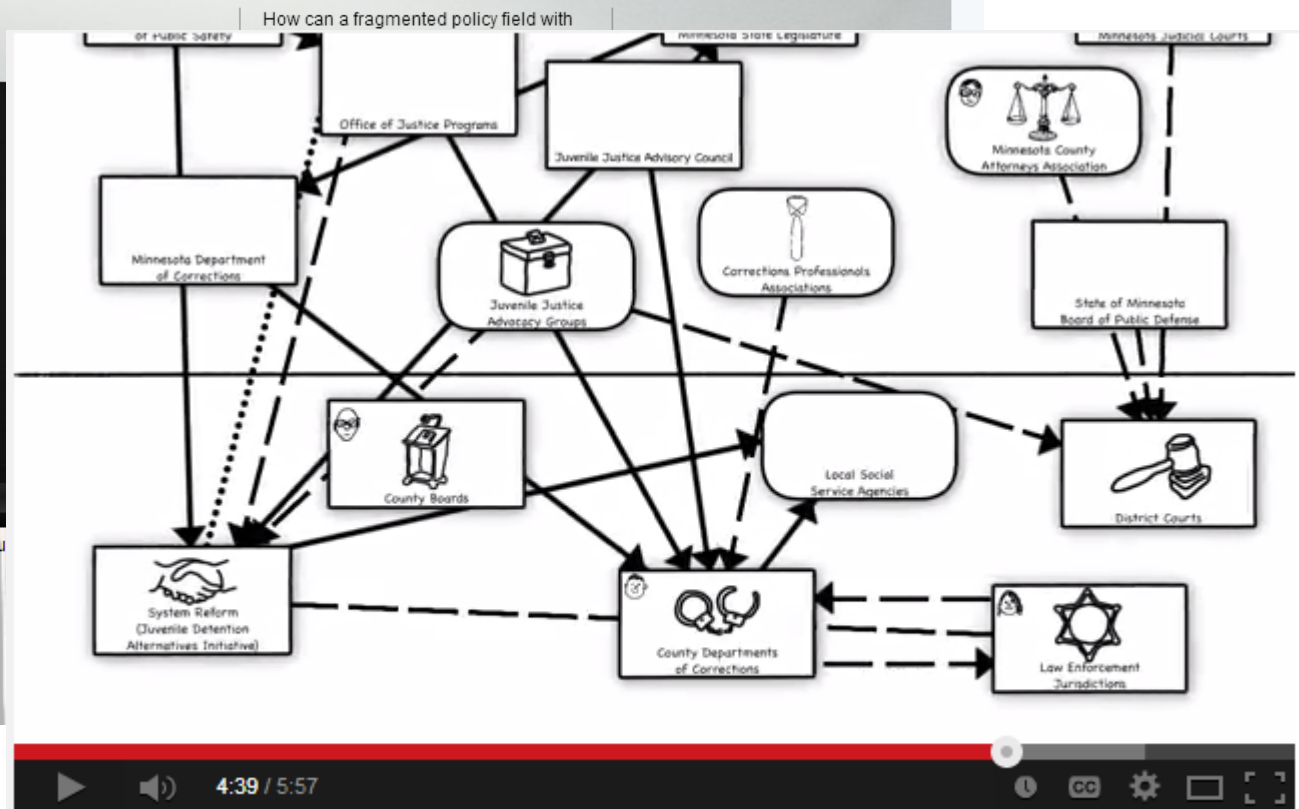


## The Children's Mental Health Partnership

Forging partnerships for a comprehensive approach



Glenace Edwall, Minnesota Department of Hu



Policy Fields Analysis





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