

Annual Report 2019





2019 was a great year for APPAM.

Beyond having great conferences in Denver for the Fall Research Conference, Washington, DC for our Spring Conference, and Barcelona, Spain for the International Conference, 2019 also brought APPAM its first Congressional Briefing, co-hosted with the Population Association of America. We had two public policy camps, pipeline events for undergraduates, designed to introduce the field to promising underrepresented students who might not otherwise be familiar with it. Membership numbers and conference attendance continued to increase, and both reached their highest levels in APPAM history.

The Annual Report is an opportunity for members to understand what we have been up to in the last year. The Annual Report debuted six years ago, with the idea that members want and need a concise snapshot of the most important APPAM information, packaged in a way that is easy to understand and condensed enough that it can be read quickly and easily.

Ensuring the membership is fully informed of the Association's work, providing the membership with a better understanding of the progress APPAM is making towards its strategic goals and providing a report card on the condition of APPAM's health and strength are the goals of this annual report. We will continue to be as transparent and forthcoming as possible as we work to make APPAM stronger and better, each and every year.

Critical Indicators 2017-2019

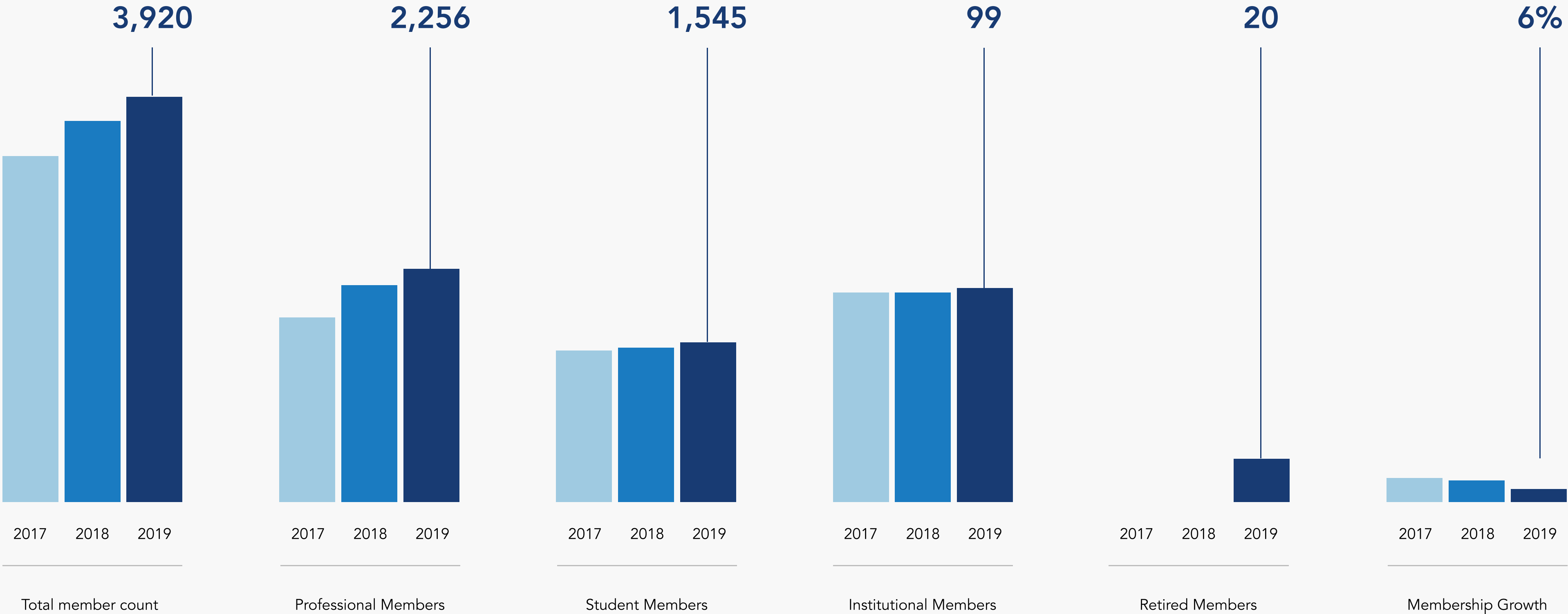
The Critical Indicators report was created in 2012 and is one of the most important tools the APPAM leadership uses to assess the performance of the organization. By analyzing several factors like membership numbers, budget surpluses or deficits, JPAM performance statistics and Fall Conference statistics, among others, the Policy Council can quickly discern areas of strength and identify trends. The Critical Indicators include the last 3 years of figures, for comparison. Revenue growth in 2019 was 5%. Membership continues to grow at a swift pace, averaging 9% growth each year for the last three years. Submissions to the Fall Conference and JPAM continued to increase.

On the following pages are charts demonstrating our progress in the areas of membership, budget and revenue, JPAM submissions, and Fall Research Conference attendance and submissions.



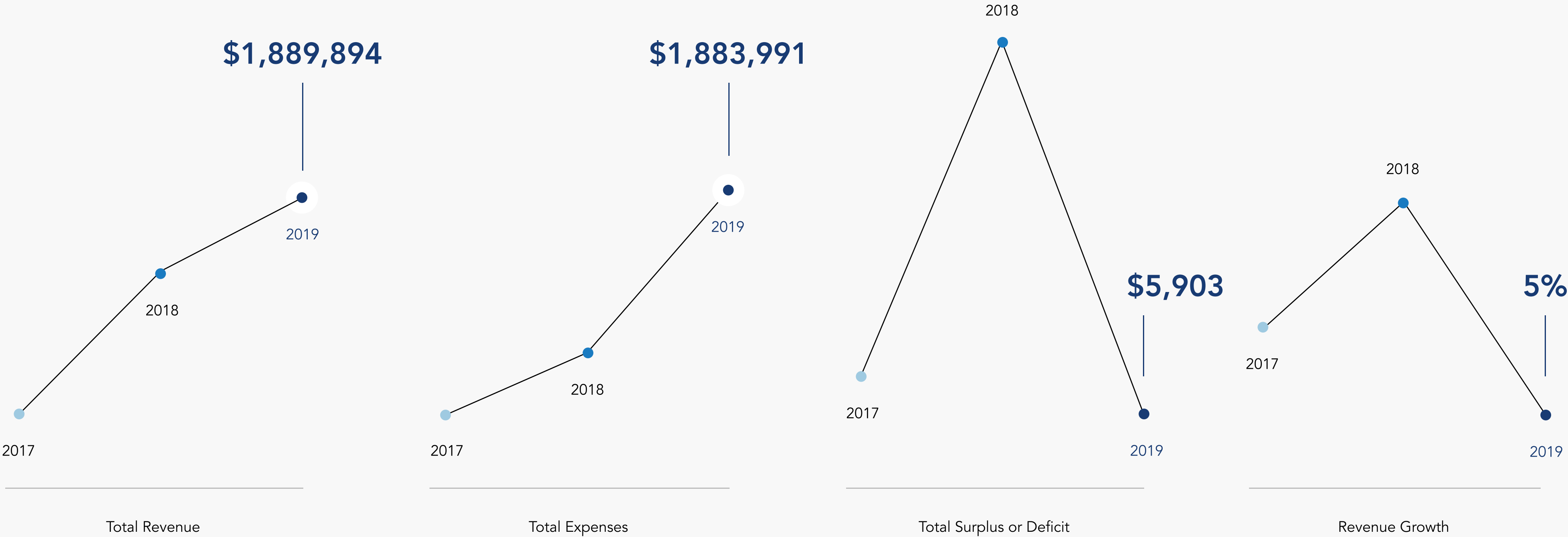


Critical Indicators:
Membership





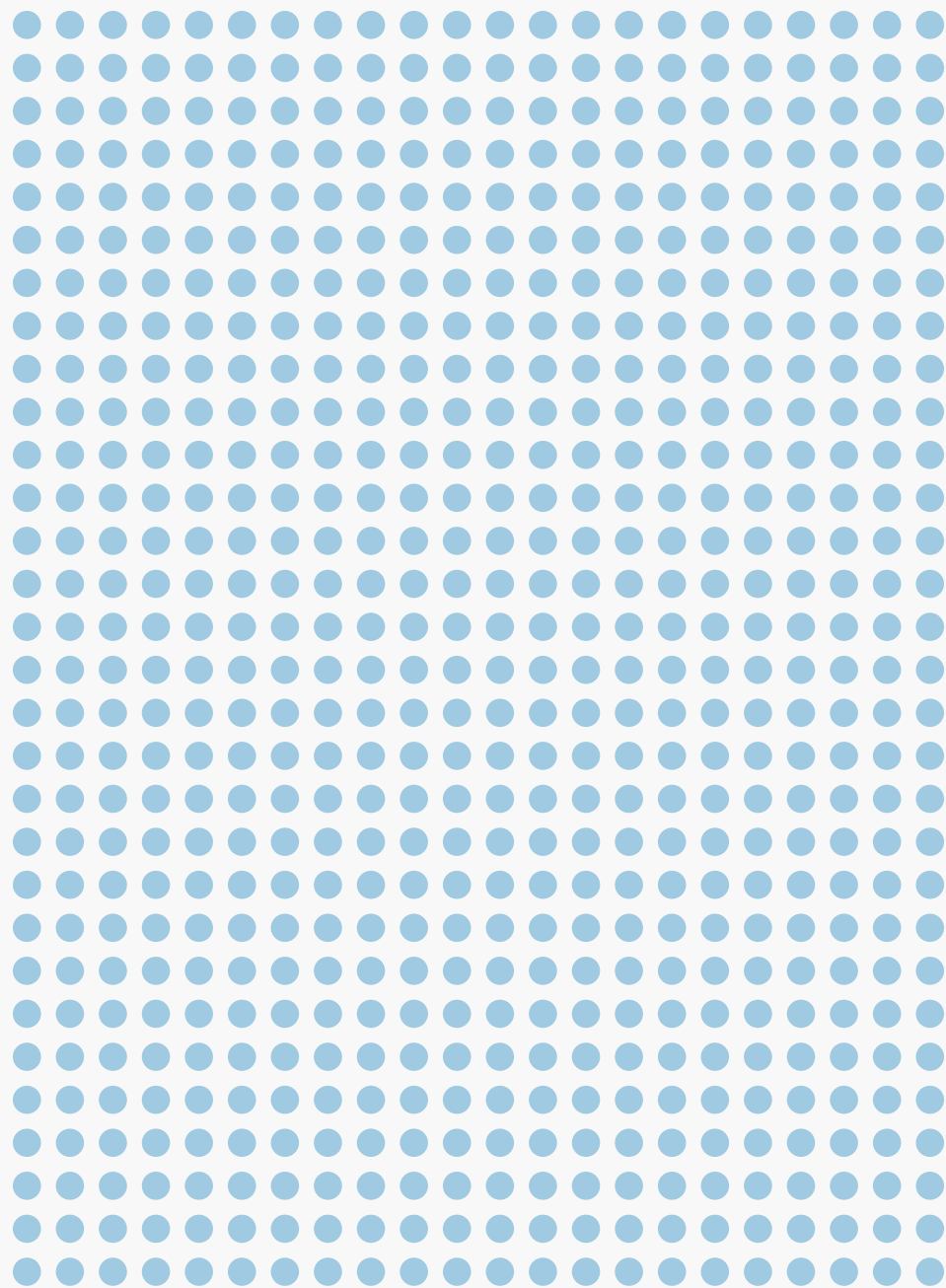
Critical Indicators:
Budget





Critical Indicators:
JPAM

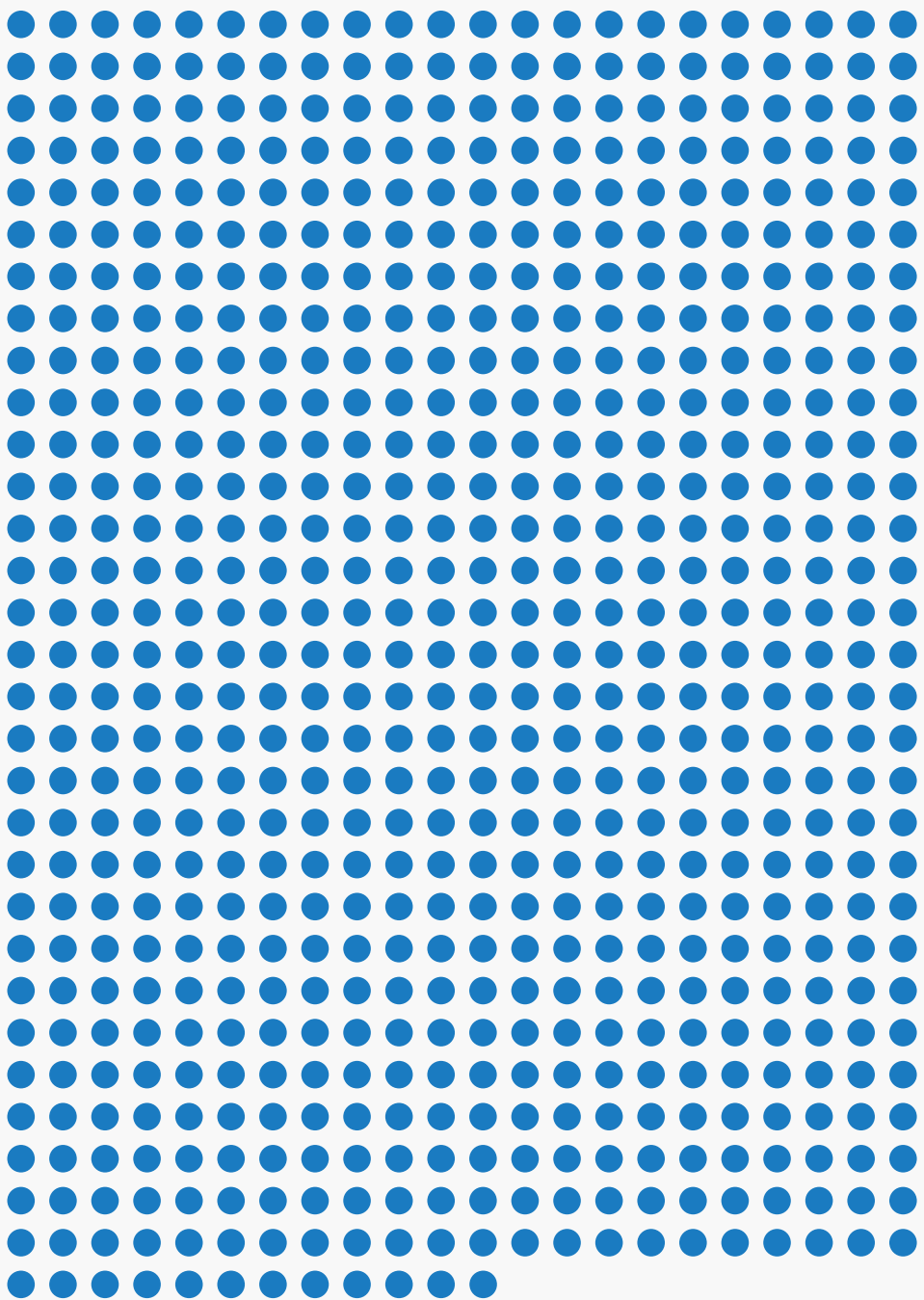
600



2017

Number of Submissions

611

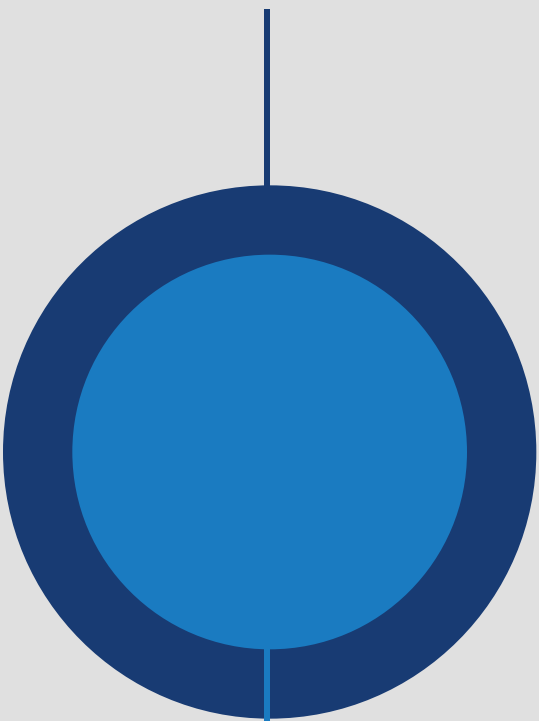


2018

Number of Submissions

2018

3.82



3.2

Impact Factor (2-Year)

2017



Critical Indicators:
Fall Conference

2,341



2017
Denver

2,213



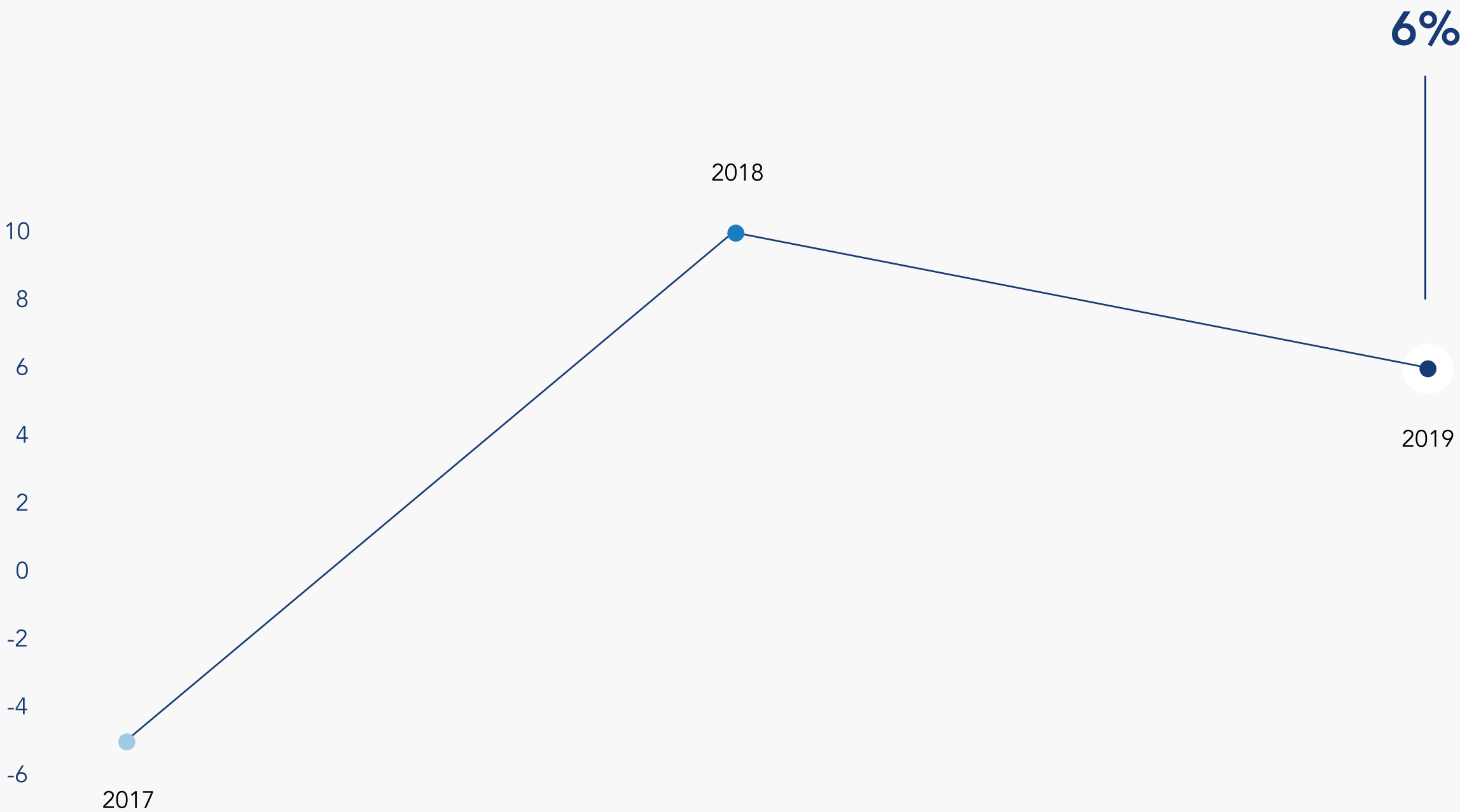
2018
DC

1,997



2017
Chicago

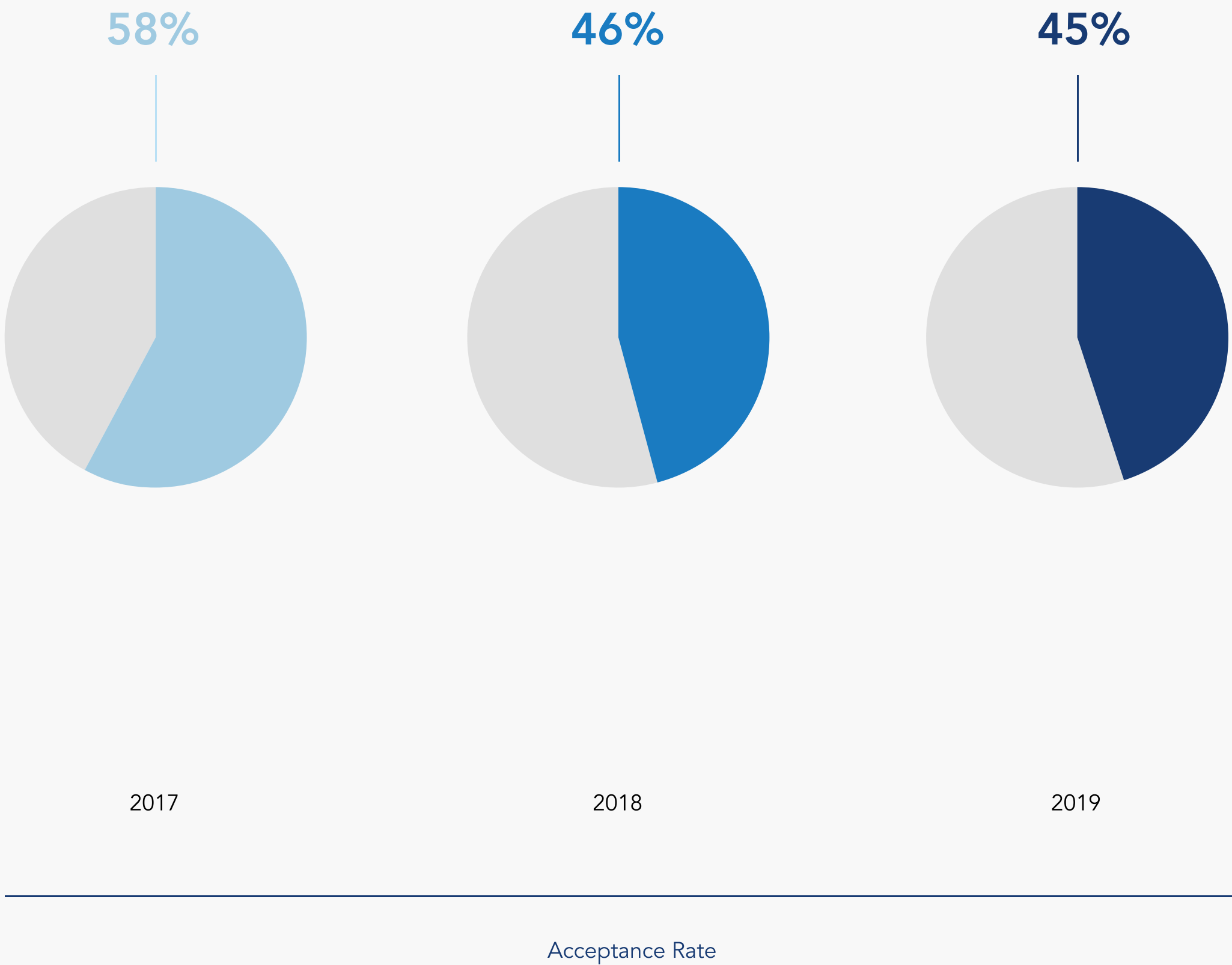
Number of Submissions



Submission Growth



Critical Indicators:
Fall Conference





Programming

Highlights from 2019

The APPAM leadership and staff have devoted significant time and energy to a range of activities. The following pages highlight some of the major achievements, beyond the core activities of the annual Fall Research Conference and the Journal of Policy Analysis and Management (JPAM).



International Conference

APPAM's International Conference, *Public Policy in an Era of Rapid Change* took place July 29 – 30 in Barcelona, Spain. This was the fourth annual APPAM-planned international conference and was hosted by The Johns Hopkins University - University Pompeu Fabra (JHU-UPF) Public Policy Center. There were 51 sessions and over 150 papers presented. More than 250 people attended. They debated the new and emerging global challenges that warrant pragmatic and evidence-informed policy responses as well as those policy responses themselves.



Spring Conference

In 2019 APPAM also had its Spring Conference for the first time since 2016. Held at Mathematica, the conference brought together graduate program representatives, and academic and non-academic employers to look at the skills being taught in graduate policy programs, discuss curricula trends and assess whether these skills are what employers need in practice. The Spring Conference is focused on our Institutional Members and looks to bring them together to debate important issues and challenges that they face, as public policy organizations.



Webinars

APPAM produced two webinars in 2019. They covered important topical issues like eviction and urban inequality, and drug pricing (co-hosted with ASHEcon) and featured APPAM members presenting important research and analysis. All APPAM members can watch the webinars on demand on our membership portal.



Public Policy Camps

There were two Public Policy Camps, in 2019; one in March hosted by UMBC and one in September hosted by American University, both in the DC region. The public policy camps were created to introduce the field of public policy to a group of students who might not otherwise be familiar with it, as well as increase the pipeline of diverse students into APPAM institutional member graduate public policy and public affairs schools.

Each event hosted about 50 underrepresented undergraduate students from the DC region for the day to discuss the study of public policy and analysis, what a career in policy might look like and how diversity impacted their studies and career paths.



Regional Student Conferences

APPAM held two student conferences in 2019, one in Washington, DC and one in California. Student conferences are research conferences for students and provide an important opportunity for students to present their research, get important feedback and make important connections with other students and professionals in the field. More than 340 students attended and 163 papers or research in progress were presented in 48 sessions. The support of APPAM institutional member schools in the regions where the conferences are held make these conferences possible.



Institutional Member Forums

APPAM held two institutional member forums in 2019 hosted by Westat and Abt Associates. Institutional member forums are opportunities for our institutional members to jointly host an in-person event with APPAM on an important policy research issue. The 2019 forums covered rigor in the mixed methods evaluation space, and career pathways programs.



Capitol Hill Briefing

APPAM, in partnership with the Population Association of America, held a congressional briefing in 2019 on the costs of incarceration. Two respected scholars in their field (Dr. Jeffrey Morenoff from the University of Michigan and Dr. Sam Norris from the University of Chicago) presented their research and showed a packed room of congressional staffers what incarceration costs mean, and how difficult re-entry can be.





New in 2020

APPAM has had a busy 2020 thus far and has much good to anticipate going forward. Here are a few things we are especially excited for.

The 2020 Fall Conference in Washington DC.
The theme is *Research Across the Policy Lifecycle: Formulation, Implementation, Evaluation and Back Again*. We hope the theme will highlight the importance of each of the different steps in the policy lifecycle, and will lead to fruitful and interesting conversations across disciplines.

Policy Conversations
We will increase the number of important policy conversations on our website so that even if you can't attend APPAM events in person, you can be part of the conversation online, via webinars, podcasts and digital content from in-person conferences.

ASHEcon & NTA
APPAM continues to manage the American Society of Health Economists (ASHEcon) and engage in some joint events for our members in common. APPAM will also continue managing the National Tax Association (NTA) operations, including conferences, membership, website, financial administration, social media and all governance functions..

Site Redesign
2020 will see a revamp for APPAM.org, with the hope that information will be easier to find and access.

Diversity
We will continue to build on the success in our diversity activities, including our Equity and Inclusion Fellowships and Public Policy Camps and will look to implement some additional opportunities for diverse students and professionals.

Stay tuned!

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Q1

Q2

Q3

Q4

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