

**APPAM
42nd Annual
Fall Research
Conference**

Research across the
Policy Lifecycle:
Formulation to Evaluation
and Back Again
November 12 - 14, 2020
Washington, DC



2020 APPAM Fall Research Conference Sponsorship Opportunities

The 2020 APPAM Fall Research Conference in Washington, DC is fast approaching. This year's conference will be held at the Marriott Wardman Park Hotel, November 12-14. This is a great opportunity to highlight your program or institution in front of 2,500+ potential students and employees. After reviewing all the sponsorship opportunities at APPAM.org, please use this form to reserve your desired sponsorship at the conference.

CONTACT INFORMATION

Full Name: _____

Name of Institution/Organization: _____

Mailing Address for Invoice: _____

E-mail Address: _____

Phone Number: _____

Contact person and e-mail for billing (if different than above): _____

PAYMENT INFORMATION

Please provide credit card information with this completed contract. Reservations WILL NOT be accepted without credit card information.

Name on credit card: _____

Amount to be charged: \$ _____

Please charge my credit card now for the amount above.

I will send a check. I understand my credit card will be charged if payment is not received by October 23, 2020.

Payment Type: American Express MasterCard Visa Check

Note: Checks must be received in the APPAM office by October 23, 2020

Credit Card Number: _____

Billing Address: _____

Expiration Date: _____ Security Code: _____

Signature: _____

Please submit this form or any questions to Tristanne Staudt at tstaudt@appam.org or 202.496.0130, ext. 27.

All prices listed for the opportunities below are listed as member/nonmember.
 For example, (\$1,000/\$1,100) is \$1,000 for institutional members and \$1,100 for institutional nonmembers.

GENERAL CONFERENCE SPONSORSHIP LEVELS

<input type="checkbox"/> Platinum - \$5,000 / \$5,500	<input type="checkbox"/> Gold - \$3,750/ \$4,125
<input type="checkbox"/> Silver - \$2,500 / \$2,750	<input type="checkbox"/> Bronze - \$1,250 / \$1,375

ADDITIONAL SPONSORSHIP ITEMS

<input type="checkbox"/> Daily Event Email - \$1,500 / \$1,650 Each	<input type="checkbox"/> Dependent Care Grant - \$1,500 / \$1,650 (Max 5)
<input type="checkbox"/> Tuesday	<input type="checkbox"/> Zoom Waiting Room - \$750 / \$825 (Max 3 per day)
<input type="checkbox"/> Wednesday	<input type="checkbox"/> Wednesday
<input type="checkbox"/> Thursday	<input type="checkbox"/> Thursday
<input type="checkbox"/> Friday	<input type="checkbox"/> Friday
** All four days for \$5,000 / \$5,500 **	

ADVERTISING

Digital

Online Program Home Page	Online Program Sessions by Policy Area Page*
<input type="checkbox"/> Banner - \$1,500 / \$1,650	<input type="checkbox"/> Banner - \$750 / \$825
<input type="checkbox"/> Full Tower - \$900 / \$990	<input type="checkbox"/> Full Tower - \$695 / \$750
Online Program Interior Page	Registration System Pages
<input type="checkbox"/> Banner - \$500 / \$550	<input type="checkbox"/> Half Tower - \$900 / \$990
<input type="checkbox"/> Full Tower - \$405 / \$450	

*Policy Area Preference: _____ (options listed on Sponsorship Opportunities webpage)