



2021 Fall Conference

March 27-29, 2022
Austin, Texas

The Power of Inclusion:
Incorporating Diverse
Voices in Public Policy
Analysis and Management



2021 APPAM Fall Research Conference Sponsorship Opportunities

The 2021 APPAM Fall Research Conference in Austin, Texas is fast approaching. This year's conference will be held at the JW Marriott Austin Sunday, March 27 - Tuesday, March 29. This is a great opportunity to highlight your program or institution in front of 2,300+ potential students and employees. After reviewing all the sponsorship opportunities at APPAM.org, please use this form to reserve your desired sponsorship at the conference. Print ads are due February 11, 2022 and digital ads are due March 1, 2022. Some sponsorship opportunities are sold out and other deadlines vary so please email Samantha Oliver Thomason, soliver@appam.org, if you have a question about availability or deadlines before completing the order form.

CONTACT INFORMATION

Full Name: _____

Name of Institution/Organization: _____

Mailing Address for Invoice: _____

E-mail Address: _____

Phone Number: _____

Contact person and e-mail for billing (if different than above): _____

PAYMENT INFORMATION

Please provide credit card information with this completed contract. Reservations WILL NOT be accepted without credit card information.

Name on credit card: _____

Reserving my credit card now for the amount above.

I will send a check. I understand my credit card will be charged if payment is not received by March 11, 2022.

Payment Type: American Express MasterCard Visa Check

Note: Checks must be received in the APPAM office by February 18, 2022.

Credit Card Number: _____

Billing Address: _____

Expiration Date: _____ Security Code: _____

Signature: _____

Please submit this form or any questions to Samantha Oliver Thomason, soliver@appam.org.

All prices listed for the opportunities below are listed as member/nonmember.
 For example, (\$1,000/\$1,100) is \$1,000 for institutional members and \$1,100 for institutional nonmembers.

GENERAL CONFERENCE SPONSORSHIP LEVELS

<input type="checkbox"/> Platinum - \$10,000 / \$11,000	<input type="checkbox"/> Gold - \$7,500 / \$8,250
<input type="checkbox"/> Silver - \$5,000 / \$5,500	<input type="checkbox"/> Bronze - \$2,500 / \$2,750

ADDITIONAL SPONSORSHIP ITEMS

<input type="checkbox"/> APPAM Communities Lounge - \$1,500 / \$1,650 (Max 3)	<input type="checkbox"/> Exhibit Hall Refreshment Break - \$1,750 Each / \$1,900
<input type="checkbox"/> Charging Station - \$3,000 / \$3,300	<input type="checkbox"/> Thursday Afternoon
<input type="checkbox"/> Conference Water Bottles - \$5,500 / \$6,050	<input type="checkbox"/> Friday Afternoon
<input type="checkbox"/> Daily Event Email - \$1,500 / \$1,650 Each	<input type="checkbox"/> Saturday Morning
<input type="checkbox"/> Wednesday	<input type="checkbox"/> Mobile App - \$7,500 / \$8,250
<input type="checkbox"/> Thursday	<input type="checkbox"/> Satellite Coffee Station - \$1,250 Each / \$1,400
<input type="checkbox"/> Friday	<input type="checkbox"/> Thursday Afternoon
<input type="checkbox"/> Saturday	<input type="checkbox"/> Friday Afternoon
** All four days for \$5,000 / \$5,500 **	<input type="checkbox"/> Saturday Afternoon
<input type="checkbox"/> Dependent Care Grant - \$1,500 / \$1,650 (Max 5)	** Two locations per day**
<input type="checkbox"/> Hand Sanitizer Stations - \$500 / \$550 (Max 8; 1 per sponsor)	<input type="checkbox"/> Session Streaming Partner - \$2,500 / \$2,750
<input type="checkbox"/> Hotel Key Cards - \$5,500 / \$6,050	<input type="checkbox"/> Wi-Fi Access - \$7,500 / \$8,250

SPECIAL EVENT SPONSORSHIP (Non-Exclusive)

<input type="checkbox"/> Daily Wellness Session - \$300 / \$350 Each <input type="checkbox"/> Fun Run <input type="checkbox"/> HIIT <input type="checkbox"/> Yoga	<input type="checkbox"/> Student Mixer (Max 5) - \$1,500 / \$1,650 Each
<input type="checkbox"/> Equity & Inclusion Fellowship Lunch (Max 3) - \$3,000 / \$3,300 Each	<input type="checkbox"/> Pre-Conference Workshop (Max 5) - \$1,000 / \$1,100 Each
<input type="checkbox"/> Equity & Inclusion Meet Up (Max 3) - \$2,000 / \$2,200 Each	

ADVERTISING

Digital

Online Program Home Page	Online Program Sessions by Policy Area Page*
<input type="checkbox"/> Banner - \$1,600 / \$1,760	<input type="checkbox"/> Banner - \$850 / \$935
<input type="checkbox"/> Full Tower - \$1,000 / \$1,100	<input type="checkbox"/> Full Tower - \$795 / \$875
Online Program Interior Page	Registration System Pages
<input type="checkbox"/> Banner - \$600 / \$660	<input type="checkbox"/> Half Tower - \$900 / \$990
<input type="checkbox"/> Full Tower - \$505 / \$555	

*Policy Area Preference: _____ (options listed on Sponsorship Opportunities webpage)

Pocket Guide (printed 8" x 3.5" summarized schedule of conference events)

Non-Premium Positions
<input type="checkbox"/> Full Page - \$600 / \$660
<input type="checkbox"/> Half Page - \$400 / \$450

Onsite APPAM Magazine (printed publication with interviews, articles, and tips on maximizing your time at the event)

<input type="checkbox"/> Interior Full Page - \$900 / \$990	<input type="checkbox"/> Interior Half Page - \$450 / \$500
<input type="checkbox"/> Back Cover - \$1,200 / \$1,350	

EXHIBIT SPACE

<input type="checkbox"/> Single Booth (8 x 10) - \$1,100 / \$1,650	<input type="checkbox"/> Double Booth (8 x 20) - \$1,650 / \$2,200
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