



ASSOCIATION FOR  
PUBLIC POLICY ANALYSIS  
& MANAGEMENT

# Annual Report **2015**

Dear APPAM Member,

APPAM debuted its Annual Report in 2014. It can be found [here](#). While the feedback we received was overwhelmingly positive, two points came up often: the report should be trimmed for length and it would be a more useful report if year-end figures were included. We addressed both of these concerns for the 2015 report. Further, we have made the report more visual, and, we hope, more fun to read.

The original purposes for the Annual Report are still as important today as they were in 2014: ensuring the membership is fully informed of the Association's work, providing the membership with a better understanding of the progress APPAM is making towards its strategic goals and providing a report card on the condition of APPAM's health and strength.

2015 was a great year for APPAM and 2016 is shaping up to be a promising year of change and growth for the Association.

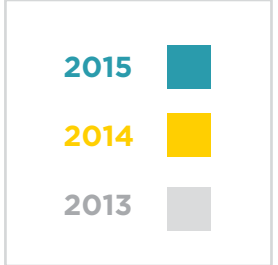
Thank you for being an APPAM member.

Sincerely,  
The APPAM Leadership and Staff

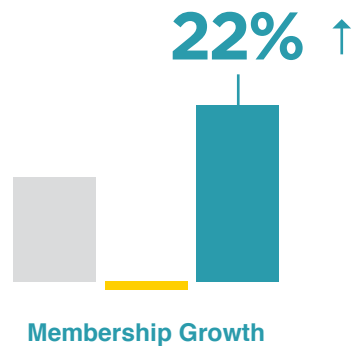
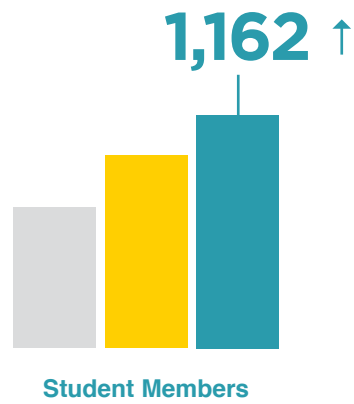
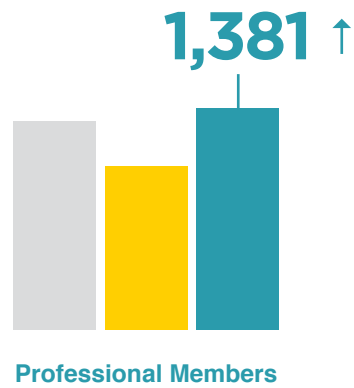
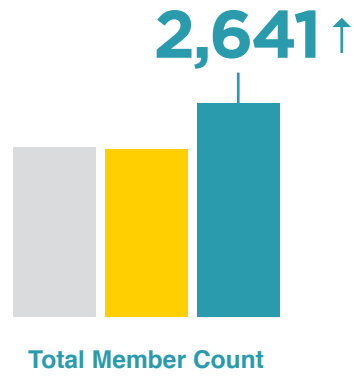


# Critical Indicators: 2013 – 2015

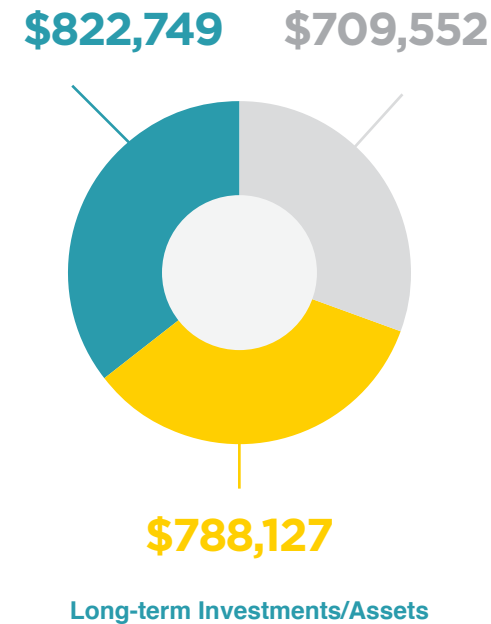
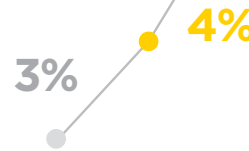
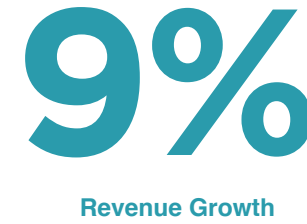
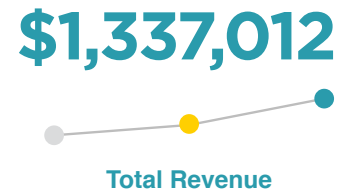
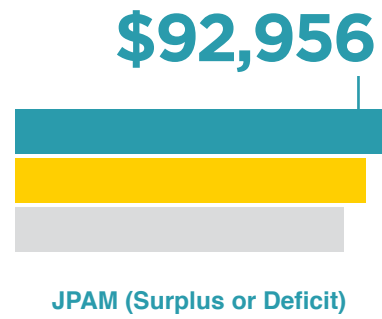
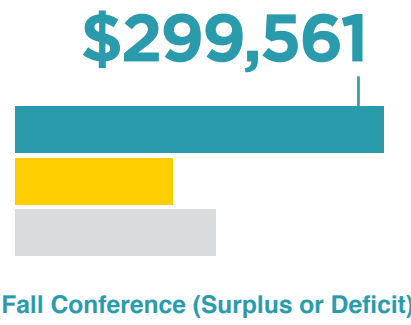
The APPAM leadership assesses the health of the organization by analyzing a number of factors: membership numbers, budget surpluses or deficits, JPAM performance statistics and Fall Conference statistics, among others. These measures help assess the performance of the organization, in a timely fashion and in an easily accessible format. The Critical Indicators table in this report includes the last 3 years of figures, for comparison. To the right are some of the most important indicators. A full listing of the 2013 - 2015 Critical Indicators can be found [here](#).



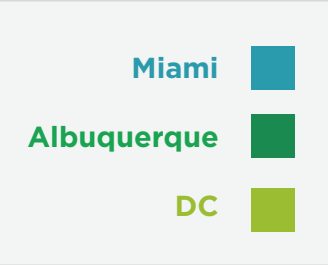
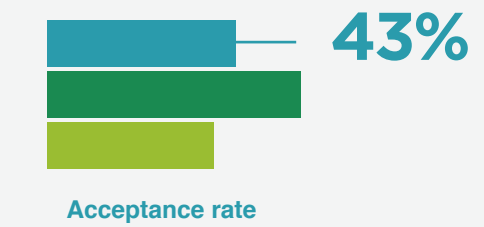
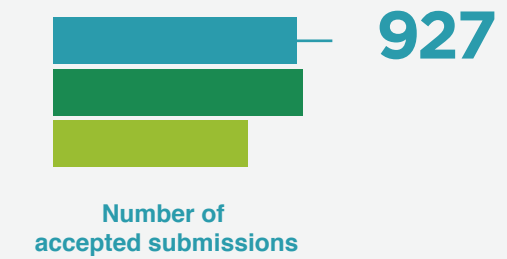
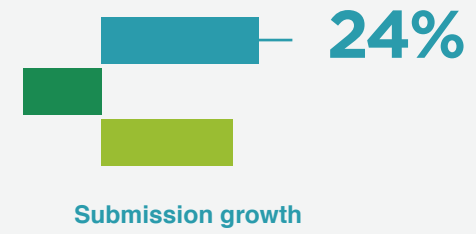
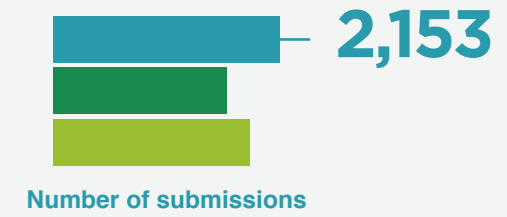
## Membership



## Budget



## Fall Conference



## Strategic Plan: 2016 – 2020

APPAM revisited its initial strategic plan in 2015, reviewed it and suggested some new goals and objectives to help guide the next 5 years of the association's work. Review the full plan and the Strategic Scorecard [here](#).

Three new objectives

# 1

To promote the discipline of public policy analysis and management and foster the professional development of people with degrees and interests in public policy analysis and management.

# 2

To continue efforts to increase the policy relevance of the Association's members' research (and teaching) and expand interactions between researchers and policy makers, including focusing on state and local concerns.

# 3

Expand efforts to create a more diverse membership – with attention especially to race/ethnicity, academic discipline and policy interests, including policy issues with which other countries also are struggling.

The strategic plan did create three additional committees to help accomplish some of the work of the Association. These new committees, shown at right, bring the total committee count to twelve, including the Fall Conference Program Committee. For the full committee list and their associated tasks, [click here](#).



### International Committee

This committee is tasked with reviewing the 2016 APPAM International Conference and determining whether APPAM should hold future international conferences. This committee is also tasked with creating specific tactics for attracting non-US participation in APPAM activities.



### Professional Development Committee

This committee is tasked with considering ways to create virtual and face-to-face professional development workshop opportunities, invest APPAM resources in doctoral professional development and communication about career options in the field, and to strengthen the position of APPAM at the Fall Conference to ensure that students and employers have the opportunity to meet.



### Publications Committee

This committee is tasked with analyzing options for a second APPAM peer-reviewed journal that would contain a clear vision distinct from that of JPAM and top management journals.

# Major Achievements for 2015

The APPAM leadership and staff have devoted significant time and energy to a range of activities. At the right is a brief description of some of the major accomplishments.

## Strategic Planning

The yearlong strategic planning effort was led by a strategic planning committee, shown below. The resultant plan and strategic scorecard for measuring progress against the plan will guide APPAM through 2020 and has set ambitious goals for the association in the areas of diversity, policy relevance and professional development.

### Co-chairs

**David Johnson**  
University of Michigan

**Kathy Swartz**  
Harvard University

### Committee members

**Colleen Barry**  
Johns Hopkins University

**Charles Betsey**  
Howard University

**Kenneth Couch**  
University of Connecticut

**John Martinez**  
MDRC

**Jodi Sandfort**  
University of Minnesota

**Michael Shires**  
Pepperdine University

**Matt Stagner**  
Mathematica Policy Research

### Ex-officio member

**Jane Waldfogel**  
Columbia University

## Fall Conference

The annual Fall Research Conference in Miami was the largest and most profitable in APPAM's history.

**1,850** ↑

Registrants

**284** ↑

Sessions

**\$300K** ↑

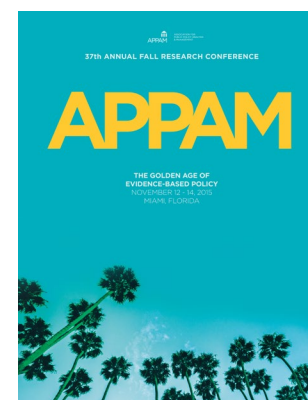
Surplus

### Theme

The Golden Age of Evidence-Based Policy

### Chair

Ron Haskins  
Brookings Institution



## Growth

2015 was a year of great growth in revenue for APPAM.

**9%** ↑

2015

**4%**

2014

**3%**

2013

## New Office, Increase in Staff

It has become increasingly necessary over the last 2 years to hire new staff. One of the impediments to doing so has been the long term office space APPAM leased from NASPAA. However, the long term contract was terminated with a smaller financial penalty than expected and larger office space secured. Two additional staff people will be hired in 2016





## New in 2016



### Regional Student Conference

APPAM will host a Regional Student Conference for policy graduate students of all levels April 1 - 2 at George Mason University in Arlington, VA. The conference will be jointly sponsored by **9 area policy** schools including: American University, College of William and Mary, George Mason University, Georgetown University, George Washington University, University of Maryland, College Park, University of Virginia, Virginia Commonwealth University and Virginia Tech.

Submissions were solicited from students across the country; **134 submissions** were received. The conference will feature **26 panels, 91 papers** and **30 schools** will be represented. **182 students and professional** are registered for the conference.



### International Conference

Under a new organizational framework voted on by the APPAM Policy Council in 2015, the 2016 International Conference on Inequalities: *Addressing the Growing Challenge for Policymakers Worldwide*, June 13 - 14 at the London School of Economics (LSE) will be the first international conference managed solely by the APPAM office. While the LSE staff has helped with arrangements, the management of the conference and agenda building has almost exclusively been handled by conference chair Jane Waldfogel and APPAM staff.

**385 submissions** were received from members all over the world, **72 sessions** are planned and **400 attendees** are expected to attend the conference.



### Two Institutional Member Forums

APPAM and Abt Associates jointly held an institutional member forum in February on US Food Insecurity.

About **125 people** attended the event in Washington, DC and it was live streamed to an **audience of about 50**. Another institutional member forum is tentatively scheduled for December with MDRC on behavioral economics.



### Non-Policy Council Member Service on Committees

To help build engagement among APPAM members and identify future leaders, APPAM invited non-Policy Council members to serve on committees. There are currently **13 non Board member volunteers** serving on committees.