

38th Annual Fall Research Conference
The Role of Research in Making
Government More Effective
November 3 - 5, 2016
Washington, D.C.



2016 APPAM Fall Research Conference Sponsorship Opportunities

The 2016 APPAM Fall Research Conference in Washington, D.C. is fast approaching. This year's conference will be held at the Washington Hilton, November 3-5. This is a great opportunity to highlight your program or institution in front of 1,800+ potential students and employees. After reviewing all the sponsorship opportunities at APPAM.org, please use this form to reserve your desired sponsorship at the conference.

CONTACT INFORMATION

Full Name: _____
Name of Institution/Organization: _____
Mailing Address for Invoice: _____
E-mail Address: _____
Phone Number: _____
Contact person and e-mail for billing (if different than above): _____

PAYMENT INFORMATION

Please provide credit card information with this completed contract. Reservations WILL NOT be accepted without credit card information.

Name on credit card: _____
Amount to be charged: \$ _____

- Please charge my credit card now for the amount above.
- I will send a check. I understand my credit card will be charged if payment is not received by October 26, 2016.

Payment Type: American Express MasterCard Visa Check

Note: Checks must be received in the APPAM office by October 26, 2016

Credit Card Number: _____
Billing Address: _____
Expiration Date: _____ Security Code: _____

Signature: _____

Please submit this form or any questions to Tristanne Staudt at tstaudt@appam.org or 202.496.0130, ext. 27.

Please use this page to select your desired conference sponsorship opportunities. For details on any of the items below, please visit APPAM.org.

GENERAL CONFERENCE SPONSORSHIP LEVELS

<input type="checkbox"/> Diamond - \$20,000	<input type="checkbox"/> Gold - \$7,500
<input type="checkbox"/> Platinum - \$10,000	<input type="checkbox"/> Bronze - \$2,500
<input type="checkbox"/> Silver - \$5,000	

ADDITIONAL SPONSORSHIP ITEMS

<input type="checkbox"/> Attendee Mailing List - \$500	<input type="checkbox"/> Refreshment Break - \$2,000 Each	<input type="checkbox"/> Mobile App - \$5,000
<input type="checkbox"/> Conference Lanyards - \$3,000	<input type="checkbox"/> Thursday	<input type="checkbox"/> Recharge Lounge - \$5,000
<input type="checkbox"/> Conference Water Bottles - \$5,000	<input type="checkbox"/> Friday	<input type="checkbox"/> Student Lounge - \$1,000
<input type="checkbox"/> Hotel Key Cards - \$5,000	<input type="checkbox"/> Saturday	<input type="checkbox"/> Symposia Streaming - \$5,000
<input type="checkbox"/> Literature at Registration - \$750		

SPECIAL EVENT SPONSORSHIP (Non-Exclusive)

<input type="checkbox"/> Welcome Reception - \$6,000	<input type="checkbox"/> Lunch Symposium - \$5,000	<input type="checkbox"/> Pre-Conference Workshop - \$1,000
<input type="checkbox"/> New Member Reception - \$1,500	<input type="checkbox"/> President's Reception - \$4,000	<input type="checkbox"/> Student Happy Hour - \$1,000

ADVERTISING

Digital Preliminary Program

Landing Page	Interior Page
<input type="checkbox"/> Leaderboard - \$1,550	<input type="checkbox"/> Leaderboard - \$550
<input type="checkbox"/> Full Tower - \$950	<input type="checkbox"/> Full Tower - \$450
<input type="checkbox"/> Half Tower - \$800	<input type="checkbox"/> Half Tower - \$300

Final Program (Print Only)

Premium Positions	Non-Premium Positions
<input type="checkbox"/> Inside Cover - \$1,900	<input type="checkbox"/> Full Page - \$1,300
<input type="checkbox"/> Back Cover - \$2,250	<input type="checkbox"/> Half Page Horizontal - \$900
<input type="checkbox"/> Inside Back Cover - \$1,900	
<input type="checkbox"/> Section Tab - \$1,600	

Tab Preference: _____ (options listed on Sponsorship Opportunities webpage)

EXHIBIT SPACE

APPAM Members	Non-Members
<input type="checkbox"/> Single Booth (10 x 10) - \$1,000	<input type="checkbox"/> Single Booth (10 x 10) - \$1,500
<input type="checkbox"/> Double Booth (10 x 20) - \$1,500	<input type="checkbox"/> Double Booth (10 x 20) - \$2,000