



39th Annual Fall Research Conference

Measurement Matters: Better Data for Better Decisions
November 2 - 4, 2017
Chicago, Illinois



2017 APPAM Fall Research Conference Sponsorship Opportunities

The 2017 APPAM Fall Research Conference in Chicago, Illinois. is fast approaching. This year’s conference will be held at the Hyatt Regency Chicago, November 2-4. This is a great opportunity to highlight your program or institution in front of 2,200+ potential students and employees. After reviewing all the sponsorship opportunities at APPAM.org, please use this form to reserve your desired sponsorship at the conference.

Forms will be accepted starting March 15, 2017 at 12:00 pm EST.

CONTACT INFORMATION

Full Name: _____

Name of Institution/Organization: _____

Mailing Address for Invoice: _____

E-mail Address: _____

Phone Number: _____

Contact person and e-mail for billing (if different than above): _____

PAYMENT INFORMATION

Please provide credit card information with this completed contract. Reservations WILL NOT be accepted without credit card information.

Name on credit card: _____

Amount to be charged: \$ _____

- Please charge my credit card now for the amount above.
I will send a check. I understand my credit card will be charged if payment is not received by October 27, 2017.

Payment Type: American Express [] MasterCard [] Visa [] Check []

Note: Checks must be received in the APPAM office by October 27, 2017

Credit Card Number: _____

Billing Address: _____

Expiration Date: _____ Security Code: _____

Signature: _____

Please submit this form or any questions to Tristanne Staudt at tstaudt@appam.org or 202.496.0130, ext. 27.

Please use this page to select your desired conference sponsorship opportunities. For details on any of the items below, please visit APPAM.org.

GENERAL CONFERENCE SPONSORSHIP LEVELS

<input type="checkbox"/> Diamond - \$20,000	<input type="checkbox"/> Gold - \$7,500
<input type="checkbox"/> Platinum - \$10,000	<input type="checkbox"/> Bronze - \$2,500
<input type="checkbox"/> Silver - \$5,000	

ADDITIONAL SPONSORSHIP ITEMS

<input type="checkbox"/> Charging Station - \$3,000	<input type="checkbox"/> Daily Event Email - \$1,500 Each	Refreshment Break - \$1,500 Each
<input type="checkbox"/> Conference Lanyards - \$5,000 SOLD	<input type="checkbox"/> Wednesday SOLD	<input type="checkbox"/> Thursday
<input type="checkbox"/> Conference Water Bottles - \$5,000 SOLD	<input type="checkbox"/> Thursday SOLD	<input type="checkbox"/> Friday
<input type="checkbox"/> Hotel Key Cards - \$5,000 SOLD	<input type="checkbox"/> Friday SOLD	<input type="checkbox"/> Saturday
<input type="checkbox"/> Literature at Registration - \$750	<input type="checkbox"/> Saturday SOLD	
<input type="checkbox"/> Mobile App - \$7,500 SOLD	** All four days for \$5,000**	<input type="checkbox"/> Student Lounge - \$1,000
<input type="checkbox"/> Registration Column Wrap - \$5,000	<input type="checkbox"/> Registration Ribbon Wall - \$1,500	<input type="checkbox"/> Symposia Streaming - \$5,000

SPECIAL EVENT SPONSORSHIP (Non-Exclusive)

<input type="checkbox"/> Equity & Inclusion Fellowship Lunch - \$2,500	Poster Luncheon Session - \$5,000 each	<input type="checkbox"/> Pre-Conference Workshop - \$1,000
<input type="checkbox"/> New Member Reception - \$1,500	<input type="checkbox"/> Thursday	<input type="checkbox"/> Student Happy Hour - \$1,500
	<input type="checkbox"/> Saturday	

ADVERTISING

Digital Preliminary Program

Landing Page	Interior Page
<input type="checkbox"/> Leaderboard - \$1,550	<input type="checkbox"/> Leaderboard - \$550
<input type="checkbox"/> Full Tower - \$950	<input type="checkbox"/> Full Tower - \$450
<input type="checkbox"/> Half Tower - \$800	<input type="checkbox"/> Half Tower - \$300

Final Program (Print Only)

Premium Positions	Non-Premium Positions
<input type="checkbox"/> Inside Cover - \$1,900 SOLD	<input type="checkbox"/> Full Page - \$1,300
<input type="checkbox"/> Back Cover - \$2,250 SOLD	<input type="checkbox"/> Half Page Horizontal - \$900
<input type="checkbox"/> Inside Back Cover - \$1,900	
<input type="checkbox"/> Section Tab - \$1,600	

Tab Preference: _____ (options listed on Sponsorship Opportunities webpage)

EXHIBIT SPACE

APPAM Members	Non-Members
<input type="checkbox"/> Single Booth (10 x 10) - \$1,000	<input type="checkbox"/> Single Booth (10 x 10) - \$1,500
<input type="checkbox"/> Double Booth (10 x 20) - \$1,500	<input type="checkbox"/> Double Booth (10 x 20) - \$2,000