



**2018 Spring Institutional Reps Meeting Notes**  
**21 attended in person, 15 attended digitally**

**3:30 PM – 3:40 PM - Welcome and Introductions**

**3:40 PM – 4:20 PM – Institutional Reps Committee Update, Patty Troppe**

First year we don't have spring conference tied to this meeting.

One year ago, we launched strategic plan for institutional reps. We wanted to:

- Enhance role
  - Select a member as Chair
  - Have group meet as a formal body
  - Split today's meeting into a business and a panel of guest speakers
    - Believe having speakers will help shape your research
    - Drew on our members for speakers
- Reposition support of spring conference- moved to biennial
  - Next one will be spring 2019
- Decided to make several subcommittees
  - Put out survey asking for volunteers for:
    - Spring conference
    - Doctoral education and employment
  - Diversity committee – asked Roland Anglin to join diversity committee
  - Patty is first nonacademic institutional rep chair
    - Wants to get nonacademic institutions more involved, wants and to look for opportunities to engage and collaborate with academic institutions
  - Goals
    - Successful spring conference 2019 – institutional members target audience
    - Review of benefits for reps
    - Continue working with subcommittees
      - Only one call thus far with doctoral committee
  - Feel free to contact Patty with any questions, ideas or concerns

**3:50 PM – 4:20 PM General Business and Update, Patty Troppe and Tara Sheehan**

- Spring Conference 2019 Committee Update (Nelson Lim)
  - Hoping for engagement and suggestions
  - Conference for institutional reps
    - Determine theme, date and location
    - Challenges
      - Low attendance and engagement
      - Need to appeal to diverse interests and backgrounds
      - Need to improve return on investment for reps

- Opportunities
  - Diverse backgrounds and expertise
  - Represent both educators and employers
- Elements of a Good Conference
- Location
  - Outside of DC?
  - Maybe move to middle of country
- Information
  - Labor market conditions for public policy analysts and public managers
  - Are we prepping students for success?
- Connection
  - Expand network
  - Invite funders
  - Senior leaders of government agencies
  - Methodologists from the private sector
- Moving Forward
  - Survey, presenter options, topics speaker panels, outreach and marketing
  - Goal of survey is to learn from one another and to see what we should be doing.
- Question- How long is the conference? A day and half w/ 110 attendees
- Workshops of PhD Directors for APPAM and NASPAA before the start of the conference from various programs
- Panel for nonacademic members to tell academics/PhDs what skills they are looking for
  - Bring this into the PhD Program Directors workshop, if we have one
- Question/Feedback – Location, Date and Theme
  - Caribbean in March
  - Make it more of like a retreat and have it in warmer weather
  - Academics can't do May because of graduation
  - Conference always being in DC makes attendance a factor for west coast attendees
  - Napa Valley has a nice allure
  - Everyone attended the sessions in the past because they couldn't go anywhere else, a nice locale makes sessions poorly attended
  - In DC, folks have other things to do and don't put their focus on APPAM
  - Hosting in another city will allow folks to focus on the conference
  - DC is attractive because airfare is cheap and easy to get around
  - Location shouldn't be too expensive
  - We don't want to be in a windowless basement
  - Go back and look at the notes from past conference (2014) where we had folks from different sectors
  - We need to be aware on what's taking place in the legal landscape
  - Will launch survey in late summer early fall
  - Will share potential locations in the fall meeting
  - Question: Is there something the nonacademic institutional reps would be interested in?
    - John and Patty have talked about this - diversity fellowship has helped bridge what they are looking for
    - Jobs skills would make a great workshop to help sell what they are looking for
    - We should look at state and local policy

- Grant writing – PhD students are not taught how to write
- Data Gathering Effort
  - Very little data on PhD programs
  - Spring conference will help us gather this data
  - Keep survey short – employment outcomes for PhD students
- PhD Fair at the Fall Conference
  - Fair at 2017 Conference
  - Asked folks to setup table – asked folks with master’s degree to attend
  - UW took part and got 1 new admission
  - Let Patty/Tara know if you are interested
- International Conference Program
  - Conference in Mexico City in July
  - 60 sessions and 20 posters 3 plenary sessions
  - 310 submissions
  - Anticipating 260 people
  - 2019 in Barcelona – John Hopkins is partner
  - 2020 RFP is going out in the fall
- 40 for 40 and
  - Started marketing this spring
  - Fellowships for 40 professionals in the field
  - Will be completely funded through donations and institutional reps
  - Will only fund the number of people we have money for
  - Patty- Please think creatively about this. If any of the folks that receive complimentary memberships in the nonacademic setting you can nominate them
  - Individuals can donate as well
- Equity and Inclusion Fellowships
  - 3<sup>rd</sup> year we are doing this program
  - Will give award to 40 fellows
  - Nominate any students you know that are deserving
  - Hosting networking sessions for past and present
  - Due May 25<sup>th</sup>
- Future of APPAM Student Conferences
  - Report on both conferences in your report
  - California struggled a bit
  - We are considering a Midwest conference that might take place of California Conference
  - If you have any feedback let Patty/Tara know
- Pre - Conference Workshop RFP
  - RFP due May 11<sup>th</sup>
- JPAM Update (Erdal Tekin)
  - Impact data to be released in June
  - Expect it to be 3.2, last year was 3.2
  - Will be in the top 20 of econ journals
  - 560-600 submissions
  - 7 weeks away from transition to American University
  - Handling submissions as co-editor for public policy
  - Has brought in folks to help with transition and some folks have transitioned out
  - American filling staff positions – comms/research persons - need to be filled before we transition
- RFP Public Policy Camp
  - Sent out RFP

- Camp was held for underrepresented students last fall at GW for students
- There was interest in holding it outside of DC
- If you are interested in hosting let Patty/Tara know