



**2019 APPAM Fall Research Conference Sponsorship Opportunities**

The 2019 APPAM Fall Research Conference in Denver, Colorado is fast approaching. This year’s conference will be held at the Sheraton Denver Downtown Hotel, November 7-9. This is a great opportunity to highlight your program or institution in front of 2,400+ potential students and employees. After reviewing all the sponsorship opportunities at APPAM.org, please use this form to reserve your desired sponsorship at the conference.

**CONTACT INFORMATION**

Full Name: \_\_\_\_\_  
 Name of Institution/Organization: \_\_\_\_\_  
 Mailing Address for Invoice: \_\_\_\_\_  
 E-mail Address: \_\_\_\_\_  
 Phone Number: \_\_\_\_\_  
 Contact person and e-mail for billing (if different than above): \_\_\_\_\_

**PAYMENT INFORMATION**

Please provide credit card information with this completed contract. Reservations WILL NOT be accepted without credit card information.

Name on credit card: \_\_\_\_\_  
 Amount to be charged: \$ \_\_\_\_\_

- Please charge my credit card now for the amount above.
- I will send a check. I understand my credit card will be charged if payment is not received by October 25, 2019.

Payment Type: American Express  MasterCard  Visa  Check

*Note: Checks must be received in the APPAM office by October 25, 2019*

Credit Card Number: \_\_\_\_\_  
 Billing Address: \_\_\_\_\_  
 Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_  
 Signature: \_\_\_\_\_

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 Please submit this form or any questions to Tristanne Staudt at [tstaudt@appam.org](mailto:tstaudt@appam.org) or 202.496.0130, ext. 27.

Please use this page to select your desired conference sponsorship opportunities. For details on any of the items below, please visit APPAM.org.

All prices listed for the opportunities below are listed as member/nonmember.  
For example, (\$1,000/\$1,100) is \$1,000 for institutional members and \$1,100 for institutional nonmembers.

**GENERAL CONFERENCE SPONSORSHIP LEVELS**

<input type="checkbox"/> <b>Diamond</b> - \$20,000 / \$22,000	<input type="checkbox"/> <b>Gold</b> - \$7,500 / \$8,250
<input type="checkbox"/> <b>Platinum</b> - \$10,000 / \$11,000	<input type="checkbox"/> <b>Bronze</b> - \$2,500 / \$2,750
<input type="checkbox"/> <b>Silver</b> - \$5,000 / \$5,500	

**ADDITIONAL SPONSORSHIP ITEMS**

<input type="checkbox"/> <b>Charging Station</b> - \$3,000 / \$3,300	<input type="checkbox"/> <b>Exhibit Hall Refreshment Break</b> - \$1,750 Each / \$1,900
<input type="checkbox"/> <b>Conference Lanyards</b> - \$5,500 / \$6,050	<input type="checkbox"/> Thursday Afternoon
<input type="checkbox"/> <b>Conference Water Bottles</b> - \$5,500 / \$6,050	<input type="checkbox"/> Friday Afternoon
<input type="checkbox"/> <b>Daily Event Email</b> - \$1,500 / \$1,650 Each	<input type="checkbox"/> Saturday Morning
<input type="checkbox"/> Wednesday	<input type="checkbox"/> <b>Satellite Coffee Station</b> - \$1,250 Each / \$1,400
<input type="checkbox"/> Thursday	<input type="checkbox"/> Thursday Afternoon
<input type="checkbox"/> Friday	<input type="checkbox"/> Friday Afternoon
<input type="checkbox"/> Saturday	<input type="checkbox"/> Saturday Afternoon
** All four days for \$5,000 / \$5,500 **	** Three locations per day**
<input type="checkbox"/> <b>Hotel Key Cards</b> - \$5,500 / \$6,050	<input type="checkbox"/> <b>Student Lounge</b> - \$1,000 / \$1,100
<input type="checkbox"/> <b>Innovation Lounge</b> - \$1,500 / \$1,650 (Max 3)	<input type="checkbox"/> <b>Wi-Fi Access</b> - \$7,500 / \$8,250
<input type="checkbox"/> <b>Mobile App</b> - \$7,500 / \$8,250	

**SPECIAL EVENT SPONSORSHIP (Non-Exclusive)**

<input type="checkbox"/> <b>Equity &amp; Inclusion Fellowship Lunch (Max 3)</b> - \$2,500 / \$2,750 Each	<input type="checkbox"/> <b>Student Mixer (Max 5)</b> - \$1,250 / \$1,400 Each
<input type="checkbox"/> <b>Pre-Conference Workshop (Max 5)</b> - \$1,000 / \$1,100 Each	

**ADVERTISING**

*Digital Preliminary Program*

<b>Landing Page</b>	<b>Interior Page</b>
<input type="checkbox"/> <b>Leaderboard</b> - \$1,395 / \$1,550	<input type="checkbox"/> <b>Leaderboard</b> - \$495 / \$550
<input type="checkbox"/> <b>Full Tower</b> - \$855 / \$950	<input type="checkbox"/> <b>Full Tower</b> - \$405 / \$450
<input type="checkbox"/> <b>Half Tower</b> - \$720 / \$800	<input type="checkbox"/> <b>Half Tower</b> - \$270 / \$300

*Final Program (Available in print onsite and as a PDF on APPAM.org during the conference)*

<b>Premium Positions</b>	<b>Non-Premium Positions</b>
<input type="checkbox"/> <b>Inside Cover</b> - \$1,800 / \$1,980	<input type="checkbox"/> <b>Full Page</b> - \$1,200 / \$1,320
<input type="checkbox"/> <b>Back Cover</b> - \$2,100 / \$2,310	<input type="checkbox"/> <b>Half Page Horizontal</b> - \$850 / \$935
<input type="checkbox"/> <b>Inside Back Cover</b> - \$1,800 / \$1,980	
<input type="checkbox"/> <b>Section Tab</b> - \$1,500 / \$1,650	

**Tab Preference:** \_\_\_\_\_ (options listed on Sponsorship Opportunities webpage)

**EXHIBIT SPACE**

<input type="checkbox"/> <b>Single Booth (8 x 10)</b> - \$1,100 / \$1,650	<input type="checkbox"/> <b>Double Booth (16 x 20)</b> - \$1,650 / \$2,200
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