



ASSOCIATION FOR
PUBLIC POLICY ANALYSIS
& MANAGEMENT

**2018 APPAM
International
Conference
Public Policy for
Sustainable
Metropolitan
Development**
July 19th—20th
Mexico City





Experience the Benefits *of* an **APPAM** Membership

The Association for Public Policy Analysis and Management is a network of academics, researchers, policy analysts, practitioners, students and institutions, all dedicated to improving public policy and management by fostering excellence in research, analysis, and education.

- ▶ **Free subscription**
to the *Journal of Policy Analysis and Management (JPAM)*, which is currently accepting article submissions on public management issues and research
- ▶ **Reduced registration rates**
for all APPAM events, including the Fall Research Conference
- ▶ **Networking events**
connecting you with other public policy professionals

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Welcome

Dear Fellow Attendees and Participants:

This is the first time that APPAM has ever held either of its major conferences outside of the USA or Europe, so we are especially excited that Mexico should be the venue for the 2018 International Conference, offering members the opportunity to extend their reach South, and to engage with policy makers and scholars across the many vibrant and strong public policy programs that exist today in Mexico and Latin America. We are delighted to receive a similar number of panel and individual proposals as for the last two conferences in London and Brussels, and that just over 20 per cent came from the region.

Our 2018 conference theme *Public Policy for Sustainable Metropolitan Development* is timely, coming some 18 months after the 2016 bi-decennial UN-Habitat III conference in Quito and the adoption of the "New Urban Agenda" and United Nations' 17 Sustainable Development Goals (SDGs 2015-30). The New Urban Agenda presents a paradigm shift based on the science of cities and lays out standards and principles for the planning, construction, development, management, and improvement of urban areas along its five main pillars of implementation: national urban policies, urban legislation and regulations, urban planning and design, local economy and municipal finance, and program implementation and evaluation. Both the "umbrella" conference theme, and the venue of Mexico City itself, offer an excellent opportunity to explore the early implementation of the New Urban Agenda through the wide range of session papers, posters, and plenary discussion selected for inclusion in this year's program.

The conference opens July 19th with a plenary lecture by ITAM professor Dr. Juan Carlos Belausteguigoitia-Rius "Environmental Challenges and Sustainability of Large Metro Areas," and closes on the 20th with a plenary panel discussion "Metropolitan Sustainability and Mayoral Challenges for Large Multi-Jurisdictional Cities" featuring several current and former metropolitan mayors from Mexico and the USA.

As you open this program, you will know that July is an exciting moment politically to be in Mexico, given the July 1st elections for a new President and Congress, and for some 2818 local authorities across 30 of the 32 states. These elections are particularly significant since, for the first time, they will allow for direct reelection of members of the Chamber of Deputies, the Senate and some mayors (including Mayor María Eugenia Campos from Chihuahua who appears on the Friday mayors' plenary panel), a reform that promises to dramatically change the dynamics of politics and governance in the country. Therefore, on Thursday 19th we are pleased to offer a third plenary: "Presidential Election Results: The Implications of the July 1 Elections for the Public Policy Agenda, Directions, and Implementation" where panelists will discuss what these elections may mean for governance and policy change in Mexico, as well as the likely impact upon international relations, especially with the USA.

We would like to offer our sincere thanks to the Program and Conference Committee especially for their effort in promoting the conference to colleagues throughout Latin America, and for their careful review of proposals. We are also grateful to the APPAM Council for giving us the opportunity to host the conference in Mexico, and offer a deep round of thanks and appreciation to the Tara Sheenan, APPAM's Executive Director, and to Tristanne Staudt and Samantha Oliver, APPAM's Education and Conferences Director and Meetings and Conferences Manager, respectively. In addition, ITAM warmly acknowledges a grant from Mexico's Consejo Nacional de Ciencia y Tecnología (CONACYT) primarily to support Mexico's participation in the Summer Conference. We hope that you will find the conference stimulating and engaging professionally, and that those of you coming from abroad will have an exhilarating visit to Mexico and to Mexico City. Enjoy!

Bienvenidos

**José Gabriel
Martínez González**
Instituto Tecnológico
Autónomo de México
(ITAM)



Peter M. Ward
University of Texas,
Austin



Program Committee

José Gabriel Martínez González

Instituto Tecnológico Autónomo de México (ITAM)

Peter M. Ward

University of Texas, Austin

Claudio Acioly UN-Habitat, Nairobi

Arturo Alvarado Mendoza El Colegio de México

Jacqueline Angel University of Texas, Austin

Cristopher Ballinas Instituto Tecnológico Autónomo de México (ITAM)

Peter Cleaves DRG Consultants

Guadalupe Dorna Universidad Torcuato Di Tella, Buenos Aires

Roberto Eibenschutz Universidad Autónoma Metropolitana – Xochimilco

Rafael Fernández de Castro University of California, San Diego & Instituto Tecnológico Autónomo de México (ITAM)

Francisco Gallego Pontificia Universidad Católica de Chile

Sandra García Jaramillo Universidad de los Andes – Colombia

Aldo González Universidad de Chile

Cynthia Goytia Universidad Torcuato Di Tella (UTDT)

Gareth Jones London School of Economics and Political Science

Susy Keosseyian Instituto Tecnológico Autónomo de México (ITAM)

Judith Mariscal Centro de Investigación y Docencia Económicas (CIDE)

César Martínez University of Texas, Austin

Martha Montiel Sigler Instituto Tecnológico Autónomo de México (ITAM)

Cynthia Osborne University of Texas, Austin

Manuel Perló Universidad Nacional Autónoma de México (UNAM)

Alejandro Poiré Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM)

Varun Rai University of Texas, Austin

Alejandra Rios Centro de Investigación y Docencia Económicas (CIDE)

Nadia Rubaii Binghamton University, The Network of Schools of Public Policy, Affairs, and Administration (NASPAA), and Red Inter-Americana De Educación En Administración Pública (INPAE)

Pablo Sanabria Universidad de los Andes – Colombia

Arturo Sánchez Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM)

Eduardo Saavedra Universidad Alberto Hurtado

Heidi Smith Universidad Iberoamericana Ciudad de México (IBERO)

Martim Smolka Lincoln Institute of Land Policy

Peter Spink Fundação Getulio Vargas – São Paulo

Cesar Velázquez Universidad Iberoamericana Ciudad de México (IBERO)

Héctor Villarreal Instituto Tecnológico Autónomo de México (ITAM)

Robert H. Wilson University of Texas, Austin

Hosts

APPAM thanks
the hosts of the
2018 APPAM
International
Conference



General Information

Welcome to APPAM's 2018 International Conference,
Public Policy for Sustainable Metropolitan Development.

This Program book contains information on all the sessions, special events, and important pieces of information you'll need during the conference.

Location & City Information

All conference activities during the 2018 conference will take place at the **Instituto Tecnológico Autónomo de México (ITAM)**. A map of the location is available on page (8-9) of this program.

Airport Mexico City International Airport (MEX)

Av Capitan Carlos León
S/N
Peñón de los Baños
Venustiano Carranza
15620 Ciudad de México
CDMX, Mexico

Conference Instituto Tecnológico Autónomo de México (ITAM)

Campus Rio Hondo
Rio Hondo #1
Col. Progreso Tizapán
CP. 01080.
Del. Álvaro Obregón,
Mexico City, MEXICO

Distance to ITAM:
20-25 km, 15 miles

Taxi or Uber estimate:
\$15-20 USD,
\$200-300 Pesos

Shuttles & Taxis

These four hotels will have limited shuttle service on both Thursday and Friday of the conference. Depending on demand and availability, the conference shuttle will run twice in the morning, once midday, and twice in the late afternoon. These shuttles will be on a first come, first served basis and the shuttles will not make special trips. If alternate transportation is needed, please use a taxi or download and utilize the Uber mobile phone app (you will need to set up an international phone plan before your trip).

Taxis are relatively low cost in Mexico City, but it is suggested that conference participants either call for one at the hotel or from a fixed taxi rank (rather than hail a taxi on the street). This ensures that the ride is logged. Uber is also widely available across the city. Private hotel taxis usually do not run on a meter, so it is best to check the likely fare at the outset.

Stara San Angel Inn

Segunda Cerrada
San Ángel Inn 4
Lomas de San
Ángel Inn
01790 Ciudad de
México
CDMX, Mexico

Distance to ITAM:
1.6 km, 1 mile

**Taxi or Uber
estimate:**
\$2 USD,
\$30-40 Pesos

Krystal Grand Suites Insurgentes

Insurgentes Sur
1991
San Ángel
01020 Ciudad de
México
CDMX, Mexico

Distance to ITAM:
2.2 km, 1.5 miles

**Taxi or Uber
estimate:**
\$2.50 USD,
\$35-45 Pesos

Fiesta Inn Insurgentes Sur

Calle Mercaderes
20
San José
Insurgentes
03900 Ciudad de
México
CDMX, Mexico

Distance to ITAM:
4 km, 2.2 miles

**Taxi or Uber
estimate:**
\$3.50 USD,
\$55-65 Pesos

City Express Plus Insurgentes Sur

Av. Insurgentes Sur
No. 1581
Col. San José
Insurgentes
Ciudad de México
México. C.P. 03900

Distance to ITAM:
4 km, 2.2 miles

**Taxi or Uber
estimate:**
\$3.50 USD,
\$55-65 Pesos

Registration

Thursday

July 19

8:15 am – 9:15 am

Friday

July 20

8:15 am – 9:15 am

Location:

Building 4, Auditorium Foyer

Please wear your conference badge at all times. A badge is required to enter all sessions, receptions, and other conference activities. Networking is much easier when your name is on display! You can pick up your badge when you check in at registration.

Up-to-date session information is available in the preliminary program at APPAM.org.

Meal Offerings

Coffee, tea, and a limited continental breakfast will be served each morning in the Building 4, Auditorium Foyer at 8:15 am. A buffet lunch will also be served each afternoon in the Palmas Square at 12:15 pm on Thursday and 12:30 pm on Friday.

Additionally, cocktails and hors d'oeuvres will be served during both the Welcome Reception at 6:30 pm on Thursday and the Closing Reception at 5:00 pm on Friday.

Poster Sessions

Thursday, July 19

6:30 am – 8:00 pm

Location:

Building 4, Auditorium Foyer

The poster session will be held in the Building 4, Auditorium Foyer during the Welcome Reception. A poster session consists of authors presenting their research in poster format, reporting on key aspects of their paper (methods, results, discussion, and policy or management implications) and answering questions. All attendees are invited to enjoy cocktails and hors d'oeuvres while enjoying the research of their peers.

Free Wi-Fi

Free Wi-Fi is available throughout the conference, though the network may change with your location. If you are able, set your device to automatically ask to join available networks for easy access.

The open networks in the conference locations include:

BiblioBRB
Cafetería
Edificio 6
Edificio 8
Plaza roja
Salones

Connect with APPAM

#APPAM18INTL

@APPAM_DC

Use social media to enhance your conference experience!

Use the #APPAM18INTL hashtag in your tweets and Facebook posts.

Follow @APPAM_DC on Twitter for information, updates, and attendee connections throughout the conference.

We also encourage attendees to share their photos and experience through their social media accounts. If we don't see you around the conference, we'll catch you online!



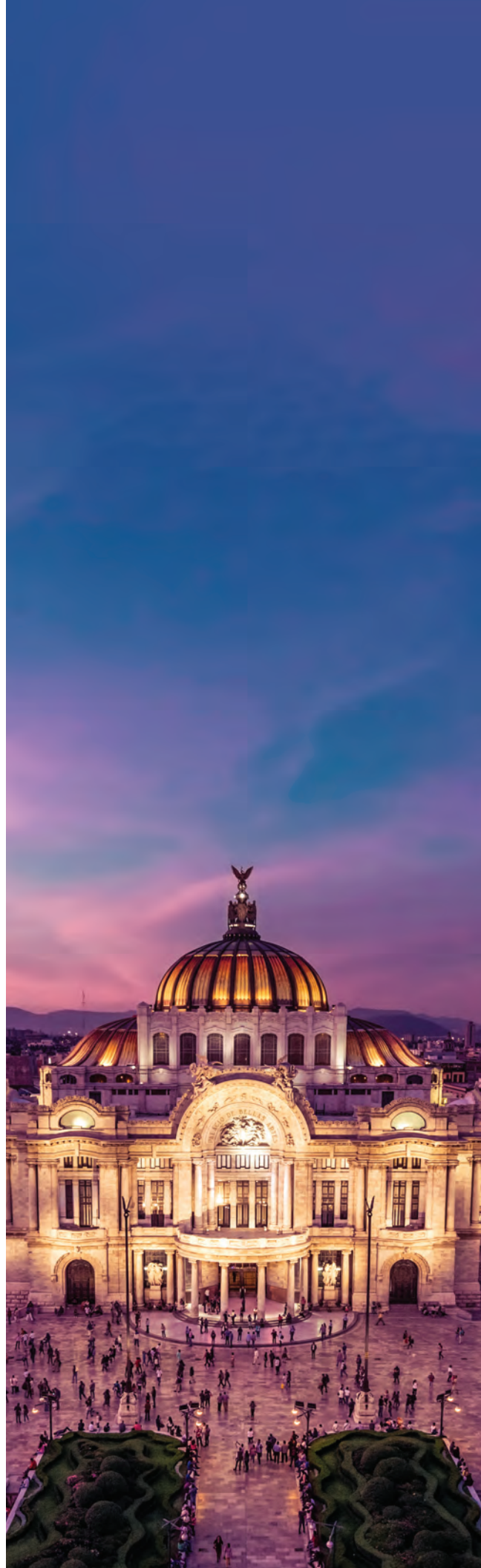
appamdc



@APPAM_DC



APPAMOnline



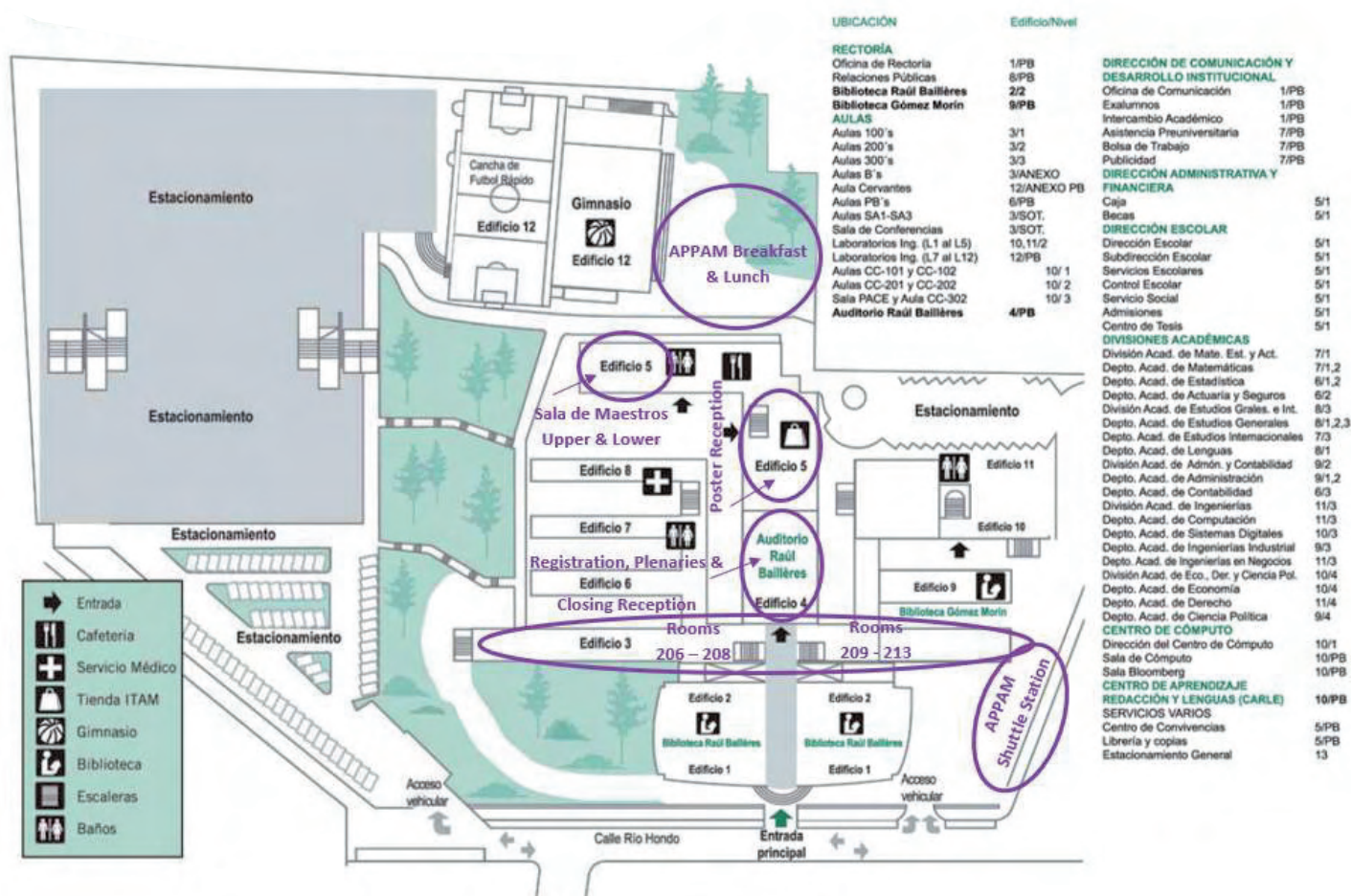
Maps

Use these maps to find the conference session and event locations, as well as the APPAM shuttle station. An updated shuttle route is online at APPAM.org/2018-international-conference.

Plano del Campus Río Hondo



Instalaciones Campus Río Hondo



What's Around?

Once #APPAM18INTL has wrapped up, there is still plenty of fun to be had in Mexico City! Here is a list of recommended sites nearby.

Nearby Attractions

Chapultepec Castle

This 18th-century palace, known for its impressive gardens, served as the home of the Mexican President until 1939 and now houses the famous Museo Nacional de Historia. Make this a stop if you visit the nearby Museo Nacional de Antropología.

On top of Chapultepec Hill,
Mexico City 11100, Mexico

Museo Nacional de Antropología

Considered one of the world's most comprehensive natural history museums, this famous institution houses four square kilometers of exhibits in 23 exhibition halls. Though a bit farther from ITAM, this highly-rated museum is worth the trip.

Avenida Paseo de la Reforma,
Chapultepec Polanco, Mexico
City 11560, Mexico

Museo Universitario de Arte Contemporáneo

Housed at the National University of Mexico, this modern art museum is built on volcanic rock formations.

Centro Cultural Universitario
Avenida Insurgentes sur 3000,
Mexico City 04530, Mexico

Parque Nacional Desierto de los Leones

This national park is a large pine forest with a 17th-century Carmelite convent located south of Mexico City.

Camino al Desierto de los
Leones, Mexico City 03310,
Mexico

San Angel Neighborhood

The San Angel neighborhood is known for its narrow cobblestone streets and is an oasis in otherwise bustling Mexico City. Attractions include a Saturday market, shopping, and restaurants. Explore these locations while in the neighborhood:

Museo Estudio Diego Rivera y Frida Kahlo

Located in one of Rivera's former studios, this museum has a small collection of his paintings.

Av. Altavista, Diego Rivera,
Colonia San Angel Inn, Mexico
City 01090, Mexico

Plaza San Jacinto

The Plaza marks the heart of San Ángel. The square is home to the Bazaar Sábado, excellent restaurants and many beautiful and historical buildings.

Plaza San Jacinto, Dr. Gálvez,
San Ángel, Álvaro Obregón,
Mexico City, Mexico

Nearby Restaurants

Barrio Sur

Grill and Wine Bar

Avenida Santa
Catarina 207, Col.
San Angel Inn,
Mexico City 01060,
Mexico

Carlota

Mexican, Latin,
Vegetarian Friendly,
Vegan Options

Calle Plaza Del
Carmen 4, San
Angel, Del Alvaro
Obregon, Mexico City
01000, Mexico

El Cardenal

Mexican, Latin,
Vegetarian Friendly,
Vegan Options,
Gluten Free Options

Avenida Paseo de
Las Palmas No. 215,
Mexico City 11000,
Mexico

La Taberna del Leon

Elegant Mexican
cuisine

Altamirano 46,
Mexico City, Mexico

Los Arcos

Mexican, Seafood,
International

Avenida Insurgentes
sur 1390, Colonia
Actipan, Delegación
Benito Juárez,
Mexico City 03230,
Mexico

Restaurante Antiguo San Angel Inn

Mexican, Latin,
Vegetarian Friendly,
Vegan Options,
Gluten Free Options

Calle Diego Rivera
No. 50, Mexico City
01060, Mexico



Session Information

Paper Listings

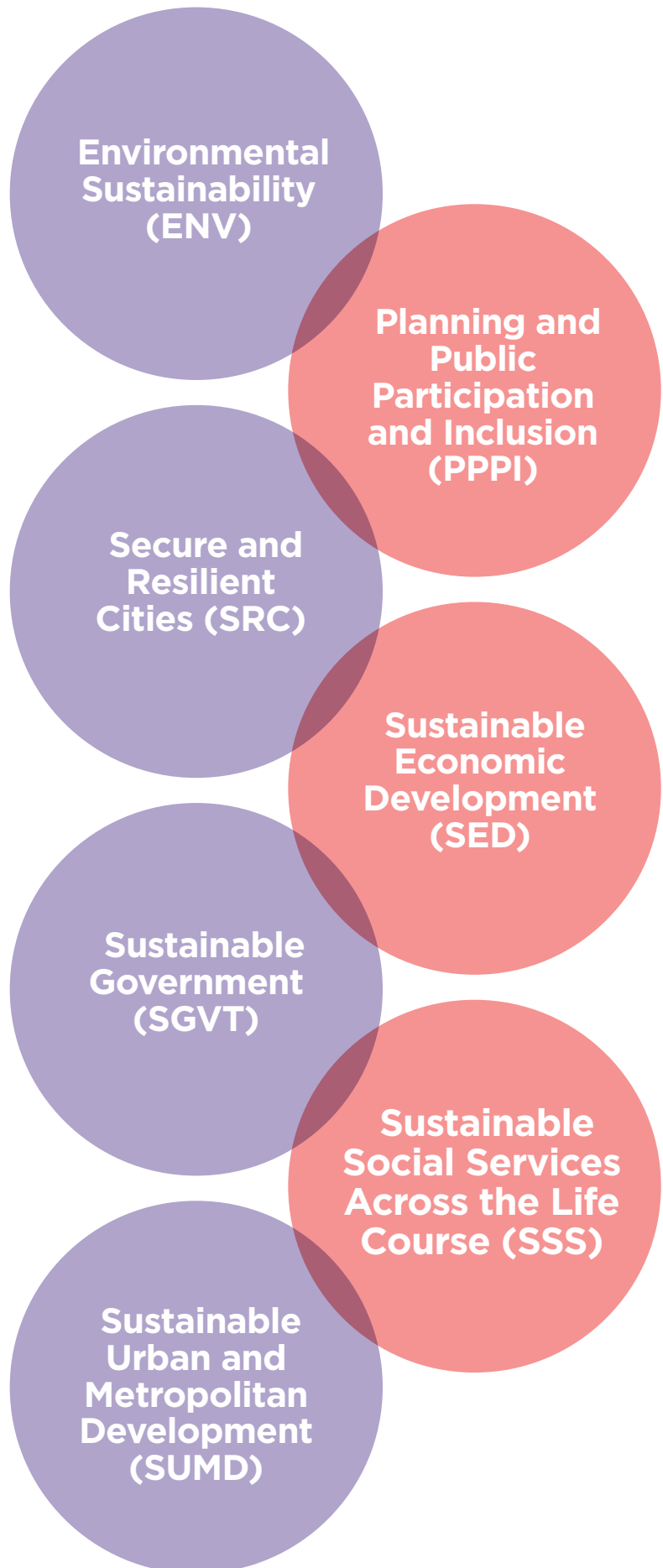
Please note that the listing of papers for panels may not represent the order in which they will be presented. The order of presentation is determined by the presenters in coordination with the session chair. The paper authors are listed in the order submitted and the order does not necessarily indicate who will be presenting each paper.

APPAM set up a searchable database of paper abstracts in the digital preliminary program. When provided by the author(s), full papers have replaced abstracts.

The Journal of Policy Analysis (JPAM), APPAM's premier research journal, is interested in submissions of papers presented at this conference for publication. More information on the submission process can be found on APPAM.org/JPAM.

Conference Policy Areas

Each session is categorized into at least one of these policy areas.



Schedule at a Glance

Thursday

July 19

8:15 am — 9:15 am

Breakfast

Location: ITAM, Palmas Square

8:15 am — 9:15 am

Registration

Location: ITAM, Building 4, Auditorium Foyer

9:15 am — 10:30 am

Opening Plenary Lecture

Environmental Challenges and Sustainability of
Large Metro Areas

Location: ITAM, Building 4, Raúl Baillères Auditorium

10:45 am — 12:15 pm

Concurrent Sessions

ITAM, Various Rooms

12:15 pm — 1:30 pm

Lunch

Location: Palmas Square

1:30 pm — 3:00 pm

Concurrent Sessions

ITAM, Various Rooms

3:15 pm — 4:45 pm

Concurrent Sessions

ITAM, Various Rooms

5:00 pm — 6:30 pm

Plenary Session

Presidential Election Results: The Implications of
the July 1 Elections for the Public Policy Agenda,
Directions, and Implementation

Location: ITAM, Building 4, Raúl Baillères Auditorium

6:30 pm — 8:00 pm

Welcome Reception and Posters

Location: ITAM, Building 5, Auditorium Foyer

Friday

July 20

8:15 am — 9:15 am

Breakfast

Location: ITAM, Palmas Square

8:15 am — 9:15 am

Registration

Location: ITAM, Building 4, Auditorium Foyer

9:15 am — 10:45 am

Concurrent Sessions

ITAM, Various Rooms

11:00 am — 12:30 pm

Concurrent Sessions

ITAM, Various Rooms

12:30 pm — 1:45 pm

Lunch

Location: Palmas Square

1:45 pm — 3:15 pm

Concurrent Sessions

3:30 pm — 5:00 pm

Plenary Session

Metropolitan Sustainability and Mayoral
Challenges for Large Multi-Jurisdictional Cities

Location: ITAM, Building 3, Room 210

5:00 pm — 6:30 pm

Closing Reception

Location: ITAM, Building 5, Auditorium Foyer



Collaborating Partners:

Professor Patricia Gomes Rufino Andrade, Coordinator: CEABS UFES

Ref. Judge LaJune Lange, President, International Leadership Institute, Minneapolis

Kolawole S. Okuyemi, MD, MPH, Chair, University of Utah Department of Family and Preventive Medicine

Antonia Apolinario-Wilcoxon, Ed.D./ABD, Minnesota Department of Human Services, Community Relations Director, CECLC, Univ. of St. Thomas, MN

Dr. Thiago Trinidad, Brazilian Society of Family Medicine and Community Health

Dr. Shailendra Prasad, Director, Global Family Medicine, Department of Family Medicine and Community Health, University of Minnesota

Dr. William A. Darity, Jr. Samuel DuBois Cook Professor of Public Policy, African American Studies, and Economics, Duke University and Director Samuel DuBois Cook Center on Social Equity.

Robert Scarlett, Secretary, Brazil-Minnesota Chamber of Commerce, Minnesota Instituto Elimu, Vitoria ES, Gilberto Batista Campos, Board Chair

Visit Vitoria Brazil

September 26-29, 2018

**The 5TH World Conference
on Remedies to Racial and
Ethnic Economic Inequality**

***Universidade Federal do Espírito Santo
(UFES)***

Vitoria, Espírito Santo, Brasil

**Conference Theme: Global Inequality and
Health Disparities**

Subtopics that embrace this theme include:

- Longer term consequences of persistent poverty and inequality in access to quality health care among low-income, racial and ethnic minority group members
- Comparative analysis of the effectiveness of alternative policy interventions designed to reduce racial and ethnic economic inequality (e.g. India, Brazil, USA, China and South Africa)
- Problems of political corruption and uneven development
- Causes and consequences of inequalities in access to health care and alternative health care delivery systems
- Racial identity and the evolution of policies in higher education, public employment, and government contracting and procurement.
- Innovative policies designed to remedy racial and ethnic economic inequality: baby bonds, universal employment, guaranteed minimum income plans.

***Late registration fees waived for
APPAM International Conference***

Participants

Use CODE: APPAM-Mexico

For full information on the conference schedule, panelists, registration fees, travel scholarships, accommodations, optional tours, hotel and airline reservations go to:

<https://www.hhh.umn.edu/roy-wilkins-center-human-relations-and-social-justice/conferences>

UNIVERSITY OF MINNESOTA

Special Events

Thursday July 19, 2018

Breakfast

8:15 am — 9:15 am

Location:
ITAM, Palmas Square

Join us for a light breakfast after picking up your badge at the registration desk. Staff will be on hand to answer any questions about the conference including sessions, timing, and event location.

Registration

8:15 am — 9:15 am

Location:
ITAM, Building 4, Auditorium Foyer

Opening Plenary Lecture: Environmental Challenges and Sustainability of Large Metro Areas

9:15 am — 10:30 am

Location:
ITAM, Building 4, Raúl Baillères
Auditorium

Adapting to environmental challenges requires attention to vulnerability and the goals of policy, as well as attention to collaboration from the social and natural sciences and the technology industries. Exclusively planned by the host university, ITAM Professor Dr. Juan Carlos Belausteguigoitia-Rius will delve into environmental challenges in Mexico City.

Lunch

12:15 pm - 1:30 pm

Location:
Palmas Square

Networking lunch open to all attendees.

Plenary Session: Presidential Election Results: The Implications of the July 1 Elections for the Public Policy Agenda, Directions, and Implementation

5:00 pm — 6:30 pm

Location:
ITAM, Building 4, Raúl Baillères Auditorium

On July 1st, Mexico will elect a new President for a non-renewable six-year term starting December 1st, 2018, along with a new Congress and almost 3000 local mayors and seven governors who will take office in September. Focusing primarily upon the Presidency, expert academic panelists will offer commentary on the likely policy directions and challenges facing the new administration in relation to Mexico-US Relations across several principal sectors: trade, energy, migration, governance and political reform, and international relations writ large.

Speakers:
Amparo Casar, Centro de Investigación y Docencia Económicas, Mexico City

Manuel González Oropeza, Instituto de Investigaciones Jurídicas, UNAM and former Minister of the Federal Electoral Court, 2006-16

Vidal Romero, Departamento Académico de Ciencia Política, ITAM

Duncan Wood, Director of Mexico Institute, Woodrow Wilson Center, Washington, DC

Welcome Reception and Posters

6:30 pm — 8:00 pm

Location:
ITAM, Building 5, Bookstore Foyer
(Libreria Foyer)

Please join us for the Welcome Reception immediately following the Presidential Election Plenary. The poster session will be held during the Welcome Reception. All attendees are invited to enjoy cocktails and hors d'oeuvres while enjoying the research of their peers.

Friday

July 20, 2018

Breakfast

8:15 am — 9:15 am

Location:

Location: ITAM, Palmas Square

Registration

8:15 am — 9:15 am

Location:

Building 4, Auditorium Foyer

Join us for a light breakfast before the morning sessions. Staff will be on hand to answer any questions about the conference including sessions, timing, and event location.

Lunch

12:15 pm — 1:30 pm

Location:

Palmas Square

Networking lunch open to all attendees.

Closing Plenary Session:

Metropolitan Sustainability and Mayoral Challenges for Large Multi-Jurisdictional Cities

3:30 pm — 5:00 pm

Location:

ITAM, Building 3, Room 210

This panel will feature four current and past mayors from Mexico and the USA to discuss the complex policy challenges of achieving sustainable governance across a metropolitan area comprising multiple jurisdictions and governments. The conversation will focus upon two dimensions of governance: environmental policy and resilience; and planning and public engagement.

Moderator:

Peter M. Ward, Professor, Dept. of Sociology, LBJ School of Public Affairs, The University of Texas at Austin

Speakers:

Alejandro Encinas Rodríguez, Former Secretario de Gobierno, and Jefe de Gobierno [Mayor] of Mexico City, 2005-06

Hector Robles Peiro, PhD. Former mayor of Zapopan, Guadalajara

Jorge Morales Barud, PhD, Former Governor of State of Morelos, and Mayor of Cuernavaca, 2013-15

María Eugenia Campos Galván, Municipal President (Mayor) of Chihuahua City 2016-18

Serge Dedina PhD, Mayor of Imperial Beach, California and Executive Director of Wildcoast

The Hon. Julián Castro, former mayor of San Antonio, 2009-14; US Secretary of the Dept. of Housing and Urban Development, 2014-16

Closing Reception

5:00 pm — 6:30 pm

Location:

ITAM, Building 4, Auditorium Foyer

Please join us for hors d'oeuvres and wine at the Closing Reception immediately following the closing plenary on Friday. All attendees are invited to attend the reception.





2019 APPAM International Conference

**Public Policy Under
Rapid Global Changes**

July 29-30, 2019
The Johns Hopkins University
University Pompeu Fabra (JHU-UPF)
Public Policy Center
Barcelona, Spain



8:15 am – 9:15 am	Breakfast & Registration
9:15 am – 10:30 am	Opening Plenary Lecture Environmental Challenges & Sustainability of Large Metro Areas
10:45 am – 12:15 pm	Concurrent Panel Sessions Building Resilient and Equitable Financial Infrastructure in the Face of Natural Disasters (SRC) Children-Targeted Programs and Policies (SSS) Health Care Policies & Programs in the USA and Mexico (SSS) Inequality and Inclusion (SUMD) Labor Markets: Employment, Wages, and Entrepreneurship (SED) Matching Local Government Sustainability Goals with University Capacity: The E.P.I.C. Model (SGVT) New Mobility Technologies (SGVT)
10:45 am – 12:15 pm	Roundtables Housing As a Platform for Opportunity (SUMD) Measuring Municipal Governance Strengthening: Empowering Government Officials to Measure and Track Their Own Administrative Reform (SGVT) Securing Urban Viability through Nature: The Water Forest of Mexico City (ENV)
12:15 pm – 1:30 pm	Lunch
1:30 pm – 3:00 pm	Concurrent Panel Sessions (Un)Anticipated Effects of Conditional Cash Transfers: Lessons from Latin America (SSS) A Sectoral Approach to Urban Sustainability (ENV) Examining Social Welfare Policies in Latin America (SSS) Informality, Pollution Mitigation, and Natural Disasters (SED) Mobility Policies and the Impact on Life Quality (SUMD) Organization, Meaning & Choices: An 360° Overview to Corruption Practices in the Mexican Public Sector (SGVT) Unpacking the Implications of Mexican Housing Policies and Practices (SUMD) Water Governance (ENV)
1:30 pm – 3:00 pm	Roundtables Next Generation Research on Sustainable Urban Systems: An Advisory Committee Report to the US National Science Foundation (SUMD)
3:15 pm – 4:45 pm	Concurrent Panel Sessions Challenges for Building Sustainable Cities in Developing Countries (SUMD) Eldercare in Mexico and the United States (SSS) Engagement, Education and Metropolitan Development (PPPI) Informality & Affordable Housing (SUMD) Learning in Local Networks (ENV) Metropolitan Issues and Responses Across the Globe (SRC) Poverty, Segregation, and Vulnerable Groups II (SSS) Technical Education & Human Capital Development: Can Skill Development Enhance Economic Growth? (SED)
5:00 pm – 6:30 pm	Plenary Session Mexican Presidential Election Results - The Implications of the July 1 Elections for Public Policy Agenda & Directions & Implementation
6:30 pm – 8:00 pm	Welcome Reception & Poster Session: For a full list of posters, please see Page 48

Schedule By Day

Thursday
July 19, 2018

Detailed Schedule

Thursday
July 19, 2018

8:15 am – 9:15 am

Breakfast

Location: ITAM, Palmas Square

8:15 am – 9:15 am

Registration

Location: ITAM, Building 4, Auditorium Foyer

9:15 am - 10:30 am

Opening Plenary Lecture

Environmental Challenges & Sustainability of Large Metro Areas

Location: ITAM, Building 5, Auditoria Rio Hondo

Description: Adapting to environmental challenges requires attention to vulnerability and the goals of policy, as well as attention to collaboration from the social and natural sciences and the technology industries. Exclusively planned by the host university, ITAM Professor Dr. Juan Carlos Belausteguigoitia-Rius will delve into environmental challenges in Mexico City.

10:45 am – 12:15 pm

Building Resilient and Equitable Financial Infrastructure in the Face of Natural Disasters (SRC)

Location: ITAM, Building 3, Room 209

Chair: Nina DePena Hoe, University of Pennsylvania

Papers:

Measuring the Impact of Socio-Economic Inequalities on Post-Hurricane Power Restoration

Siobhan Kerr, Anand Patwardhan, Allison C. Reilly, University of Maryland, College Park

Resilient Networks: Natural Disasters, Collaborative Health Networks, and Population Health

Ling Zhu, University of Houston; Jianghong Mu, Texas A&M University

Financial Infrastructures for Resilience in Low-Income Urban Communities

Antonieta Castro-Cosio, MDRC

Connecting Capital in a Two Disaster County: Government Management Capacity, Intergovernmental Networks, and Attracting Resilience Funding

Ryan P. Scott, Sam Houghtelling, Colorado State University

Bottled Water as Access to Safe Drinking Water: Mexico a Case Study

Joshua Greene, University of Geneva

Children-Targeted Programs and Policies (SSS)

Location: ITAM, Building 5, Sala Maestros Lower

Chair: TBD

Papers:

BMI Variations in Early-Childhood Development. Educational Programs Control the BMI Disparities Reducing the Probability of Being on an out-of-Normal Category

Kasim Allel, Pontificia Universidad Católica de Chile; Marigen Narea, Pontificia Universidad Católica de Chile, Center for Advanced Studies on Educational Justice

The Effects of Children's Health Insurance on Mother's Labor Supply

Pablo Celhay, Pontificia Universidad Católica de Chile; Sebastian Martinez, Inter-American Development Bank; Matias Muñoz, Pontificia Universidad Católica de Chile

Enrollment and Participation in a Universal Child Savings Program: Evidence from Israel

Michal Grinstein-Weiss, Stephen Roll, Olga Kondratjeva, Sam Bufe, Washington University in St. Louis; Ofir Pinto, National Insurance Institute of Israel

The Evaluation of a Large Scale Early Childhood Intervention: The Case of Chcc

Juan A. Echenique, Sergio Urzua, University of Maryland; David Bravo, Universidad Católica de Chile

Detailed Schedule / Thursday / July 19, 2018

10:45 am – 12:15 pm

Health Care Policies & Programs in the USA and Mexico (SSS)

Location: ITAM, Building 5, Sala Maestros Upper

Chair: Gilbert Gonzales, Vanderbilt University

Papers:

Does Publicly Provided Health Care Affect Migration? Evidence from Mexico

Cirolde Noemie Mahe, UNU-MERIT and Maastricht University

Building Capacity in Urban Health Care to Respond to the Opioid Epidemic in the United States

Erick Guerrero, Welmoed Van Deen, Rebecca Trotzky-Sirr, University of Southern California; Yinfei Kong, California State University, Fullerton

Intimate Partner Violence in the Mexico City Metropolitan Area: Prevalence, Service Coverage, and Policy Status and Recommendations

Sophie M Morse, Ana Paula Canedo, University of Texas, Austin

Urban Economic Policy As Health Policy: Quasi-Experimental Evidence from US Metropolitan Living Wage Ordinances

Mustafa Hussein, D. Phuong Do, Scott Adams, University of Wisconsin-Milwaukee

Inequality and Inclusion (SUMD)

Location: ITAM, Building 3, Room 206

Chair: Peter M. Ward, University of Texas, Austin

Papers:

Roots of the Riots: Inequality, Gentrification, and Segregation

Derek Hyra, American University

What Is the Role of Urban Growth on Inequality, and Segregation? The Case of Urban Argentina's Urban Agglomerations

Cynthia Goytia, Guadalupe Dorna, Universidad Torcuato Di Tella

Housing Finance, Urban Expansion, and Housing Vacancy in Mexico

PaaVo Monkkonen, University of California, Los Angeles

The Spatial Segregation of Hispanics in the U.S. and Suburban Poverty

Amelie F. Constant, Douglas S. Massey, Princeton University

What Causes Unequal Neighborhoods? The Role of Rising Inequality and Economic Segregation in US Metropolitan Areas, 1970-2010

Paul A. Jargowsky, Rutgers University, Camden; Christopher A. Wheeler, New Jersey Department of Community Affairs

Labor Markets: Employment, Wages, and Entrepreneurship (SED)

Location: ITAM, Building 3, Room 207

Chair: Heath Prince, University of Texas, Austin

Papers:

Employment, Productivity and Wage Effects of FDI Round Tripping

Solomiya Shpak, George Mason University

Economic Growth, Youth Unemployment, Political and Social Instability: Study of Policies and Outcomes Post-Arab

Spring Egypt, Morocco, Jordan, and Tunisia

Heath Prince, University of Texas, Austin

High-Growth Entrepreneurship

John Earle, Mee Jung Kim, George Mason University

10:45 am – 12:15 pm

Matching Local Government Sustainability Goals with University Capacity: The E.P.I.C. Model (SGVT)

Location: ITAM, Building 3, Room 212

Chair: Jessica Barlow, Educational Partnerships for Innovation in Communities Network San Diego State University

Papers:

Teaching Public Policy through E.P.I.C. Partnerships

Shawn Flanigan, San Diego State University

Teaching Research Methods through E.P.I.C. Partnerships

Megan Welsh, San Diego State University

Teaching Administrative Theory and Organizational Behavior through E.P.I.C Partnerships

Mounah Abdel-Samad, San Diego State University

Comuniparques: An E.P.I.C. Cross-Border Collaboration

Kristofer Patrón-Soberano, Formerly City of Tijuana, San Diego State University; Philip Combiths, San Diego State University, University of California, San Diego

Teaching City Planning through E.P.I.C. Partnerships

Bruce Appleyard, San Diego State University

New Mobility Technologies (SUMD)

Location: ITAM, Building 3, Room 210

Chair: Allison Bridges, Columbia University

Papers:

An Inovative Proposal to Measure Congestion: Implementation Using Googles' Distance Matrix API in R

Jonathan Cohen, Independent

Quantifying the Evolution of Motorization, Consumption Patterns, and Environmental Awareness in Urban China: From 2003 to 2013

Tianyi Fan, Georgetown University; Shan Jiang, Jinhua Zhao, Massachusetts Institute of Technology

Monitoring Mix-Use INDEX in Large Urban Projects: The Case of Santa Fe, Mexico.

Alfonso Valenzuela-Aguilera, State University of Morelos

Can't Drive Today? An Analysis of the Impact of Driving Restrictions and Air-Quality on Bike-Share Ridership in Mexico City

Rebeca de Buen Kalman, Benjamin Brunjes, University of Washington

Roundtable

Housing As a Platform for Opportunity (SUMD)

Location: ITAM, Building 3, Sala de Conferencias

Moderator: Sherri R. Greenberg, University of Texas, Austin

Speakers: Awais Azhar, Kristie Chin, University of Texas, Austin; Catherine Crago, Housing Authority of the City of Austin

Description:

Affordable and stable housing can play a key role in facilitating social and economic mobility by providing increased connections to digital inclusion, education, health and transportation. Access to affordable housing in high-opportunity areas can improve health outcomes, provide access to better economic opportunities and jobs, and enhance educational performance. In metropolitan areas, including the urban core, suburbs and peripheral rural areas, we must understand how these links to housing can be strengthened to create equitable access to an improved quality of life and opportunities for all. Through an interdisciplinary research project, we have explored the relationships between the place based grounding of housing affordability and access to opportunity. We have conducted focus groups with Austin, Texas, residents across a range of incomes focused on 30% to 120% of median family income, and we have interviewed various stakeholders, from public officials, to housing counselors and community leaders. Additionally, we have reviewed research and case studies from the United States and abroad, and we have analyzed local housing data. We will discuss broadly applicable findings such as: 1) transportation as a key driver to connect residents' affordable housing to health in urban, suburban and peripheral rural areas; 2) misconceptions regarding true digital inclusion and the measures to counter this; and 3) best practices for jurisdictions to improve access to safe and stable housing. We will discuss our conclusions and recommendations regarding the links between housing affordability and digital inclusion, education, health and transportation to afford people ladders of opportunity.

Detailed Schedule / Thursday / July 19, 2018

10:45 am – 12:15 pm

Roundtable

Measuring Municipal Governance Strengthening: Empowering Government Officials to Measure and Track Their Own Administrative Reform (SGVT)

Location: ITAM, Building 3, Room 213

Moderator: Sarah Henshaw, Global Communities

Speakers: Barry Reed, Lana Abu-Hijleh, Yunus Abdulai, Ricardo Dominguez, Global Communities

Description:

Local governance strengthening programs often use an index in monitoring and evaluation to measure impact, but once the program ends, there is no way for local governments to continue that measurement and engage in self-reflection. Global Communities has turned its index into a tool that local government officials can use to rate themselves.

In Colombia, Ghana, Palestine, and Ukraine, Global Communities has customized its Municipal Capacity Index to measure important aspects of good governance in that country. This often focuses in on the topics of leadership or planning, management or administration, service delivery, resource management, financial management, and public or citizen participation.

In Colombia, the MCI measures 147 indicators across those issues on which the national government rates municipal performance and determines eligibility for funding. In Ghana, an interactive assessment tool enables partner Metropolitan, Municipal and District Assemblies develop action plans for institutional strengthening, especially public financial management. In the West Bank, Global Communities developed the MCI with local governments, providing a participatory scoring tool across nine core competencies. In Ukraine, Global Communities is working hand in hand with local governments to apply the Index and develop action plans for institutional strengthening in a participatory way. Mayors and local government staff use the PMCI to set administrative reform priorities to reach the characteristics of a “model community” in Ukraine. It therefore becomes not only a program data collection tool, but also a participatory tool that local government officials can use to rate themselves and develop strategies for improvement.

Roundtable

Securing Urban Viability through Nature: The Water Forest of Mexico City (ENV)

Location: ITAM, Building 3, Room 211

Moderator: Pedro Moctezuma Barragán, Universidad Autónoma Metropolitana; Centli: Centro para la Sustentabilidad Incalli Ixcahuicopa

Speakers: Jürgen Hoth, Conservation International Mexico; Alma Concepción Chávez Mejía, The Institute of Engineering at UNAM; Mario López Pérez, Mexican Institute of Water Technology

Description:

Metropolitan development relies on ecosystem services that provide urban residents with clean air, pure water and fresh food. To help safeguard water in the face of climate change and urbanization, policy-makers and citizens must value the importance of nature for urban viability.

This roundtable brings together scientific, civil society and governmental understanding to discuss the role of urban policy in protecting the Water Forest that provides water to 23 million people. Protecting the watersheds, aquifers, rivers and wetlands in and around Mexico City are key to providing the city with the water it needs, empowering indigenous and marginalized rural communities, and helping urban and rural Mexico unite for sustainable growth.

Water is considered an issue of national security for Mexico, with water shortage in the capital only expected to increase. The aquifers that provide 70% of the water used are already overexploited, and the unrelenting loss of forests and native grasslands is increasingly degrading watersheds and diminishing aquifer recharge, the last remaining rivers are heavily contaminated and biodiverse wetlands are being drained.

Community-based projects, city-wide infrastructure, policy-oriented research and coordinating of effective management of natural areas are but a few of the actions needed to protect and maintain water access. The panelists will share their diverse perspectives of the water crisis in Mexico City as a case study relevant to other global megacities. Insights for effective collaboration between urban, rural and natural stakeholders in the Water Forest will be presented together with suggestions for mobilizing urban policy for improved sustainability.

12:15 pm - 1:30 pm

Networking Lunch

Location: ITAM Palmas Square

Discuss the morning sessions with your peers while you enjoy lunch. A buffet lunch will be available for all attendees.

1:30 pm – 3:00 pm

(Un)Anticipated Effects of Conditional Cash Transfers: Lessons from Latin America (SSS)

Location: ITAM, Building 5, Sala Maestros Upper

Chair: Andres Ham, Universidad de los Andes

Papers:

With a Little Help from My Friends: The Multiplier Effect of Public Subsidies through Private Support

Sandra Garcia, Jorge Cuartas, Universidad de los Andes

Happily Ever after? Domestic Violence in Periods of Scarcity

Adriana Camacho, Universidad de los Andes, CAF - Development Bank of Latin America; Catherine Rodriguez, Universidad de los Andes

Building Dreams: The Short-Term Impacts of a Conditional Cash Transfer Program on Aspirations to Attain Higher Education

Arturo Harker, Sandra Garcia, Jorge Cuartas, Universidad de los Andes, School of Government

Does the Form of Delivering Educational Incentives in Conditional Cash Transfers Matter over a Decade Later?

Andres Ham, Universidad de los Andes; Hope Michelson, University of Illinois at Urbana-Champaign

A Sectoral Approach to Urban Sustainability (ENV)

Location: ITAM, Building 3, Room 212

Chair: Rachel M. Krause, University of Kansas

Papers:

Social-Technical Transition in American Cities: A Study of Transportation Electrification

Derek Ehrmschwender, Sanya Carle, Sean C. Nicholson-Crotty, Indiana University; Saba Siddiki, Syracuse University

Business Interest Groups and Urban Building Energy Policies

J.C. Martel, University of Kansas

Light Pollution Legislation in Mexican Metropolitan Areas

Hector Solano Lamphar, Cátedra CONACYT – Consorcio CENTROMET

Examining Social Welfare Policies in Latin America (SSS)

Location: ITAM, Building 5, Sala Maestros Lower

Chair: Arturo Alberto Aguilar-Esteve, Instituto Tecnológico Autónomo de México

Papers:

Social Policy Under Women Presidents in the Americas

Victoria Rodríguez, Ashlyn Webb, University of Texas, Austin

Improving Conditional Cash Transfers Effect: The Role of Neighborhoods Conditions in Mexico

Johabed G. Olvera, Indiana University; Maureen Pirog, University of Washington

Improving Health Outcomes Associated with Prenatal Care through Physicians Home Visits: Evidence from Mexico City

Johabed G. Olvera, Indiana University

The Impact of Decentralization in Public Service Provision: When Does Local Discretion Matter?

Ricardo Andrés Bello-Gómez, Claudia N. Avellaneda, Indiana University

Financing in Health in Mexico: Learning about the Way Traveled

Gabriela Luna Ruiz, Universidad Iberoamericana

Detailed Schedule / Thursday / July 19, 2018

1:30 pm – 3:00 pm

Informality, Pollution Mitigation, and Natural Disasters (SED)

Location: ITAM, Building 3, Room 207

Chair: Cynthia Goytia, Universidad Torcuato Di Tella

Papers:

How Lagos State Is Fuelling Inequality & Poverty through Forced Evictions & Slum Demolition

Rebecca Enobong Roberts, Bisi Alimi Foundation, Ogochukwu Okanya, Institute of Management and Technology

Palm-Oil Companies, Forest Fires, Health and Labor Market: Evidence from Indonesia

Bondi Arifin, Ministry of Finance Republic of Indonesia

From Whom to Borrow? A Case Study of Financial Decision Making of Borrowing Households in Nepal

Olga Kondratjeva, Washington University in St. Louis

Creating Business Ecosystem for Local High-Growth SMEs - Case Study in a Japanese Metropolitan Area

Takashi Yamamoto, Takushoku University

Mobility Policies and the Impact on Life Quality (SUMD)

Location: ITAM, Building 3, Room 206

Chair: Susy Keoseyan, Instituto Tecnológico Autónomo de México

Papers:

Light Rail Transit, Employment and Household Sorting

Justin Tyndall, University of British Columbia

Accessibility Across Transport Modes and Residential Developments in Nairobi

Kayleigh B. Campbell, The World Bank; James A Rising, London School of Economics; Jacqueline M Klopp, Columbia University; Jacinta Mwikali Mbilo, University of Nairobi

Comparing Sustainable Mobility Policy: Carmel (Indiana), New York City, Merida (Mexico) and Medellin (Colombia)

Tomas Lopez-Pumarejo, City University of New York, Brooklyn College

Commute Time and Residential Crowding Predict Vulnerability in Early Child Development for High Poverty Neighborhoods in the US

Eryn Piper Block, Frederick Zimmerman, Efren Aguilar, Lisa Marie Stanley, Neal Halfon, University of California, Los Angeles

Organization, Meaning & Choices: An 360° Overview to Corruption Practices in the Mexican Public Sector (SGVT)

Location: ITAM, Building 3, Room 213

Chair: Ana Elena Fierro, Centro de Investigación y Docencia Económicas

Papers:

Corruption and Police Organization in Mexico City, 1997-2012, an Organizational Approach

Alejandro Vega, Universidad Autonoma Metropolitana Cuajimalpa

The Mexican Guanxi? An Empirical Study of "La Palanca" and Its Link with Corruption Among Mexican Citizens and Public Officials

David Arellano, Centro de Investigación y Docencia Económicas

Welcome to the Dark Side: Narratives to Corrupt Public Officials

Oliver D. Meza, Centro de Investigación y Docencia Económicas

The Appearance of Impropriety: Exploratory Analysis of Public Servants' Attitudes about Conflict of Interest

Fernando Nieto, El Colegio de México

The Impact of Public Officials' Corruption on Financial Sustainability of State Governments in Mexico

Gabriel Purón Cid, Centro de Investigación y Docencia Económicas

1:30 pm – 3:00 pm

Unpacking the Implications of Mexican Housing Policies and Practices (SUMD)

Location: ITAM, Building 3, Room 208

Chair: Peter M. Ward, University of Texas, Austin

Papers:

Residential Property Markets in Mexico: Small Changes with a Great Impact

Edith Jiménez Huerta, Universidad de Guadalajara

Sustainable Transportation Practices of Residents in Mexico City's Colonias Populares

Ariadna Reyes Sánchez, University of Texas, Austin

Mexico's Housing Paradox: The Political Economy of Inaccessibility and Vacancy

Alejandra Reyes, University of Texas, Austin

Municipal Government As Agent in Improving Local Housing Condition

Yu Chen, University of Texas, Austin

Ease-of-Eviction Policies and Rental Volumes in OECD Countries

Alfonso Rojas, University of Texas, Austin

Water Governance (ENV)

Location: ITAM, Building 3, Room 211

Chair: Chandler Stolp, University of Texas, Austin

Papers:

Smart Governance Toward Sustainability: Green Infrastructure As Innovative Stormwater Management in the United States

Zhirong (Jerry) Zhao, University of Minnesota

The US-Mexico Border Communities Green Infrastructure Initiative for Storm Water Management

Maria-Elena Giner, University of Texas, Austin; Ana Cordova, Colegio de la Frontera Norte, Felipe Vazquez-Galvez, Universidad Autónoma de Ciudad Juárez; Joaquin Marruffo

Sustainable Water Management in the Paso Del Norte Region of the Rio Grande/Bravo River

Chandler Stolp, Jurgen Schmandt, University of Texas, Austin

Estimating the Net Impact of Land Conservation on Surface Water Quality in Growing Metropolitan Areas

Mark Braza, Unaffiliated

Roundtable

Next Generation Research on Sustainable Urban Systems: An Advisory Committee Report to the US National Science Foundation (SUMD)

Location: ITAM, Building 3, Room 209

Moderator: Samuel Tabory, University of Minnesota

Speakers:

Anu Ramaswami, University of Minnesota; Stephanie Pincetl, University of California, Los Angeles; Varun Rai, University of Texas, Austin; Edgar Villaseñor Franco, ICLEI Mexico

Description:

In 1950, fewer than one-third of the world's people lived in cities. By 2050, urban areas will be home to some two-thirds of Earth's human population. This scale and pace of urbanization has never been seen in human history and requires a new type of science that transcends traditional disciplines and that intentionally links from intra-urban to urban-regional to global scales. No single discipline, from urban planning to public policy to engineering has the scope to address this challenge. Scientists need new data, methods and theories to assess the interactions among people, policy, infrastructure, technologies, governance institutions, and natural systems to understand urban to global system functions and change.

Responding to this landscape, the Advisory Committee on Environmental Research and Education to the US National Science Foundation (NSF) has released a report articulating a long term research agenda for the next generation of sustainable urban systems research. The report seeks to provide a long term vision to guide NSF and other funding agencies as they invest in new science and science-to-action partnerships moving from an exclusive focus on cities to a focus on sustainable urban systems. The roundtable will engage urban practitioners and the APPAM community to react to this vision. How should the academic community think about teaching, research, inter-disciplinarity, and knowledge co-production to achieve this vision? How should practitioners and policymakers engage with academia to make this vision work for the public good?

Detailed Schedule / Thursday / July 19, 2018

3:15 pm – 4:45 pm

Challenges for Building Sustainable Cities in Developing Countries (SUMD)

Location: ITAM, Building 3, Room 206

Chair: Víctor Yamaguchi, Instituto Tecnológico de Estudios Superiores de Monterrey

Papers:

Comparing Citizen's Perception to Local Leaders' Priorities for Sustainable Growth: The Cases of Lázaro Cárdenas and Tapachula, Mexico

Edgar Ramírez, Centro de Investigación y Docencia Económicas

How Do Mexican Cities Translate Sustainability?

José Antonio Sánchez, Pavel Gómez, Centro de Investigación y Docencia Económicas

Governance for Environmental Sustainability in Contexts of Explosive Growth of Urban and Periurban Areas. the Case of Querétaro Metropolitan Area

Karol Yañez, CONACYT-Consorcio Centromet

Why Metropolitan Municipalities in Mexico Do Not Collaborate: An Argument from Decision-Making Institutions

Manlio Castillo, Centro de Investigación y Docencia Económicas

Systemic Analysis of Public Security Management in Mexico City, 1997-2014

Alejandro Vega, Universidad Autonoma Metropolitana Cuajimalpa

Eldercare in Mexico and the United States (SSS)

Location: ITAM, Building 5, Sala Maestros Lower

Chair: Jacqueline L. Angel, University of Texas, Austin

Papers:

An Overview of Mexico's Eldercare System

Luis Miguel Gutierrez, INGER- National Institute of Geriatrics

Functional Disability and Informal Care for Older Adults in Mexico

Mariana Lopez-Ortega, INGER- National Institute of Geriatrics

Strengthening Solidarity: Civil Society Organizations and Active Aging in Mexico City

Ronald J. Angel, University of Texas, Austin; Veronica Montes-de-Oca, Universidad Nacional Autonoma de Mexico;

Vicente Rodríguez, Instituto de Economía, Geografía y Demografía, Centro de Ciencias Sociales y Humanas

Medicaid Use Among Older Low-Income Mexican-Origin Individuals in California and Texas

Jacqueline Angel, Phillip Cantu, Ronald J. Angel, University of Texas, Austin

Engagement, Education and Metropolitan Development (PPPI)

Location: ITAM, Building 3, Room 210

Chair: Sandra Garcia, Universidad de los Andes

Papers:

Building Resilience to Water Based Risks: The Challenges of Institutional Architecture in Metropolitan São Paulo

Peter K Spink, Getulio Vargas Foundation and Robert H Wilson, University of Texas, Austin (Retired)

Norms Formation: The Gold Rush and Women's Roles

Sandra Aguilar Gomez, Columbia University and Anja Tolonen, Barnard College

Public Engagement, Art Museums, and the City

Johanna K. Taylor, Arizona State University

Are New Teachers Prepared to Educate Students with Disabilities? Examining the Overlay of Changes to Inclusion and Teacher Education Policies

Michael Gottfried and Jacob Kirksey, University of California, Santa Barbara; Ethan Hutt, University of Maryland

Sustainable Education Goals? Examining a State-Based Education Initiative for Digital Learning

A. Brooks Bowden, North Carolina State University; Viviana Rodriguez, Teachers College, Columbia University

3:15 pm – 4:45 pm

Informality & Affordable Housing (SUMD)

Location: ITAM, Building 3, Room 208

Chair: Cynthia Goytia, Universidad Torcuato Di Tella

Papers:

Does the Likely Demographics of Affordable Housing Justify “NIMBY”ism?

Robert Wassmer, California State University, Sacramento; Imaez Nusrat Wahid, Sacramento State University

Informal Settlements and Rapid Urbanization: The Nexus between Urban Policy Deficiencies and Current Approaches to Housing Interventions in Urban Africa

Nathan Teklemariam, Virginia Commonwealth University

Innovation in Addressing the U.S. Racial Wealth Gap: Leveraging Shared Equity Housing

Alia M. Fierro, National Fair Housing Alliance

Learning in Local Networks (ENV)

Location: ITAM, Building 3, Room 211

Chair: Varun Rai, University of Texas, Austin

Papers:

Solar Soft Cost Knowledge Network Developed through Ontological Model

Erik Funkhouser, Varun Rai, Ariane Beck, University of Texas, Austin

Modeling Local Government's Role in Optimizing Distributed Solar Energy Capacity

Damian Pitt, Virginia Commonwealth University

Stimulating Local Government's Continuing Innovation through Intergovernmental Grants: Evidence from the Energy Sector

Tian Tang, Richard Feiock, Kaifeng Yang, Florida State University; Jessica Terman, George Mason University

Local Governments and Climate Change Mitigation and Adaptation: Through the Lens of Climate Mayors

Laura Helmke-Long, Indiana University School of Public and Environmental Affairs

Metropolitan Issues and Responses Across the Globe (SRC)

Location: ITAM, Building 3, Room 209

Chair: Sara McTarnaghan, Urban Institute

Papers:

The General Equilibrium Effects of Property Crime

Andrew D. Compton, Purdue University

Where Police Kill: The Neighborhood Characteristics of Police Violence

Dean Obermark, Urban Institute

Participatory Action Research for Urban Connectivity. Bridging Inequality in Metropolitan Monterrey

Patricia A. Wilson and Leon G. Staines, University of Texas, Austin; Carlos E. Aparicio, Universidad Autónoma de Nuevo León

Partnership, Freeriding, or Fear: Metropolitan Officials' Responses to Immigrants

Abigail Fisher Williamson, Trinity College

Public-Private Partnerships As Alternatives to Traditional Public Administration: Transnational Healthcare Access for Migrants

Adrian M. Velazquez Vazquez, University of La Verne and Jennifer N. Newman, California State University, Northridge

Detailed Schedule / Thursday / July 19, 2018

3:15 pm – 4:45 pm

Poverty, Segregation, and Vulnerable Groups II (SSS)

Location: ITAM, Building 5, Sala Maestros Upper

Chair: TBD

Papers:

Will Democracy Endure Private School Choice? The Effect of the Milwaukee Parental Choice Program on Adult Voting Behavior

Corey A. DeAngelis, Cato Institute University of Arkansas; Patrick J. Wolf, University of Arkansas

When Opportunity Knocks: China's Open Door Policy and Declining Educational Attainment

Xuan Jiang, Kendall J Kennedy, Jiatong Zhong, Purdue University

Inducing the "Permanent Underclass": Collateral Educational Effects of the Illegal Immigration Reform and Immigrant Responsibility Act on Undocumented High-School Youth

Matthew Patrick Shaw, Vanderbilt University, American Bar Foundation

Recent Changes in Health Insurance Coverage and Access to Care for Sexual Minorities in the United States

Gilbert Gonzales, Vanderbilt University; Carrie Henning-Smith, University of Minnesota

Technical Education & Human Capital Development: Can Skill Development Enhance Economic Growth? (SED)

Location: ITAM, Building 3, Room 207

Chair: Raissa Fabregas, Harvard University

Papers:

Long-Term Effects of Child Care Assistance Policies

Juliana Chen, RAND Corporation

Academic Program Choice in Secondary Education: Regression Discontinuity Evidence from Mexico City

Maria Elena Ortega Hesles, PraxEd; Shaun M Dougherty, University of Connecticut

Then and Now: Depicting a Changing National Profile of STEM Career and Technical Education Course takers

Michael Gottfried, Jay Plasman, University of California; Santa Barbara Ethan Hutt, University of Maryland;

5:00 pm – 6:30 pm

Plenary Session:

Mexican Presidential Election Results - The Implications of the July 1 Elections for Public Policy Agenda & Directions & Implementation

Location: IITAM Building 5, Auditoria Rio Hondo

Description:

On July 1st, Mexico will elect a new President for a non-renewable six-year term starting December 1st, 2018, along with a new Congress and almost 3000 local mayors and seven governors who will take office in September. Focusing primarily upon the Presidency, expert academic panelists will offer commentary on the likely policy directions and challenges facing the new administration in relation to Mexico-US Relations across several principal sectors: trade, energy, migration, governance and political reform, and international relations writ large.

Speakers:

Amparo Casar, Centro de Investigación y Docencia Económicas

Manuel González Oropeza, Universidad Nacional Autónoma de México and former Minister of the Federal Electoral Court

Vidal Romero, Instituto Tecnológico Autónomo de México

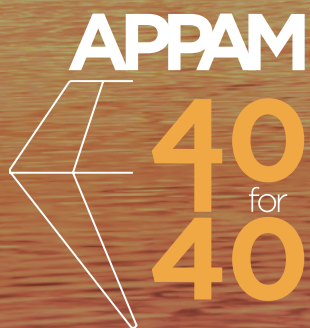
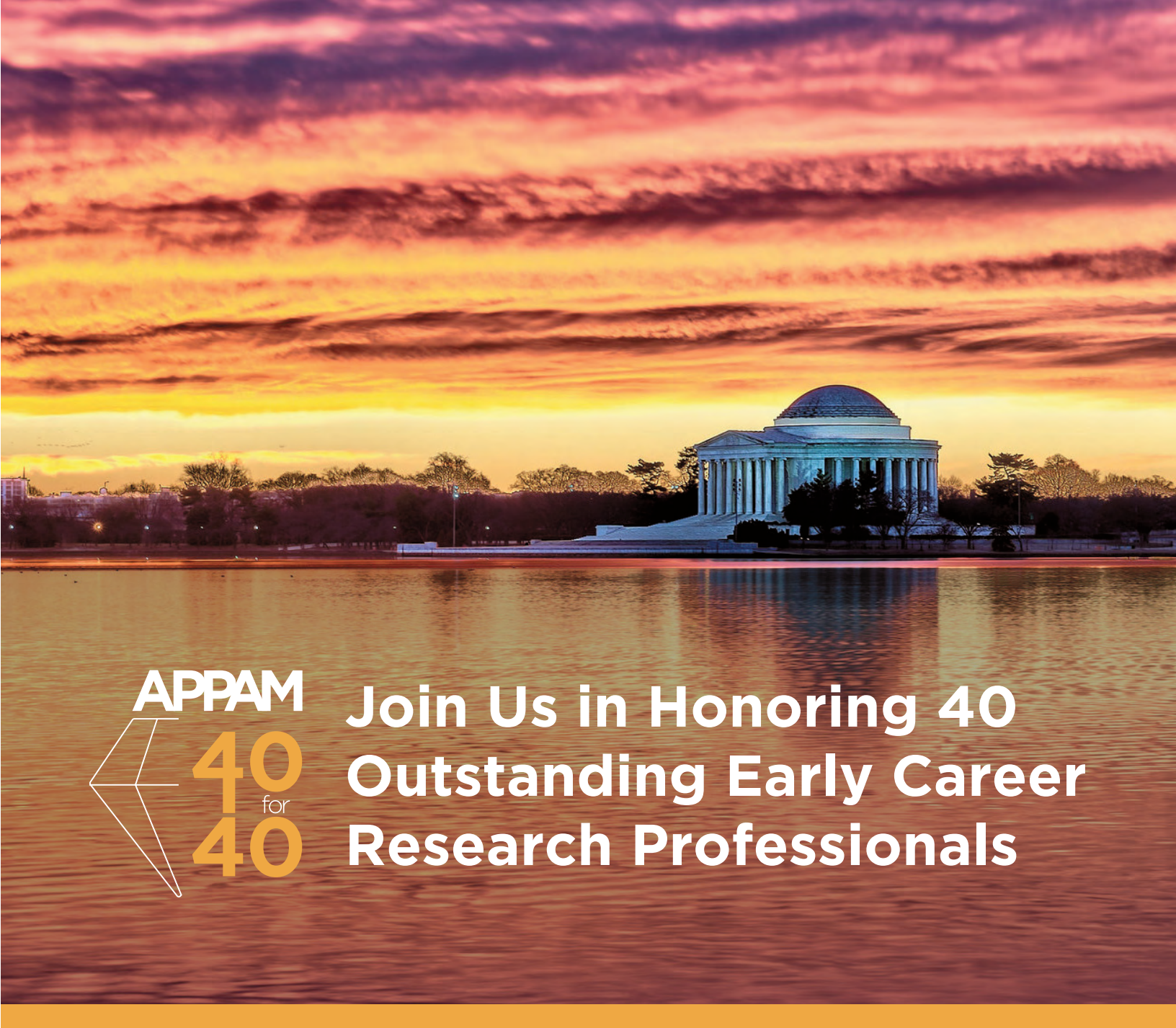
Duncan Wood, Woodrow Wilson Center

6:30 pm – 8:00 pm

Welcome Reception & Poster Session

Location: ITAM Building 5, Auditorium Foyer

Description: Meet with fellow conference attendees, discuss the day's sessions, and browse the poster presentations at the Welcome Reception! Hors d'oeuvres and cocktails will be provided for all attendees. Review the posters on page 48.



Join Us in Honoring 40 Outstanding Early Career Research Professionals



This 2018-exclusive program provides funding for 40 outstanding early-career scholars to attend the Fall Research Conference – the premier conference for high-quality research on a wide variety of current and emerging policy and management topics.

We are thrilled to commemorate the 40th Annual Fall Research Conference in Washington, DC, this November by honoring the contributions of these scholars.

Visit **APPAM.org/40-for-40** for nomination and funding information.

8:15 am – 9:15 am	Breakfast & Registration
9:15 am – 10:45 am	Concurrent Panel Sessions Energy Use, Governance & Policy Design and Implementation (ENV) Immigration and Metropolitan Employment Policies (SED) Infrastructure and its Impact on Economic Growth (ENV) Pollution Mitigation Strategies (ENV) Progress, Readiness and Resiliency for Municipalities (SGVT) Sustainable Metropolitan Development: Leveraging Fragmentation, Collaboration, and Managing for Co-Benefits (SUMD) Teacher Labor Markets (SSS)
9:15 am – 10:45 am	Roundtables Can Metropolitan Areas Achieve Local and Global Sustainable Development Targets? A Focus on Urban Infrastructure & Food Systems (SUMD) Preparing the Engaged Practitioner: Strengthening Graduate Competencies to Enhance the Sustainability of Metropolitan Ecosystems (PPPI) Urban Resilience in Latin America: The Road from Theory to Practice (SUMD)
11:00 am – 12:30 pm	Concurrent Panel Sessions Behavioral Drivers of Decisions (ENV) Cities and Planning (PPPI) Crime and Its Effects on Vulnerable Populations (SRC) Education Policies and Child Development (SSS) Financing Sustainable Government (SGVT) Governing Sustainable Giant Cities through the New Globalization of One Belt, One Road Policy Initiative (SUMD) Poverty, Segregation, and Vulnerable Groups (SSS) Public Services, Measuring Outcomes, and Sustainability (SGVT) The Relationship Between Trade, Business Development and Sustainability (SED) Urban Development and its Impacts on Land Price (SUMD)
12:30 pm – 1:45 pm	Lunch
1:45 pm – 3:15 pm	Concurrent Panel Sessions An Interdisciplinary View to Understand the Complexity of Urban and Metropolitan Policy Making (SUMD) Factors Affecting Government Sustainability (SGVT) Secure and Resilient Cities (SRC) Taxation & Policy Incentives (SED) Urban Sustainability, SDGs and Methods of Analysis for Informal Settlement (SUMD) Using Rapid, Rich, and Relevant Randomized Trials to Strengthen Metropolitan Development (SED)
1:45 pm – 3:15 pm	Roundtables La Quebradora Hydric Park - A Step Toward a Water Sensitive City? (ENV)
3:30 pm – 5:00 pm	Plenary Session Metropolitan Sustainability and Mayoral Challenges for Large Multi-Jurisdictional Cities
5:00 pm – 6:30 pm	Closing Reception

Schedule By Day

Friday

July 20, 2018

Detailed Schedule

Friday
July 20, 2018

8:15 am – 9:15 am

Breakfast

Location: ITAM, Palmas Square

8:15 am – 9:15 am

Registration

Location: ITAM, Building 4, Auditorium Foyer

9:15 am – 10:45 am

Energy Use, Governance & Policy Design and Implementation (ENV)

Location: ITAM, Building 3, Room 212

Chair: Robert H. Wilson, University of Texas, Austin

Papers:

Does Political Implementation Lead to Sustainable Policy Results? a Case from Environmental Governance of China

Mengxi Xie, Tsinghua University

Regional Energy Plans (REP). Sustainability and Decentralization of Energy Planning in Chile

Sebastián Seidedos, Ministry of Energy

Equation of Energy Use Pattern in Kathmandu Urban Core Neighborhood: Encouragement for Policy Reform

Bindu Shrestha, Massachusetts Institute of Technology

Governance Patterns of Urban Policies for Climate Resilience: Challenges and Opportunities in the Metropolitan Area of Acapulco

Hector Becerril, Luisa Rodriguez, Karol Yañez, CONACYT-Consorcio Centromet

Immigration and Metropolitan Employment Policies (SED)

Location: ITAM, Building 3, Room 207

Chair: Ruth Ellen Wasem, University of Texas, Austin

Papers:

Inclusive Development? Addressing Non-Standard Employment in Metropolitan Areas

Elizabeth OConnor, Centro de Investigación y Docencia Económicas

The Effects of Local Workplace Regulations on Workers' Earnings Dynamics: Evidence from Seattle

Hilary C Wething, University of Washington

The Role of Agency Reputations in International Labor Migration: Evidence from Sri Lanka

A. Nilesh Fernando, University of Notre Dame; Niharika Singh, Harvard University

Immigration and the Welfare State: A Cross-National Analysis

Nathaniel Johnson, Stanford University, Graduate Center, City University of New York

Wages and Length-of-Stay in the United States: An Analysis of Return Migration Among Mexican Migrants

Mariam Ghavalyan, Georgetown University

Infrastructure and its Impact on Economic Growth (SUMD)

Location: ITAM, Building 3, Room 208

Chair: Heidi Smith, Universidad Iberoamericana

Papers:

Infrastructure in a Spatial Growth Framework: The Case for Mexican States

Catalina Cantu, The World Bank

Las Vegas Monorail Bankruptcy: Opportunism in Public-Private Partnerships

Lisardo Bolaños, Jonathan Gifford, George Mason University

What Leads to the Realization of China's Regional Infrastructural Construction?

Siyang Song, Haoxin Zhou, Zhejiang University

Indicators for Territorial Welfare: Evidence Based Diagnosis and Design in Seizing Urban Infrastructure and Socioeconomic Critical Areas

Luis M. Valenzuela, Universidad Adolfo Ibáñez, COES - Center for Social Conflict and Cohesion; Marcela P. Letelier,

John P. Treimun, Matías Garretón, Pía F. Palacios, Pablo S. Olivares, Andrea I. Castro, Javier A. Guajardo, Alexis R.

Gamboa, Nicole E. Norel, Luis R. Ugalde, Micaela Jara, Universidad Adolfo Ibáñez; Joaquín J. Rivera, GeoaAdimark

GFK; Sebastián Cataldo, Universidad Adolfo Ibáñez; Ricardo E. Truffello, Universidad Católica de Chile

Detailed Schedule / Friday / July 20, 2018

9:15 am – 10:45 am

Pollution Mitigation Strategies (ENV)

Location: ITAM, Building 3, Room 211

Chair: Mark Braza, Unaffiliated

Papers:

Under a Vicious Air: Does Corruption Affect Mitigation Actions?

Lilia Garcia Manrique, FLACSO

Health and the City: Urban Congestion and Air Pollution in Brazil

Marcos A. Rangel, Romina Tome, Duke University

Implementation of Emissions Trading Schemes and Voluntary Agreements for Low-Carbon Action in Beijing, Shanghai and Shenzhen

Lili Li, National University of Singapore

Planning and Urban Heat Island

Blanca Arellano, Josep Roca, Universitat Politecnica de Catalunya

Progress, Readiness and Resiliency for Municipalities (SGVT)

Location: ITAM, Building 3, Room 213

Chair: TBD

Papers:

Child Food Insecurity: An Analysis of the Public and Private Responses

Karabi C. Bezboruah and Indira Manandhar, University of Texas, Arlington

Financial Sustainability and Financial Transparency in Mexico

Gabriel Purón Cid, Centro de Investigación y Docencia Económicas

Financial Discipline Law of the States and Municipalities and Its Implications after the Elections of 2018

Carmina Jimenez, Universidad Iberoamericana

Assessing the Readiness of Indian Cities to Manage Battery Waste from Electric Vehicles

Kalyan Bhaskar, XLRI- Xavier School of Management Jamshedpur and Nikunj Kumar Jain, International Management Institute, New Delhi

Trade-Offs and Coping Strategies Regarding Food Among the Deeply Poor

Alison Jacknowitz, Taryn Morrissey, and Michael Hatch, American University

Sustainable Metropolitan Development: Leveraging Fragmentation, Collaboration, and Managing for Co-Benefits (SUMD)

Location: ITAM, Building 3, Room 209

Chair: Sanya Carley, Indiana University

Papers:

Regional Fragmentation and Sustainable Development Trade-Offs: An Analysis of Competition and Policy Tool Selection

Aaron M. Deslatte, Northern Illinois University; Eric Stokan, Towson University

Capturing Booms and Managing Busts: Understanding Multi-Level Governance Strategies for Managing Community Impacts from Fossil Fuel Extraction

Gwen Arnold, University of California, Davis; Abigail York, Emma Laurens, Arizona State University

The Perfect Amount of Help: An Examination of the Relationship between Collaboration and Capacity in Urban Sustainability Initiatives

Rachel M. Krause, Angela YS Park, University of Kansas; Christopher Hawkins, University of Central Florida

Fragmentation of Food-Energy-Water Nexus Governance: Implications for Collaboration, Co-Benefits, and Sustainability in the Metropolitan San Antonio Region

Kent Portney, Texas A&M University

Sustainability and Regional Co-Benefits: An Examination of Respiratory Health in Climate Committed Cities

Dorothy Daley, University of Kansas

9:15 am – 10:45 am

Teacher Labor Markets (SSS)

Location: ITAM, Building 5, Sala Maestros Lower

Chair: Seth Gershenson, American University

Papers:

Tracking Diversity in the Massachusetts Teacher Pipeline

Melanie Rucinski, Joshua Goodman, Harvard University

Intergenerational Transmission of Occupations: Evidence from Teaching

Alberto Jacinto, American University; Seth Gershenson, IZA, American University

Teachers' Mental Health

Seth Gershenson, Rui Wang, American University; Stephen B. Holt, State University of New York at Albany

Charter School Entry and the Evolution of Local Teacher Labor Markets

Stephen B. Holt, Lucy Sorensen, State University of New York at Albany

Roundtable

Can Metropolitan Areas Achieve Local and Global Sustainable Development Targets? A Focus on Urban Infrastructure & Food Systems (SUMD)

Location: ITAM, Building 3, Room 206

Moderator: Samuel Tabory, University of Minnesota

Speakers: Anu Ramaswami, University of Minnesota; Jorge Macías, World Resources Institute Mexico; Guillermo Velasco Rodríguez, Capital Sustentable

Description:

We are living in an urban planet where urban and global sustainability are deeply inter-twined. Actions within metropolitan areas have impacts on people and the environment both within and well outside urban administrative boundaries. However, many cities focus on sustainability outcomes largely within their administrative boundaries. This panel posits that focusing on urban infrastructure and food systems enables metropolitan areas to address a majority of the UN's sustainable development goals (SDGs) both from a metropolitan area perspective and in terms of global targets. The session will discuss, from a practitioner perspective - How are US and international metropolitan areas responding to the SDGs, and how are they reporting on the various targets? From a research perspective – Why do these few sectors play such a large role in shaping progress toward the SDGs? What is the status of the science on enabling metropolitan areas to identify SDG co-benefits and trade offs across urban boundaries? From a policy perspective – whose role should it be to gather and report on progress toward SDGs at different levels?

Detailed Schedule / Friday / July 20, 2018

9:15 am – 10:45 am

Roundtable

Preparing the Engaged Practitioner: Strengthening Graduate Competencies to Enhance the Sustainability of Metropolitan Ecosystems (PPPI)

Location: ITAM, Building 3, Room 210

Moderator: Angela Evans, University of Texas, Austin

Speakers: Patricia A. Wilson, Jenny Knowles Morrison, Leon G. Staines, University of Texas, Austin; Mariana Morante Aguirre, Mexican Supreme Court FM4 Paso Libre

Description:

Increasingly complex global policy challenges driving the Sustainable Development Goals (SDGs) and the New Urban Agenda (NUA) require the evolution of traditional policy and planning curriculums to produce a new breed of entrepreneurial policy catalysts. These catalysts must be able to facilitate four inter-related, participatory processes, including: 1) entrepreneurial explorations of complex ecosystems surrounding urban problems, 2) knowledge of human-centric design, 3) the ability to engage beneficiaries in end-user testing of proposed solutions, and 4) the building of inter-sectoral partnerships which can expand traditional policy networks to engage unexpected partners, advocates, and funders.

This roundtable brings together a dean, faculty, and social scientist practitioners to consider core competencies needed in these overlapping spheres, to meet sustainable development outcomes, as well as enhance urban sustainability. Nowhere is the challenge greater than in the mega-cities of the global South, where extreme poverty, dysfunctional bureaucracies, poor regulation, food security, migration, and exponential growth of informal settlements, to name but a few challenges, require expanding the bounds of traditional planning and policy formulation strategies to experiment with more participatory, cross-sectoral, and collaborative engagements.

This roundtable, composed of one dean driving curricular reform in the U.S.; two practitioner-social scientists (and graduates of U.S. public affairs schools); and two educators piloting an experimental classroom pedagogy, will consider the complex dilemmas inherent at the crossroads of planning and policymaking, academia and practice, and research and action. The roundtable will conclude by juxtaposing emergent insights against current policy education models, concluding with collective recommendations for future action.

Roundtable

Urban Resilience in Latin America: The Road from Theory to Practice (SUMD)

Location: IITAM, Building 5, Sala Maestros Upper

Moderator: Carlos Eduardo Martin, Urban Institute

Speakers: Arnoldo Matus Kramer, Mexico City; Jody Pollock, C-230 Consultores; Sara McTarnaghan, Urban Institute; Jessica Hernandez Ortiz, 100 Resilient Cities

Description:

Resilience to natural and man-made shocks poses a new conceptual challenge for communities, particularly when it involves accounting for existing social and economic stresses. The challenge of identifying and preparing for unknown future scenarios is a policy challenge for all levels of government, but particularly for cities with their tangible risks and present constituents—combined with their limited resources and, in some cases, fledgling institutions. The resilience rubber hits the proverbial road in cities.

Latin American cities are an especially appropriate context for discussing roadmaps to resilience given the region's divergent efforts with innovative urban interventions yet persistent acute shocks and chronic inequality. To explore the institutional and practical barriers to urban resilience efforts, this roundtable brings together urban policy scholars, global urban intermediaries, and local government practitioners in Mexico City to discuss: 1) the external governance challenges for cities' resilience-building within their nations; 2) the institutional and policy challenges within cities; and 3) efforts to intervene in both areas through global urban city resilience programs (like 100 Resilient Cities) and a local government's Chief Resilience Officer.

Core questions to be asked of the roundtable participants will include: How is the resilience concept currently being mobilized in the Latin American urban context? How does this approach to resilience building in the region differ from past efforts to understand and manage metropolitan risk? And, how can policy research and evaluation be mobilized as a tool to understand how resilience principles are institutionalized within city government planning and operations?

11:00 am – 12:30 pm

Behavioral Drivers of Decisions (ENV)

Location: ITAM, Building 3, Room 211

Chair: Varun Rai, University of Texas, Austin

Papers:

Risk Perception and Environmental Justice: Predicting Flooding Behavior

Donta Council, Old Dominion University

The Forest and the Trees: The Choice of Theoretical Lens in Agent-Based Model Rule Formulation

D. Cale Reeves, Varun Rai, University of Texas, Austin

Perfectly Safe Drinking Water Is Nearly Free in Philadelphia - So Why Do Almost Half of Residents Buy Bottled Water?

Nina DePena Hoe, Hanzhe Xue, Andrea Meyers, John Pierce, University of Pennsylvania; Joanne Dahme, Philadelphia Water Department; Hailey Stern, Trans-Pacific Engineering Corp.; Tiffany Ledesma, CDM Smith

Willingness to Pay for Environmental Quality Improvements: Evidence from China

Alice Tianbo Zhang, Dong Guo, Anyi Wang, Columbia University

Cities and Planning (PPPI)

Location: ITAM, Building 3, Room 210

Chair: Jenny Knowles Morrison, University of Texas, Austin

Papers:

The Science, Policy and Governance of Smart and Sustainable Cities: Assessing the Impacts of Distributed/Localized Energy Policy Interventions

Richard Feiock, Ruowen Shen, Long Chen, Kewei Xu, Taekyoung Lim, Kathryn Wassel, Seo Young Kim, Florida State University; Cali A Curley, Indiana University Purdue University Indianapolis; Edgar Ramirez de la Cruz, Centro de Investigación y Docencia Económicas; Anu Ramaswami, University of Minnesota

The New Role of Cities As Local Welfare Systems in Mexico: Addressing Theoretical Insights

Anahely Medrano-Buenrostro, CONACyT-CentroGeo

Environmental Pollution As Public Priority for Urban Sustainability in China

Dong Guo, Allison Bridges, Columbia University

Making Cities Sustainable: From Planning to Implementation (A Policy Perspective)

Ginisha Dewani, National Institute of Technology

Revisit the Drivers and Barriers to E-Governance in the Mobile Age

Tian Tang, Daniel L. Fay, Jinghui Hou, Catherine Annis, Florida State University

Crime and Its Effects on Vulnerable Populations (SRC)

Location: ITAM, Building 3, Room 209

Chair: Mark Hand, University of Texas, Austin

Papers:

Sanction Intensity and Adolescent Rationality

Nicholas B. Lovett, Yuhua Xue, University of Wisconsin, Whitewater

Benefits and Unintended Consequences of Gender Segregation in Public Transportation: Evidence from Mexico City's Subway System

Arturo Aguilar, Emilio Gutierrez, Instituto Tecnológico Autónomo de México; Paula Soto, UAM

Effect of Urban School Closures on Crime

Ashlin Oglesby-Neal, Urban Institute

Territories of Transgression: The Role of Risk Perception in the Use of Urban Space

Alfonso Valenzuela-Aguilera, State University of Morelos

Violence, Social Capital and Participation in Gangs

Hugo Contreras, Mauricio Apablaza, Mauricio Bravo, Universidad del Desarrollo

Detailed Schedule / Friday / July 20, 2018

11:00 am – 12:30 pm

Education Policies and Child Development (SSS)

Location: ITAM, Building 5, Sala Maestros Lower

Chair: Robert H. Wilson, University of Texas, Austin

Papers:

Focusing on Double Vision: Are Proxy Means Tests Effective to Identify Future School Dropouts and the Poor?

Cristian Eduardo Crespo, London School of Economics and Political Science

Where Did All the Teachers Go? Identifying Patterns of Teacher Attrition By Preparation Pathway and School Type

Sarah Guthery, Texas A&M University; Lauren P. Bailes, University of Delaware

Decentralization and Educational Inequalities and Segregation in Colombian cities: Do cities' local state capacity and political competition moderate the relationship?

Santiago A. Tellez Canas, University of Texas, Austin

Financing Sustainable Government (SGVT)

Location: ITAM, Building 3, Room 213

Chair: Alejandra Rios, Centro de Investigación y Docencia Económicas

Papers:

Urbanization, Infrastructure, and Fiscal Policy in Indonesia: A Quest for Sustainability of Jokowiomics

Irwanda Wisnu Wardhana, Indonesia Ministry of Finance

Has Regional Economic Convergence Provide Financial Health in Governments? The Mexican Case

Gabriel Puron Cid, Centro de Investigación y Docencia Económicas

Governing Sustainable Giant Cities through the New Globalization of One Belt, One Road Policy Initiative (SUMD)

Location: ITAM, Building 3, Room 206

Chair: Ali Farazmand, Florida Atlantic University

Papers:

One Belt One Road Initiative: A Perspective of Sustainable Development in Afghanistan

Yanzhe Zhang, Jilin University

Governing Sustainable Giant Cities and Metropolitan Communities Via the New Globalization Strategy

Ali Farazmand, Florida Atlantic University

One Belt One Road Initiative: The Case of Sino-Russia-Mongolia Economic Corridor

Xiao Yu, Jilin University

The Relationship of China and Korean Peninsula Under One Belt, One Road Initiative

Huizhi Zhang, Jilin University

Poverty, Segregation, and Vulnerable Groups (SSS)

Location: ITAM, Building 5, Sala Maestros Upper

Chair: Ruth Ellen Wasem, University of Texas, Austin

Papers:

Labor Market Discrimination Against Indigenous People in Mexico: A Decomposition Analysis of Wage Differentials

Ana Paula Canedo, University of Texas, Austin

Environmental Poverty

Hugo Contreras, Mauricio Apablaza, Universidad del Desarrollo

What Are the Effects of Expanding a Social Pension Program on Extreme Poverty and Labor Supply?

Clemente Ávila-Parra, The World Bank; David Escamilla-Guerrero, London School of Economics

Effects of Permanent Income Increases on Neighbors: Evidence from an Experiment

Emma Aguila, Arie Kapteyn, Erik Meijer, University of Southern California

A Better School but a Worse Position? The Effects of Marginal Middle School Admissions in Mexico City

Raissa Fabregas, Harvard University

11:00 am – 12:30 pm

Public Services, Measuring Outcomes, and Sustainability (SGVT)

Location: ITAM, Building 3, Room 212

Chair: Sherri R. Greenberg, University of Texas, Austin

Papers:

The Crime and Violence Prevention Policies Decision-Making Process in Nuevo León's Government Institutions

José Andrés Sumano Rodríguez, Colegio de la Frontera Norte

Public Finances in the Metropolitan Areas of Mexico, Performance and Disparities

Alejandra Trejo Nieto, El Colegio de México

How Can Measurement Matter: Organizational Differentiation and the Implementation of Performance Management Reforms

Robert W. Jackman, Juliet Musso, University of Southern California

The Relationship Between Trade, Business Development and Sustainability (SED)

Location: ITAM, Building 3, Room 207

Chair: Chandler Stolp, University of Texas, Austin

Papers:

From What to Whom? Trade Policy to Accelerate Developing Countries' Economic Growth

Lisardo Bolaños and Escuela de Gobierno; George Mason University

Tools for Sustainable Financial Inclusion: Credit Guarantees and Metropolitan Business Development

Agustin Palao Mendizabal, University of Texas, Dallas

Updating the Conceptual Elements of Participatory Budgeting: An Integrative Framework That Illuminates the Roles of Technology and Nonprofit Organizations

Crystal R. Charles and Mila Gasco, State University of New York at Albany

Relationship between Financial Sustainability and Financial Transparency in State Governments

Gabriel Puron Cid, Centro de Investigación y Docencia Económicas

Latin American Big Cities and Their Fiscal Intergovernmental Relations: A Comparative Analysis

Juan Pablo Jiménez and Ignacio Ruelas, Economic Commission for Latin America and Caribbean

Urban Development and its Impacts on Land Price (SUMD)

Location: ITAM, Building 3, Room 208

Chair: Susy Keoseyan, Instituto Tecnológico Autónomo de México

Papers:

An Elephant in the Room: Early Impacts of Large Urban Projects on Real Estate Prices

Pablo T. Benlliure Bilbao, Alfonso Leyva Garrido, Pedro L. Ramos Pastrana, UNAM; Johabed G. Olvera, Julio Alberto Ramos Pastrana, Indiana University

The Value of Proximity to a Vacation Home Rental in a Resort Community

Robert Wassmer, California State University, Sacramento

The Population Impact of East Liberty Revitalization

Tayo Fabusuyi, Victoria Hill, Numeritics; Eric Jester, NewBurgh Real Estate

The Simultaneous City: Introduction to the Urban Planning at the Global-South.

Daniel Gonzalez, Maria Teresa Pérez Bourzac, Universidad de Guadalajara

Detailed Schedule / Friday / July 20, 2018

12:30 pm - 1:45 pm

Networking Lunch

Location: ITAM Palmas Square

Description:

Discuss the morning sessions with your peers while you enjoy lunch. A buffet lunch will be available for all attendees.

1:45 pm - 3:15 pm

An Interdisciplinary View to Understand the Complexity of Urban and Metropolitan Policy Making (SUMD)

Location: ITAM, Building 3, Room 209

Chair: Oliver D. Meza, Centro de Investigación y Docencia Económicas

Papers:

Indigenous Local Governments. The Hidden Dimension of Metropolitan Governance in Mexico

Ady Carrera-Hernandez, Instituto Politecnico Nacional

Mexico City: Urban Regulation in Action

Vicente Ugalde, El Colegio de Mexico

The Governmental Coordination of Mexico City's Recovery and Resilience Policies after the 19S Earthquake

Naxhelli Ruiz-Rivera, Universidad Nacional Autonoma de Mexico

Designing Policy Responses to Continued Usage and Consumption of Bottled Water in North American Cities

Raul Pacheco-Vega, Centro de Investigación y Docencia Económicas

Factors Affecting Government Sustainability (SGVT)

Location: ITAM, Building 3, Room 213

Chair: TBD

Papers:

Effects of Normalized Corruption in the Commonwealth of Puerto Rico

Elizabeth H. Perez-Chiques, State University of New York at Albany

Fields of Governance: How Social Forces Shape the Implementation of India's Basic Services for the Urban Poor Scheme

Jamie Lynn McPike, American Institutes for Research

How Political Factors Are Building Metropolitan Areas: The Case of Santiago De Chile

Felipe Livert, Jose Acuña, University Alberto Hurtado; Xabier Gainza, University of the Basque Country; Nicolas Romero, Ministry of Housing and Urban Development

Reforming Administration: Replacing Human Decisions with Artificial Intelligence

Justin Bullock, Texas A&M University

Motivating Bureaucrats with Non-Monetary Incentives When State Capacity Is Weak: Evidence from a Large Field Experiment in Peru

Andrew Dustan, Vanderbilt University; Stanislao Maldonado, Universidad del Rosario; Juan Manuel Hernandez-Agramonte, Innovations for Poverty Action

Secure and Resilient Cities (SRC)

Location: ITAM, Building 3, Room 212

Chair: Alison Jacknowitz, American University

Papers:

Resiliency and Responsiveness: A Comparative Analysis of Disaster Preparedness and Response in New Orleans and San Juan

Ida Drury, Maren B. Trochmann, University of Colorado, Denver

Latin America City Innovations in Homelessness Services

Jay Bainbridge, Marist College

Does the Disruption of Uber/Lyft Ride-Sharing Services Impact Users' Vehicle Acquisitions?

Tayo Fabusuyi, Robert Hampshire, Xi Chen, University of Michigan; Chris Simek, Texas A&M University; Sharon Di, Columbia University

Increased Setbacks for Greater Environmental Justice in Houston

Stephanie A. Coates, University of Houston

1:45 pm –3:15 pm

Taxation & Policy Incentives (SED)

Location: ITAM, Building 3, Room 207

Chair: Aldo Gonzalez, Universidad de Chile

Papers:

School Choice Benefits Teachers Too? The Effect of School Choice Programs on Teacher Salaries and Employment

James V. Shuls, University of Missouri, St. Louis; Corey A. DeAngelis, University of Arkansas

Shops and the City: Evidence on Local Externalities and Local Government Policy from Big-Box Bankruptcies

Daniel W. Shoag, Harvard University Case Western Reserve University; Stan A. Veuger, American Enterprise Institute, IE School of International Relations University

The Economic and Fiscal Impacts of Property Tax Abatement in a Large U.S. County

Robert Wassmer, California State University, Sacramento; Daphne A Kenyon, Bethany Paquin, Adam Langley, Lincoln Institute of Land Policy

Green Taxes, Incentives and Economic Subsidies: An Overview of the Mexican Case

Diana Lizette Becerra Peña, Universidad de Guadalajara

Urban Sustainability, SDGs and Methods of Analysis for Informal Settlement (SUMD)

Location: ITAM, Building 3, Room 206

Chair: Heidi Smith, Universidad Iberoamericana

Papers:

Urban Community Grids Management in China-a Case Study of Yaohua Town of Nanjing

Jing WU, The University Of Tokyo

Urban Structure and Sustainability: Chicago and Los Angeles Metro Areas

Josep Roca, Blanca Arellano, Universitat Politècnica de Catalunya

Using Rapid, Rich, and Relevant Randomized Trials to Strengthen Metropolitan Development (SED)

Location: ITAM, Building 3, Room 210

Chair: Cynthia Miller, MDRC

Papers:

Beyond 'Treatment vs. Control': How Bayesian Design Makes Factorial Experiments Feasible in Education Research

Steven Glazerman, Mathematica Policy Research

Using Rapid Cycle Experimental Impact Evaluation for Program Improvement

Irma Perez-Johnson, American Institutes for Research

Enhancing the External Relevance of Experimental Findings

Stephen Bell, Westat

Detailed Schedule / Friday / July 20, 2018

1:45 pm – 3:15 pm

Roundtable

La Quebradora Hydric Park - A Step Toward a Water Sensitive City? (ENV)

Location: ITAM, Building 3, Room 211

Moderator: Peter M. Ward, University of Texas, Austin

Speakers: Maria-Elena Giner, Regina M. Buono, University of Texas, Austin; Loreta Castro-Reguera, Manuel Perló-Cohen, UNAM

Description:

Over the past 400 years Mexico City has suffered one of the world's most drastic landscape transformations as the original basin holding a 1100 km² lake system has been overtaken by the dense urban grid, where water occupies less than 50 km². This situation has become the cause of four major water related issues affecting the city's dynamics: Lack of drinking water, urban flooding, ground subsidence, and reduced aquifer recharge. Parque Hídrico Quebradora introduces a contemporary waterscape that seeks to reconfigure the hydraulic system by capturing an intense runoff into an infiltration basin, thereby reducing urban flooding. In addition the venue treats a given volume of wastewater through a joint water treatment plant and wetland system. Parque Hídrico Quebradora introduces a contemporary waterscape, one of a kind in Mexico City, that aims to begin the reconfiguration of its hydraulic system by capturing an intense runoff, and drawing it into an infiltration basin, and therefore, reducing urban floods in the area. In addition the venue treats a given volume of wastewater through a joint water treatment plant and wetland system. La Quebradora directly impacts 28,000 inhabitants that lack recreational areas and regular access to water. This project won first place in the Latin American region LafargeHolcim Sustainable Architecture Prize in 2017 and recently also took overall Global Prize: <https://www.lafargeholcim-foundation.org/awards/5th-cycle>.

3:30 pm - 5:00 pm

Plenary Session

Metropolitan Sustainability and Mayoral Challenges for Large Multi-Jurisdictional Cities

Location: ITAM Building 5, Auditoria Rio Hondo

Moderator: Peter M. Ward, University of Texas, Austin

Description:

This panel will feature four current and past mayors from Mexico and the USA to discuss the complex policy challenges of achieving sustainable governance across a metropolitan area comprising multiple jurisdictions and governments. The conversation will focus upon two dimensions of governance: environmental policy and resilience; and planning and public engagement.

Speakers:

Serge Dedina, Mayor of Imperial Beach, California and Executive Director of Wildcoast.

Hon. Julián Castro, former mayor of San Antonio; US Secretary of the Dept. of Housing and Urban Development

Alejandro Encinas Rodríguez, Former Secretario de Gobierno and Mayor of Mexico City

Jorge Morales Barud, Former Governor of State of Morelos, and Mayor of Cuernavaca

Hector Robles Peiro, Former mayor of Zapopan

5:00 pm - 6:30 pm

Closing Reception

Location: ITAM Building 5, Auditorium Foyer

Description:

Join us for this reception as we close the 2018 APPAM International Conference. Network with other attendees as you discuss the topics covered over the two-day event and enjoy cocktails and hors d'oeuvres. All attendees are welcome to attend.

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Poster Sessions

Thursday July 19, 2018

The Poster Session will take place in
ITAM Building 5, Auditorium Foyer during
the Welcome Reception.

1) Catastrophic Bonds: Post-Earthquake Policy Option for a Resilient Mexico

Brenda Coutiño and Heidi Smith,
Universidad Iberoamericana

2) Diversifying STEM: The Role of Hispanic Serving Institutions (HSIs)

Felisha Herrera, San Diego State University; Anthony Villarreal, Claremont Graduate University

3) Does Campaign-Style Regulation Improve Residents' Eco-Environmental Satisfaction? Evidence from China's Central Environmental Inspection

Hongchuan Wang and Shaowei Chen, Tsinghua University

4) Drug-Related Violence and Labor Productivity: Evidence Using a Spatial Panel Data Model

David Saucedo De La Fuente, University of Texas, Dallas

5) Enhancing Climate Change Economics By Aligning Natural Disaster, Water Supply, and Rural Development Policy Boundaries

Christina M. Danis, University of North Carolina, Charlotte

6) Implications of Design Strategies and Technology Application for Urban Heat Islands: An Investigation of Downtown Austin, Texas

Niloufar Karimipour and Ariadna Reyes Sánchez, University of Texas, Austin

7) Policy Interventions, Uneven Development, and Rescaling in the Beijing-Tianjin-(Jing-Jin-Ji) Region, China, 1962–2017

Yiqun Zhang, Nanjing University

8) Preserving Social Services for Individuals with Intellectual Disabilities

Maribel C. Burgos, Hobby School of Public Affairs

9) Public Organizations' Learning from Performance Feedback: Evidence from the Performance Goal Management System of South Korea

Nari Yoo, Yonsei University

10) Shale Boom, Local Labor Market and Student Outcomes in the Marcellus Region

Ziqiao Chen, Syracuse University

11) Tracing Dominant Narratives in Governance: Historical Analysis of the Indian Water Sector

Paroma Wagle, University of California, Irvine

12) Will Uber Drive Environmental Change?

Mariah L. Najmuddin, Hobby School of Public Affairs

Future APPAM Conferences

2018 Fall Research Conference

November 8 - 10

Washington Marriott Wardman Park, Washington, DC

2019 International Conference

July

Barcelona, Spain

2019 Fall Research Conference

November 7 - 9

Denver Sheraton, Denver, CO

2020 Fall Research Conference

November 11 - 13

Washington Marriott Wardman Park, Washington, DC

2021 Fall Research Conference

November 10 - 13

JW Marriott, Austin, TX

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