



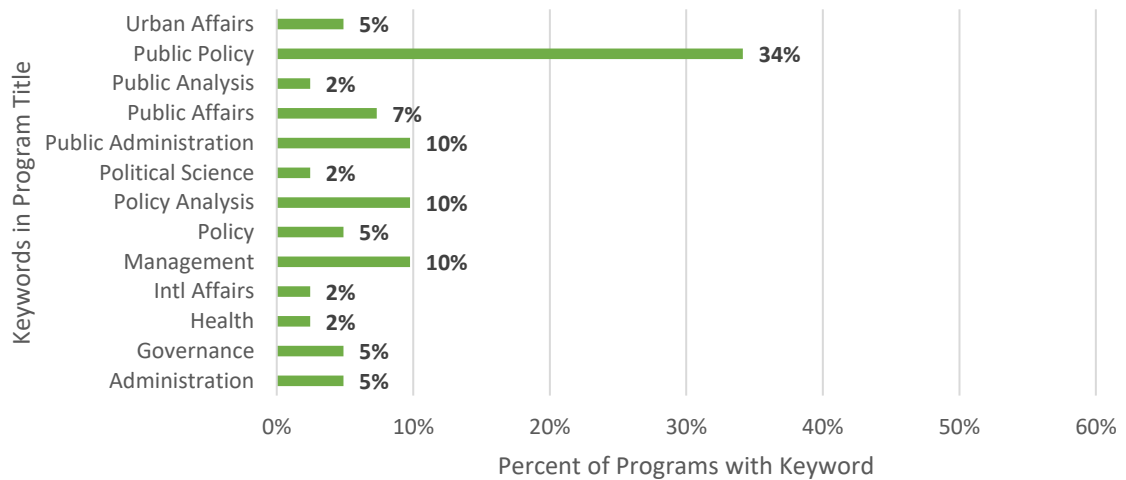
Ph.D. Program Survey Results

The following presents results from a Spring 2019 survey of APPAM’s institutional members that offer a Ph.D. Program to collect information about enrollment, applicants, curriculum, student services, and program graduates. Of the 54 institutional members with Ph.D. programs, 30 responded with information about 31 different programs. Note that the survey responses reflect the Ph.D. program affiliated with the APPAM institutional membership.

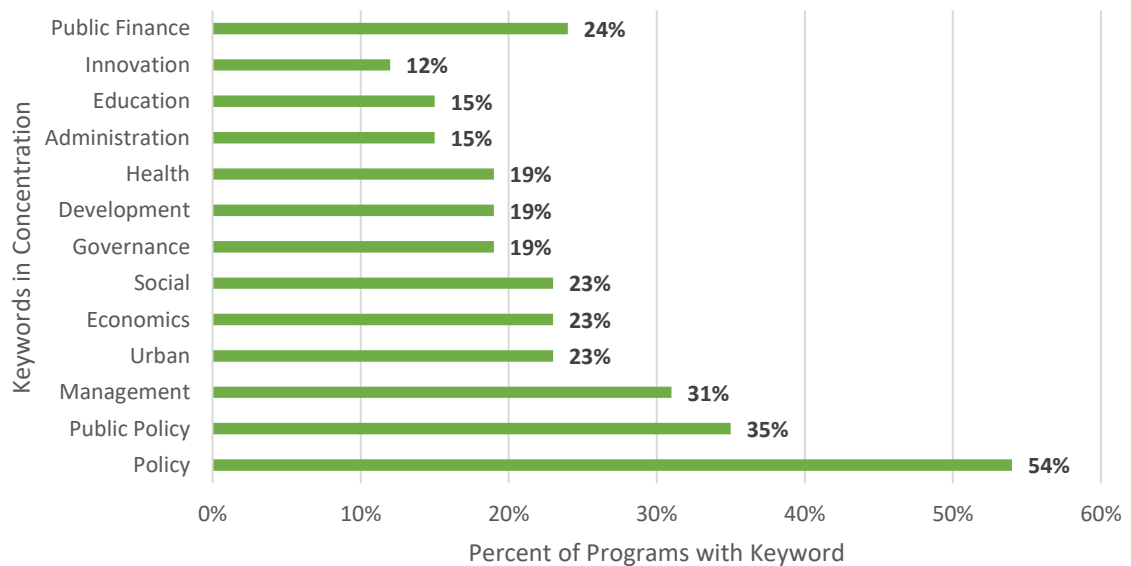
Program Overview

Question 1: What is the name of the Ph.D. Degree Program?

* Some programs had multi-part names (i.e., Public Policy and Management) and were counted for both.

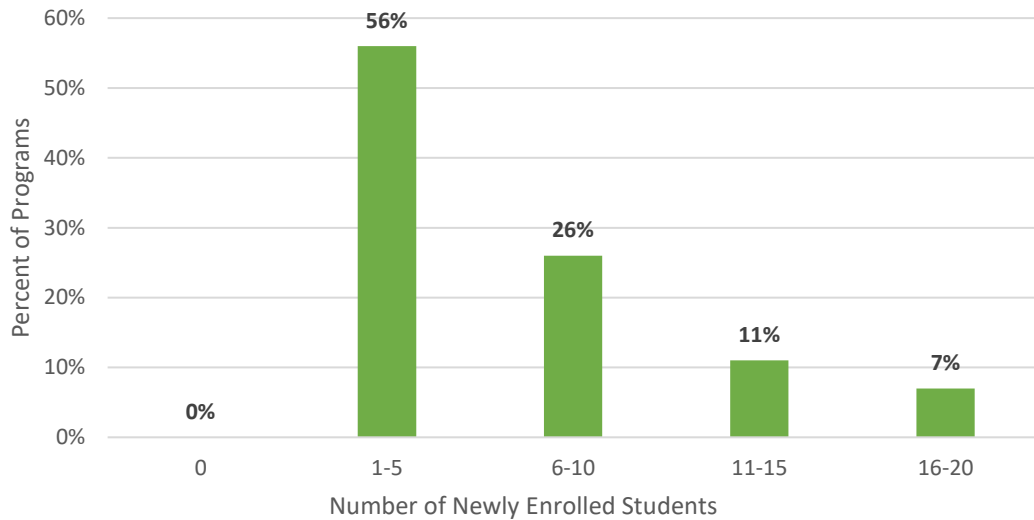


Question 2: Area of Concentration



Enrollment

Question 3: How many newly enrolled students were in your Ph.D. Program in 2018 – 2019?



The average newly enrolled student count was 7 across responding programs.

Question 4: Compared to previous years, was enrollment in 2018 - 2019:

Up	52%
Down	33%
About the same	15%

Question 5: Does your program enroll part-time students?

Yes	28%
No	72%

Time to completion

Question 6: How long does the typical part-time Ph.D. student take to complete their degree, including dissertation?

Fewer than 5 years	0%
5 years	13%
6-7 years	75%
More than 7 years	13%

Table is limited to programs that enroll part-time students. Sum of rows may not add to 100% due to rounding.

Question 6: How long does the typical full-time Ph.D. student take to complete their degree, including dissertation?

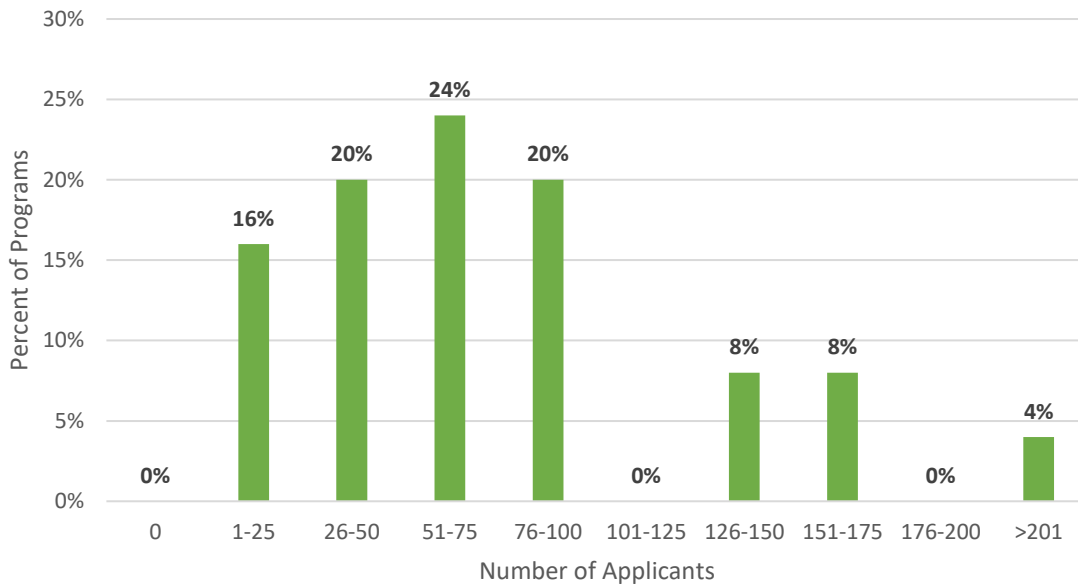
Fewer than 5 years	28%
5 years	58%
6-7 years	14%
More than 7 years	0%

Question 7: Choosing only one, how are the majority of Ph.D. students funded for their study?

School Funding	76%
Combination of School/Personal Funding	17%
Personal Funding	7%

Applicants

Question 8: How many students applied to the program last year?



The average number of applicants across all responding programs was 74.

Question 9: Are applicants required to have completed a Masters?

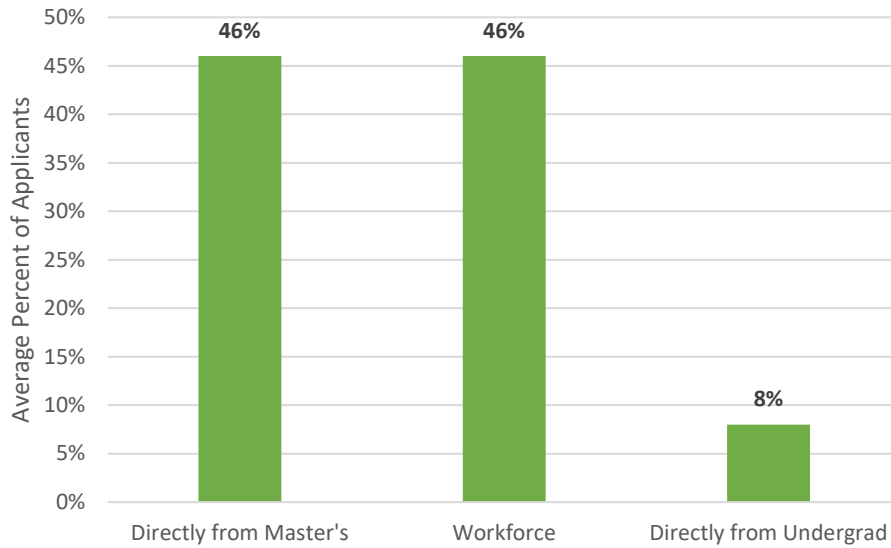
Yes	36%
No	64%

Question 10: Are applicants required to have some work experience?

Yes	3%*
No	97%

*The only 'yes' answer was with the stipulation that work experience was only required for applicants without a Master's degree.

Question 11: What percentage of your program’s applicants come from each of the following?



Question 12: Rank the types of degree programs your students come from.

Degree program	Percent of programs ranking program, by rank				
	1	2	3	4	5
Public Policy	28%	33%	21%	13%	0%
Public Administration	24%	21%	25%	9%	25%
Political Science	12%	4%	25%	26%	35%
Other Social Science	32%	33%	13%	26%	0%
Other	4%	8%	17%	26%	40%

Notes: Rank of 1 is the program where the highest concentration of students come from and 5 is the program where the lowest concentration of students come from. Columns may not sum to 100% due to rounding.

Question 13: From where do you recruit diverse students?

From Master's Programs	69%
From the Community	35%
From Pipeline Programs	46%
We don't specifically recruit diverse candidates	19%
Other	19%

Curriculum and Student Services

Question 14: How many of the following types of courses does your program require students to complete?

	Percent of programs requiring courses, by number required						
	0 Courses	1 Course	2 Courses	3 Courses	4 Courses	5 Courses	5+ Courses
Research Design	4%	72%	20%	0%	0%	0%	4%
Quantitative Analysis	0%	40%	32%	4%	16%	4%	4%
Qualitative Analysis	29%	62%	9%	0%	0%	0%	0%
Mixed Methods	71%	24%	5%	0%	0%	0%	0%

Question 15: In general, how many of the above courses are exclusively for Ph.D. students?

All of them	44%
Some of them	40%
None of them	16%

Question 16: Does your program prefer dissertations that are a single manuscript or multiple articles?

Prefer single manuscript	19%
Prefer multiple articles	12%
No preference	69%

Question 17: Can faculty co-author chapters of dissertations in your program?

Yes	56%
No	44%

Question 18: Does your program offer the following services to its students?

Service	Percent of Programs
Individual Career Advising	67%
Interviewing and Resume Support Services	67%
Conference Attendance Support	100%
Job Boards	46%
Networking with Alumni	71%
Other	38%
Career Forums	50%
Employer Information Sessions	21%

Question 19: Rank the top three industries for your program's graduates.

Industry	Percent of programs ranking industry, by rank		
	1	2	3
Academia	63%	8%	7%
Research Organizations	17%	64%	22%
Government Agencies	17%	24%	48%
Private Sector	0%	4%	15%
Other	3%	0%	7%

Notes: Rank of 1 is the industry for the largest concentration of graduates and rank of 3 is the industry with the smallest concentration of graduates. Not all programs ranked three industries.

Program Challenges

Question 20: Please share up to three concerns about your Doctoral program.

- Funding (12)
- Increasing program diversity (3)
- Forced small cohort size (2)
- Providing core courses for small program (2)
- Lack of advisors
- Providing the right amount of economics training for both policy and management students
- Providing rigorous qualitative methods training combined with quantitative training
- Sufficient faculty resources for mentoring in an interdisciplinary program
- Increasing size and depth of applicant pool
- Job placement
- Understaffing leading to few course options
- Intended career paths
- Rigor of methodological training
- Matching student interest to available faculty
- Competition for best students
- Moving students to completion
- High dropout after year one
- Lack of faculty participation
- Health insurance