



ASSOCIATION FOR
PUBLIC POLICY ANALYSIS
& MANAGEMENT

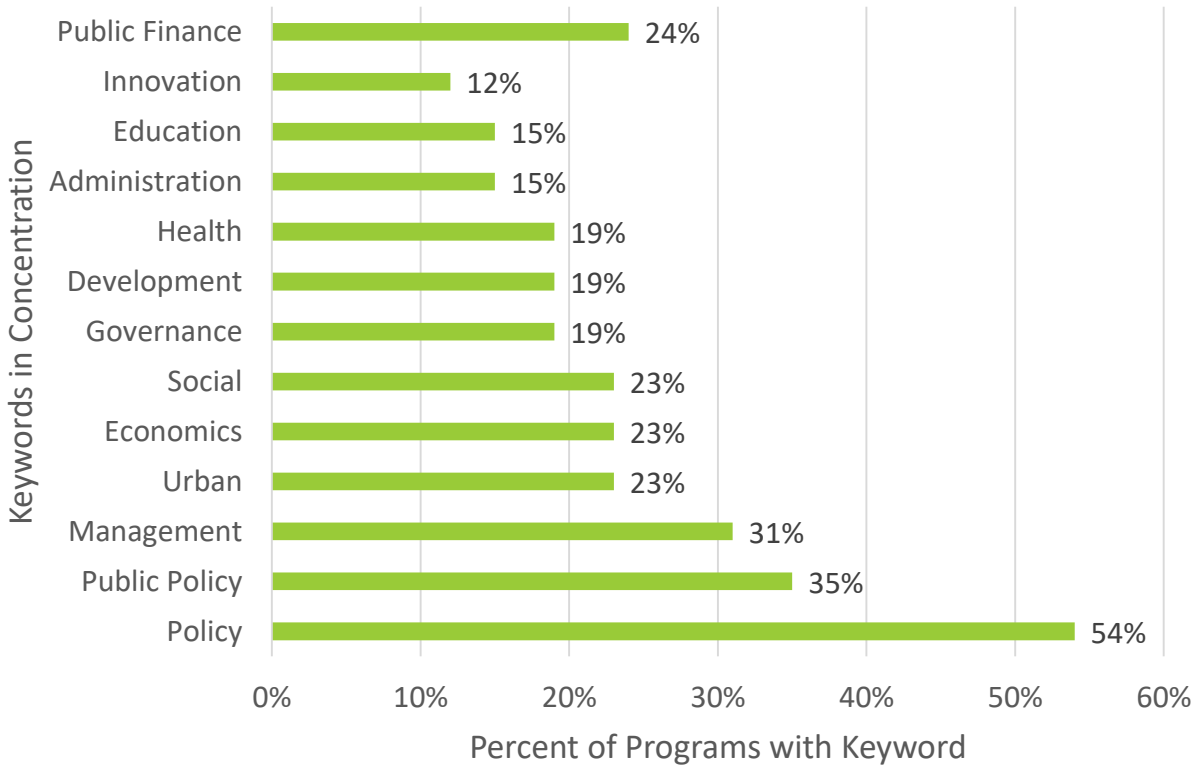
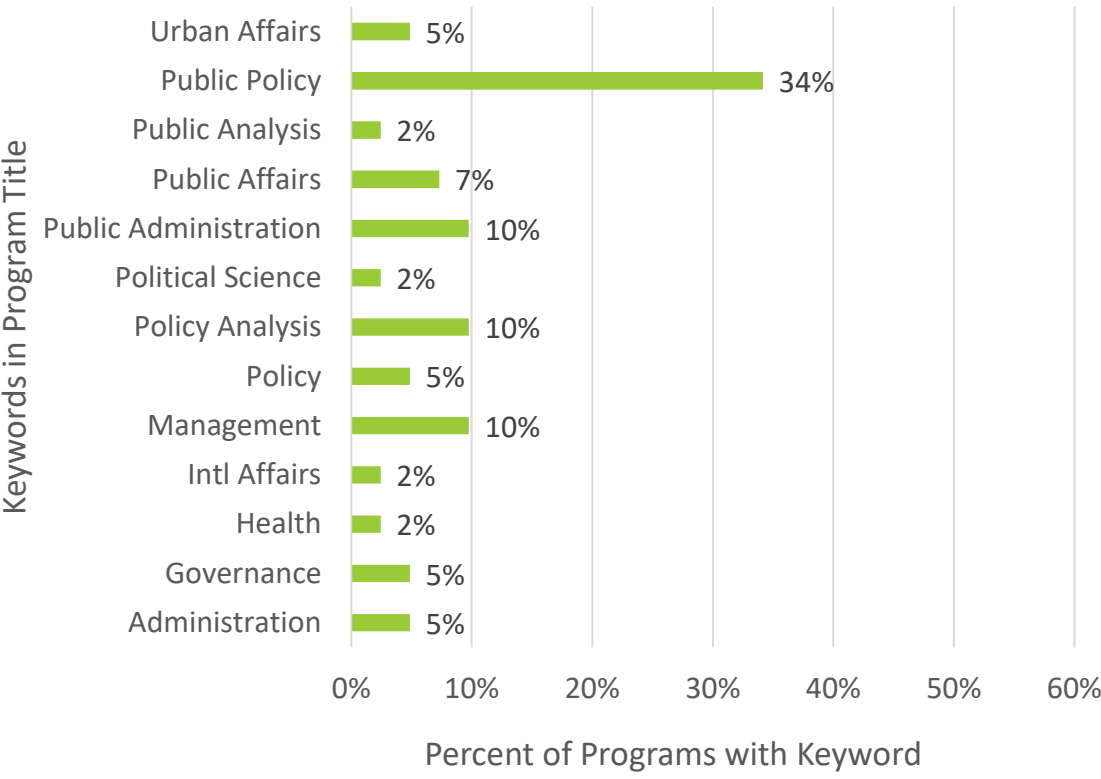
PhD Program Survey Findings

SPRING 2019

Survey Participants

- **30 Schools**
- **31 Programs**
- **55% of APPAM Members with Programs**

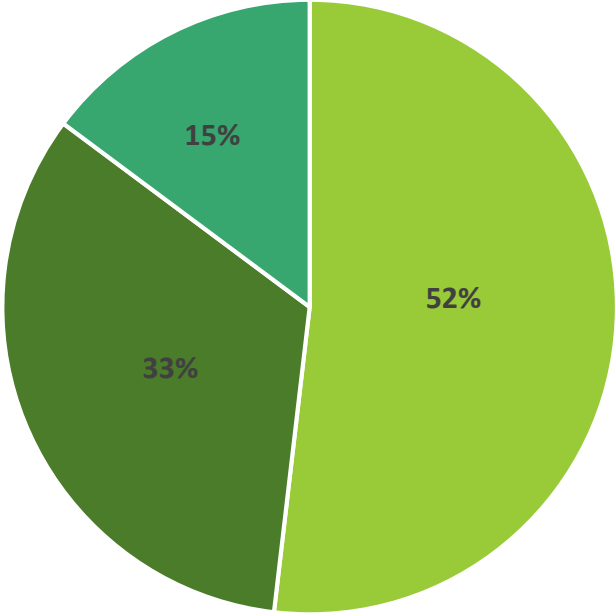
Program Overview



Enrollment: 2018 - 2019

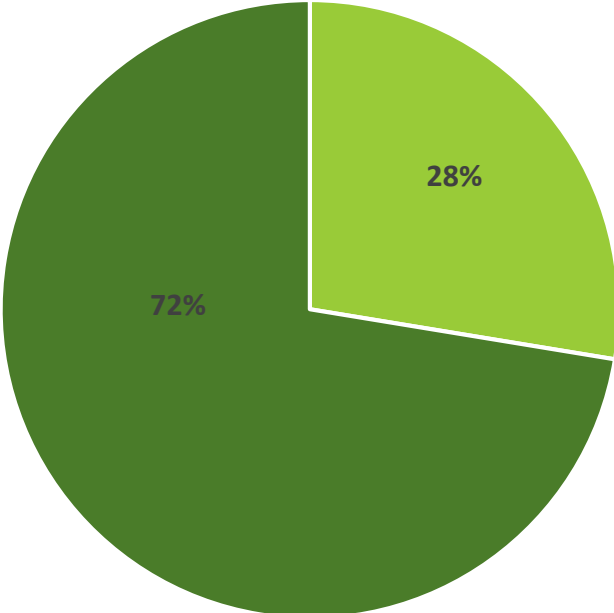
7

Average New Enrollment



Change in Enrollment

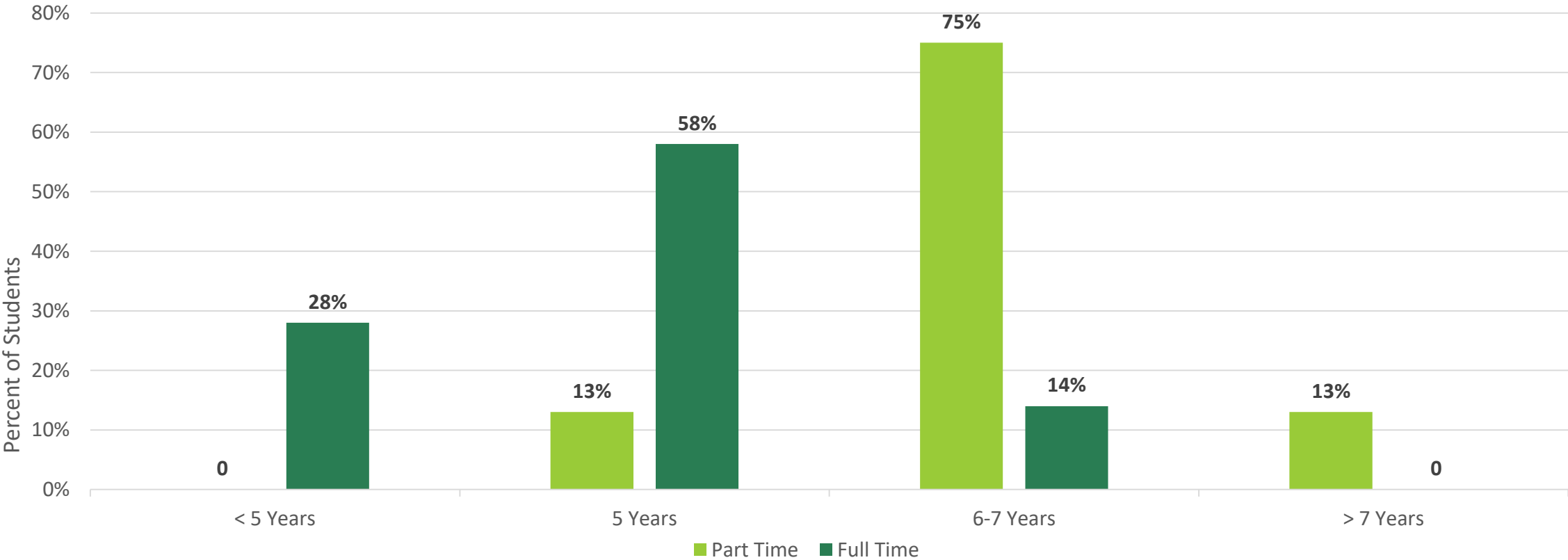
■ Up ■ Down ■ Same



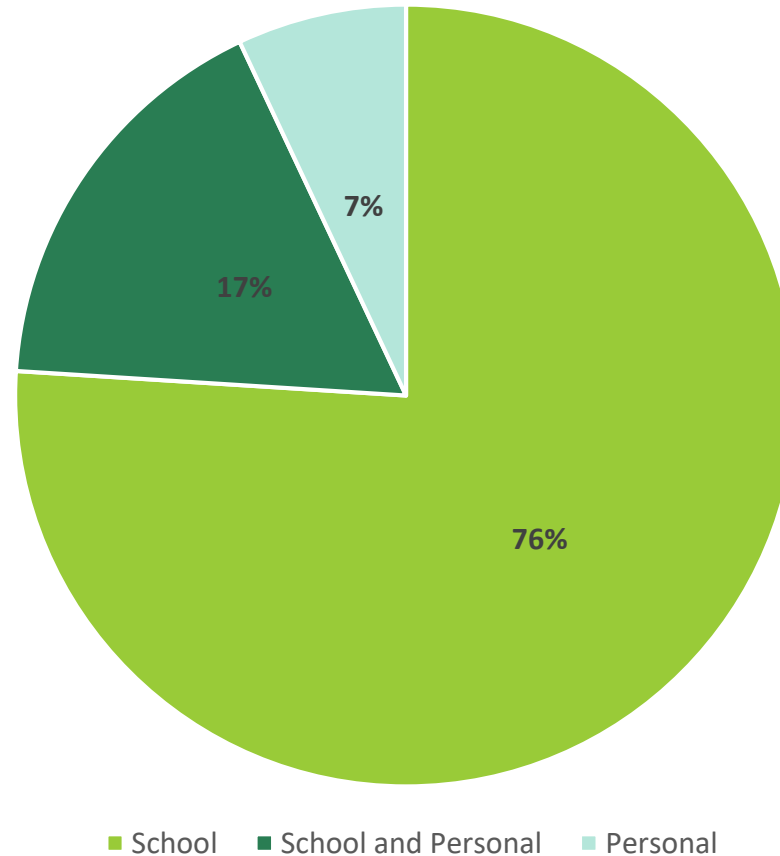
Part-Time Offered

■ Yes ■ No

Time to Completion



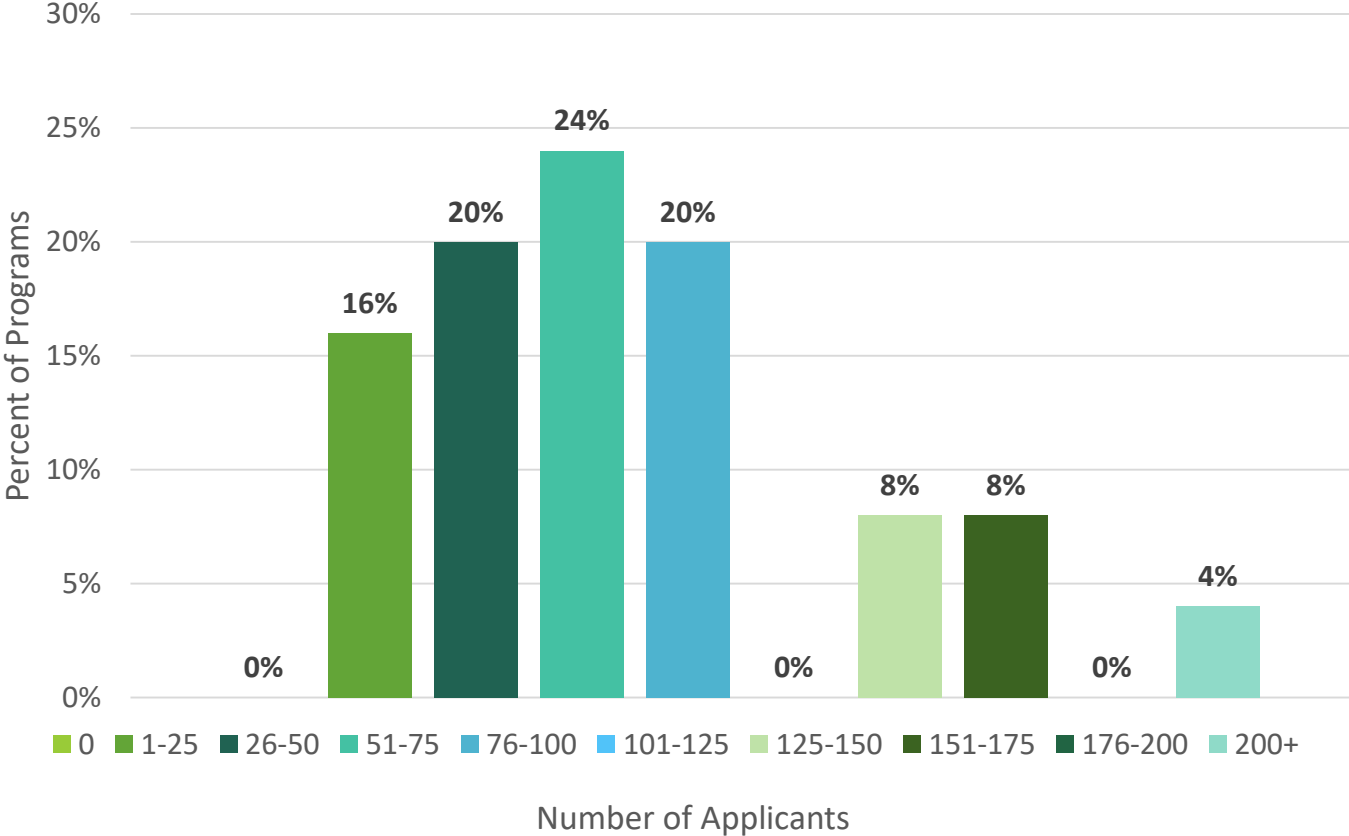
Source of Funding for Students



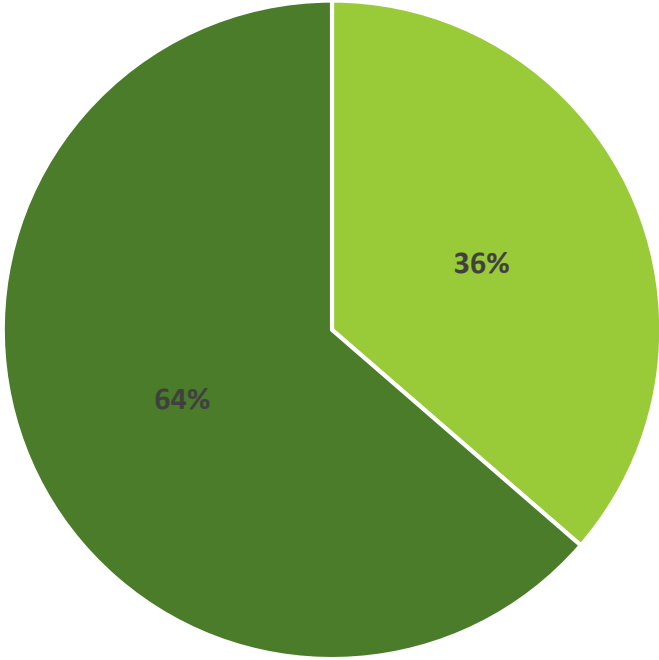
Number of Applicants

74

Average Application Number

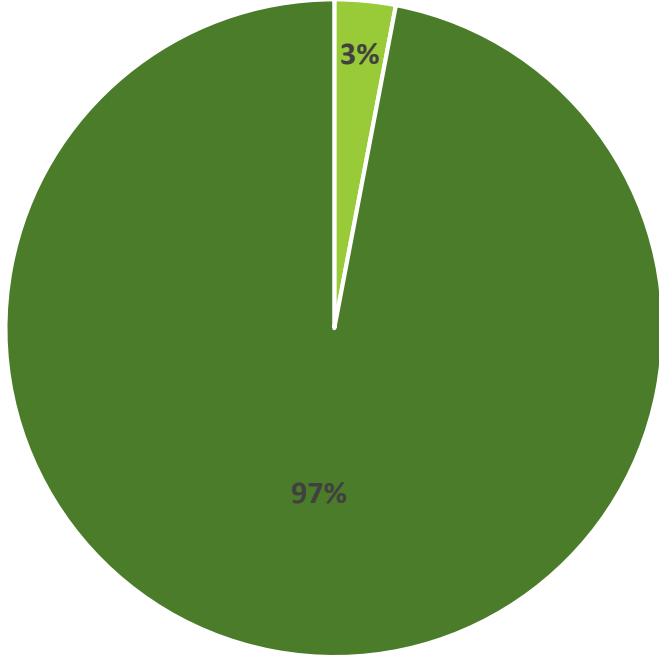


Application Requirements



■ Yes ■ No

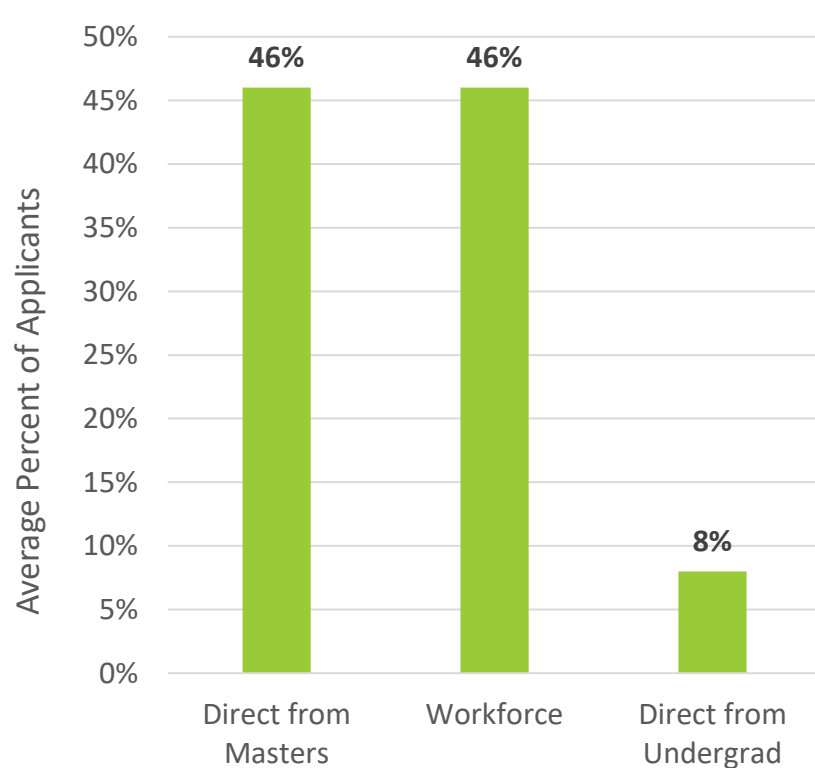
Masters Degree



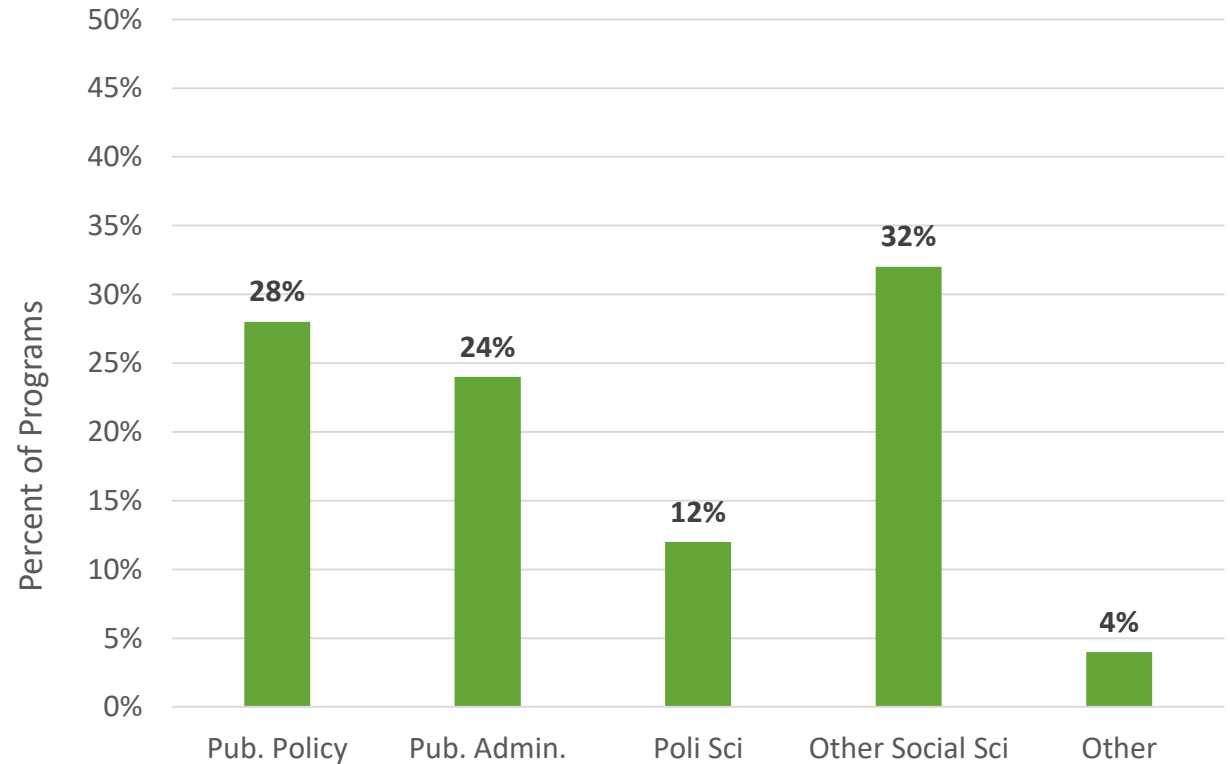
■ Yes ■ No

Work Experience

Applicant Background

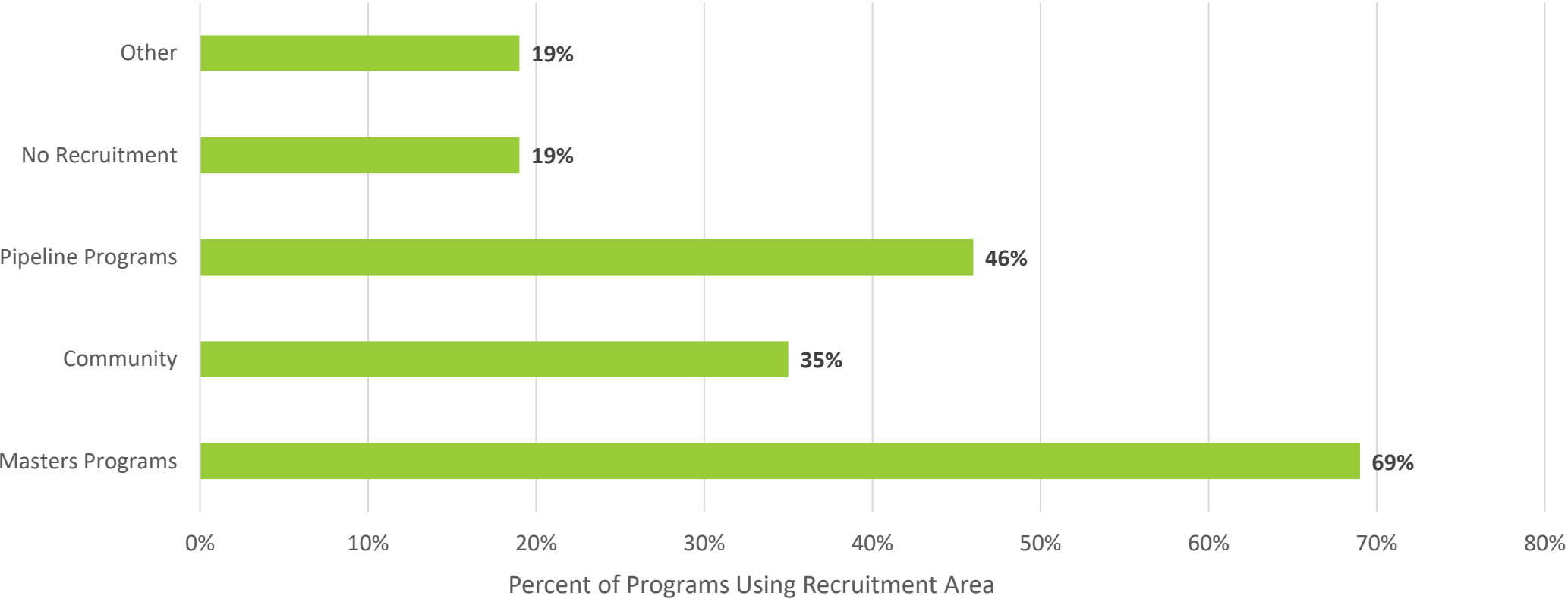


Where Are They From?



Highest Concentration of Previous Degree Programs

Diverse Student Recruitment



Where Do You Recruit?

Program Course Requirements

1

Research Design

1-2

Quantitative Analysis

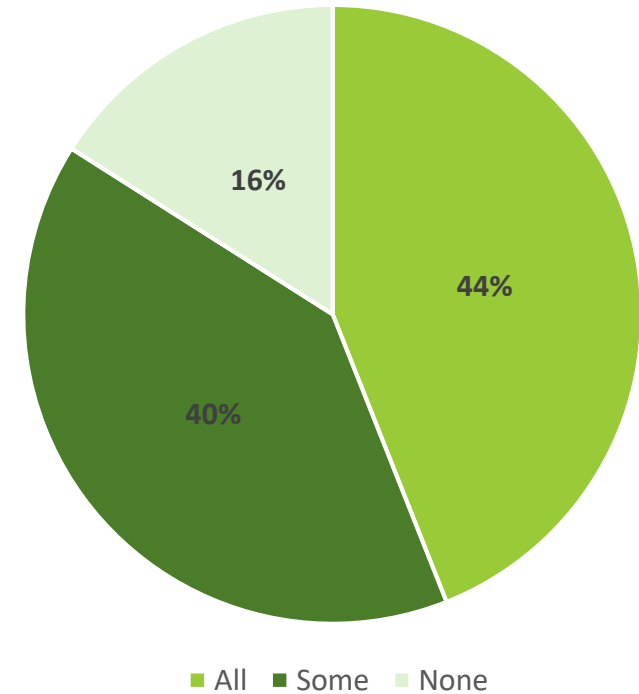
1

Qualitative Analysis

0

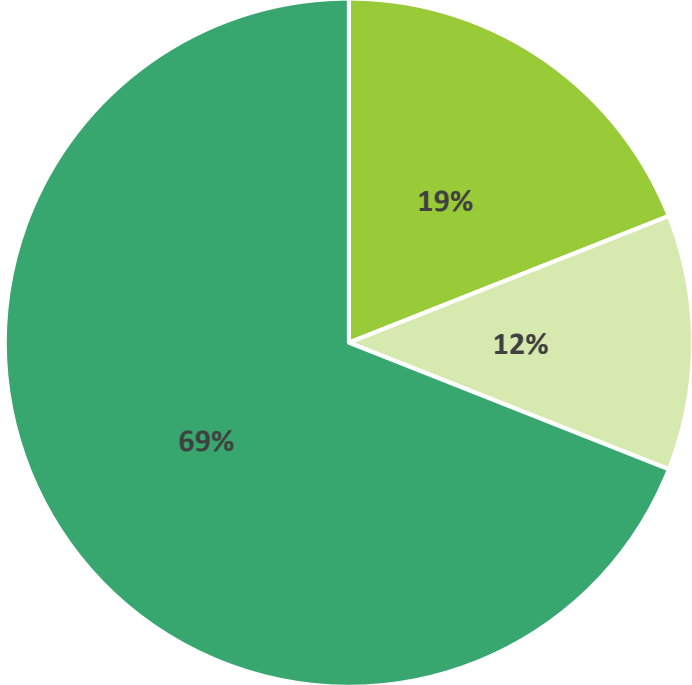
Mixed Methods

Most Common Number of Course Requirements



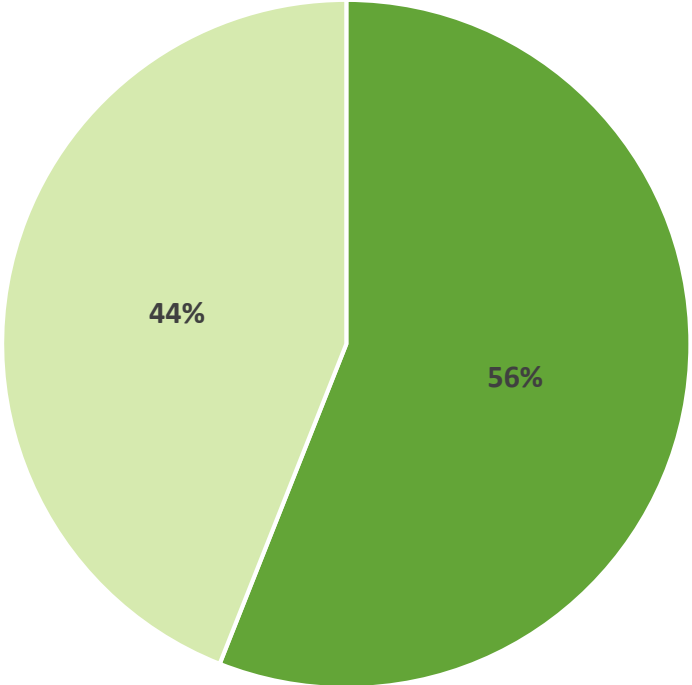
**Course Exclusive for
PhD Students?**

Dissertation



■ Single Manuscript ■ Multiple Articles ■ No Preference

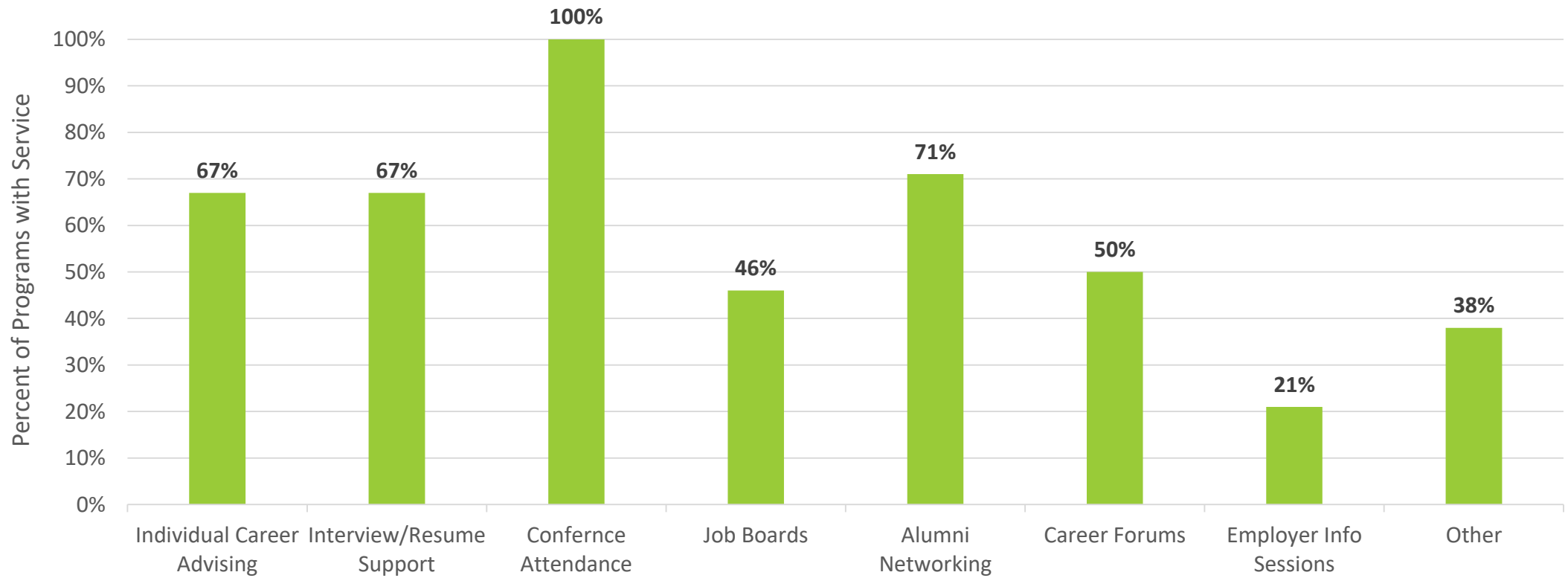
Format Preference



■ Yes ■ No

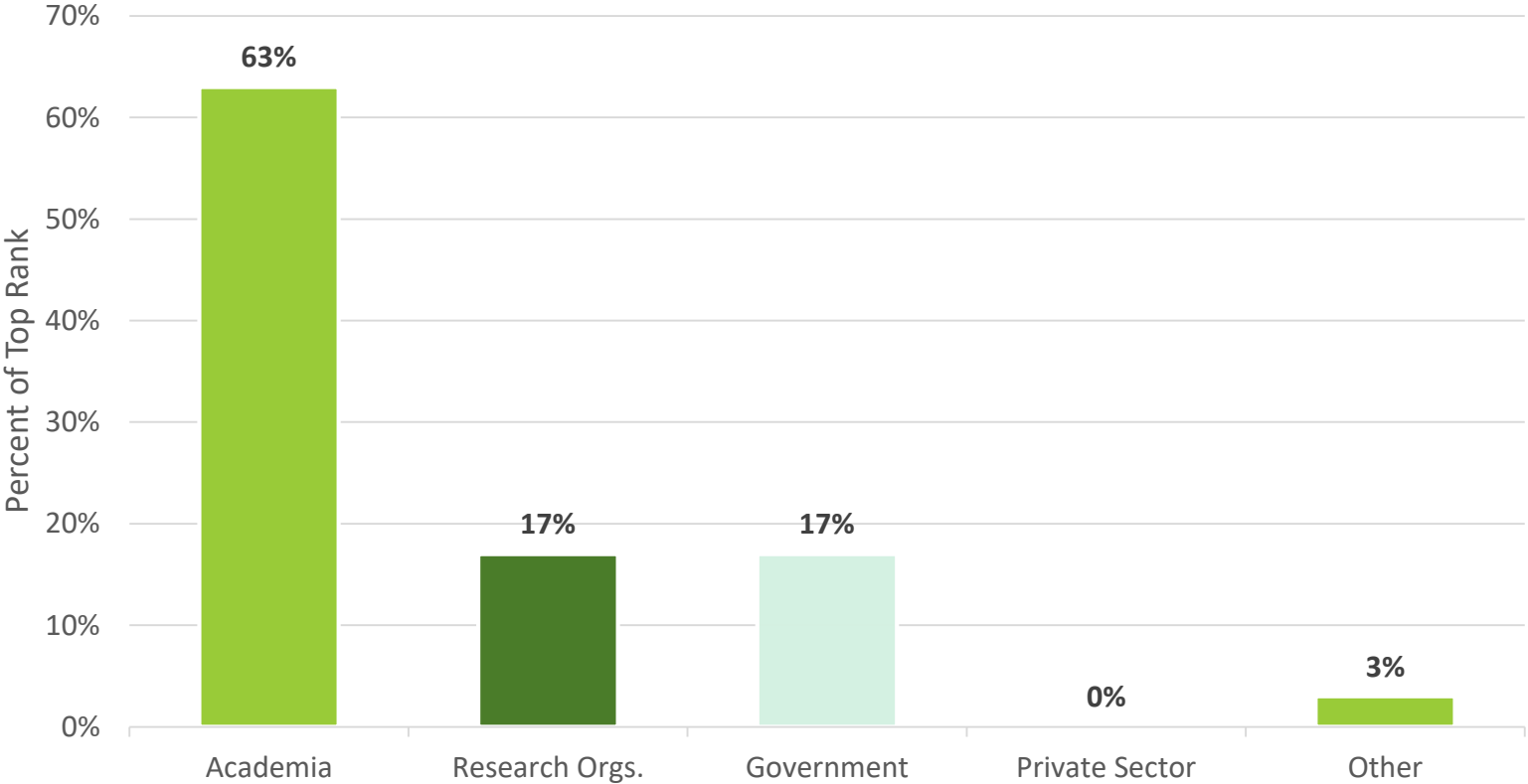
Can Faculty Co-Author?

Student Services



What Do You Offer?

Industries for Graduates



Top Ranked Industries for Largest Concentration of Program Graduates

Top Program Challenges

- **Funding**
- **Increasing Program Diversity**
- **Forced Small Cohort Size**
- **Providing Core Courses for Small Programs**

Q & A
