



# NATIONAL COLLABORATIVE ON CHILDHOOD OBESITY RESEARCH

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# NCCOR Mission and Members

- NCCOR brings together four of the nation's leading research funders to address the problem of childhood obesity in America.
  - Centers for Disease Control and Prevention
  - National Institutes of Health
  - Robert Wood Johnson Foundation
  - U.S. Department of Agriculture



# NCCOR Goals

To accomplish its mission, NCCOR's projects and activities align with one or more of its five goal areas.



1

Identify, design, and evaluate practical and sustainable interventions, especially in high-risk populations and communities.



2

Increase and improve national, state, and local surveillance of childhood obesity.



3

Improve the ability of childhood obesity researchers and program evaluators to conduct research and program evaluation.



4

Provide national leadership to accelerate implementation of evidence-informed practice and policy.



5

Work with non-health partners to integrate childhood obesity priorities with synergistic initiatives (e.g., environmental design and sustainability, food systems, food marketing, disabilities, or economics).



# Supplemental Nutrition Assistance Program-Education (SNAP-Ed)

- NCCOR helped USDA develop guidance to SNAP agencies and states following a major shift in the national approach and delivery of SNAP-Ed.
  - The toolkit is a collection of evidence-based, actionable tools consistent with the context and policies of SNAP and incorporating evidence-based obesity strategies.
- USDA continues to work with NCCOR to refine the toolkit to ensure it provides a current list of strategies, interventions, and resources.
- Learn more at <http://nccor.org/projects/snap-ed>.

# Why Get Research Used Workgroup?

- The NCCOR External Scientific Panel (NESP) drafted a recommendation related to research translation and dissemination.
  - Most research does not get used.
  - Most researchers need to increase their capacity and skills to ensure their work reaches and resonates with key audiences.
- The workgroup works with members of the CDC-supported Nutrition and Obesity Policy Research and Evaluation Network (NOPREN) Policy Research Impact Working Group.



# Latest Accomplishments and Activities

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- Two papers in *Preventing Chronic Disease*
  - “Getting Research to the Policy Table: A Qualitative Study with Public Health Researchers on Engaging with Policy Makers”
  - “Elevating the Impact of Nutrition and Obesity Policy Research and Evaluation”
- This year, the workgroup will be compiling and promoting research translation and dissemination tips and resources through NCCOR communication channels

# Illustrative Examples





# Childhood Obesity Declines

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- **Purpose:** To explore potential drivers of reported declines in childhood obesity, particularly those that influenced disparities
- **Sites:** Anchorage, AK; Granville County, NC; New York, NY; Philadelphia, PA
  - **Inventory of strategies:** Schools, early child education, health care, community
  - **Site visit protocols:** Policy/program developer (how, why); policy/program implementer (how, where, facilitators/barriers [f/b]); community member (f/b, stakeholder involvement); evaluator (evidence)



# Fogarty International Center Efforts

- Held fall 2014 meeting on how to engage stakeholders around translational research and build researchers' capacity in Latin America (LA) around childhood obesity
- Next steps:
  - Stakeholders expressed interest in mapping LA efforts that may be applicable to evaluation
  - Four peer-reviewed papers being planned
    1. Contextual issues of childhood obesity in LA, such as urbanization
    2. Connecting research to policy
    3. Capacity building: Training community and health care workers to participate in research
    4. Research priorities

# For More Information

The screenshot shows the NCCOR website homepage. At the top, there are social media icons for LinkedIn, Twitter, RSS, and YouTube. To the right, there are navigation links for Home, Members, and Contact Us, along with a search bar labeled "Search Our Site" and a "GO" button. The NCCOR logo is prominently displayed on the left, with the tagline "National Collaborative on Childhood Obesity Research". A horizontal menu contains links for ABOUT, PROJECTS, TOOLS, RESOURCES, PUBLICATIONS, and EVENTS. The main content area features a large banner for the "EXPLORING NEW FRONTIERS ANNUAL REPORT 2014". The banner includes a photo of a child with arms raised and text stating "NCCOR did cutting-edge work in 2014 and explored new frontiers. Learn more." To the right of the banner, there is a section titled "ACCELERATING PROGRESS TO REDUCE CHILDHOOD OBESITY" with a sub-header "HAVE SOMETHING TO SAY? JOIN THE CONVERSATION" and a Twitter icon. At the bottom of the banner, there are silhouettes of children playing. Below the banner, there are three call-to-action buttons: "READ AND SIGN UP FOR OUR E-NEWSLETTER" with an envelope icon, "CHECK OUT OUR BLOG" with a 'b' icon, and "READ ABOUT OUR UPCOMING FUNDING OPPORTUNITIES" with a document icon.

Learn more about NCCOR at [www.nccor.org](http://www.nccor.org)